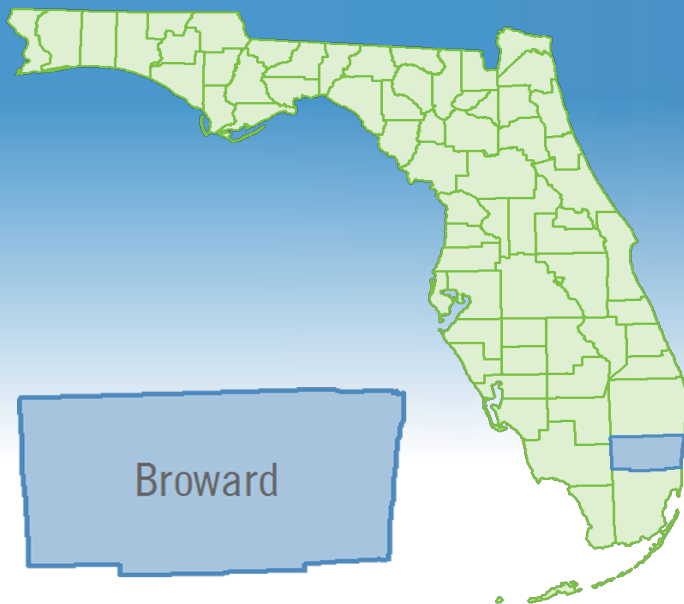


# Monthly Market Detail - January 2020

## Townhouses and Condos

### Broward County



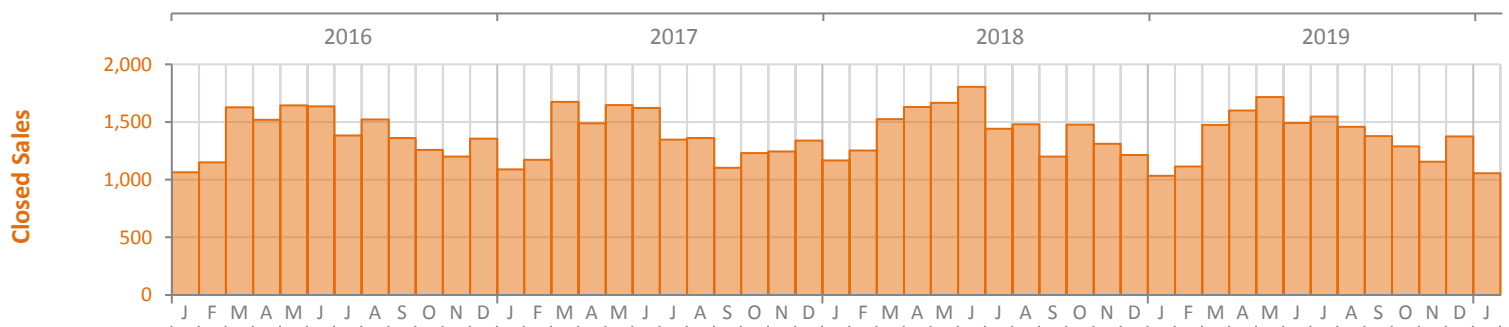
Summary Statistics	January 2020	January 2019	Percent Change Year-over-Year
Closed Sales	1,055	1,034	2.0%
Paid in Cash	566	587	-3.6%
Median Sale Price	\$170,000	\$160,000	6.3%
Average Sale Price	\$242,200	\$222,174	9.0%
Dollar Volume	\$255.5 Million	\$229.7 Million	11.2%
Median Percent of Original List Price Received	94.6%	94.3%	0.3%
Median Time to Contract	57 Days	55 Days	3.6%
Median Time to Sale	101 Days	94 Days	7.4%
New Pending Sales	1,629	1,495	9.0%
New Listings	2,410	2,612	-7.7%
Pending Inventory	2,543	2,530	0.5%
Inventory (Active Listings)	8,095	8,835	-8.4%
Months Supply of Inventory	5.8	6.2	-6.5%

## Closed Sales

The number of sales transactions which closed during the month

**Economists' note :** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	1,055	2.0%
<b>January 2020</b>	<b>1,055</b>	<b>2.0%</b>
December 2019	1,376	13.4%
November 2019	1,156	-11.8%
October 2019	1,288	-12.8%
September 2019	1,377	14.8%
August 2019	1,459	-1.4%
July 2019	1,547	7.4%
June 2019	1,490	-17.5%
May 2019	1,715	2.9%
April 2019	1,600	-1.9%
March 2019	1,475	-3.3%
February 2019	1,113	-11.1%
January 2019	1,034	-11.4%



# Monthly Market Detail - January 2020

## Townhouses and Condos

### Broward County

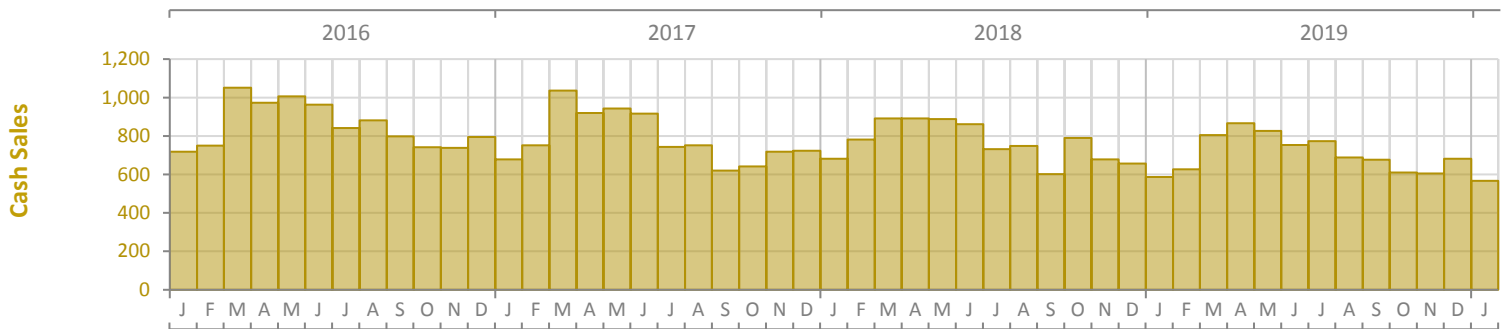


## Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note:** Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	566	-3.6%
<b>January 2020</b>	<b>566</b>	<b>-3.6%</b>
December 2019	682	3.8%
November 2019	605	-10.9%
October 2019	610	-22.8%
September 2019	676	12.5%
August 2019	689	-8.0%
July 2019	774	5.9%
June 2019	753	-12.6%
May 2019	826	-7.0%
April 2019	867	-2.7%
March 2019	805	-9.7%
February 2019	626	-19.9%
January 2019	587	-13.8%

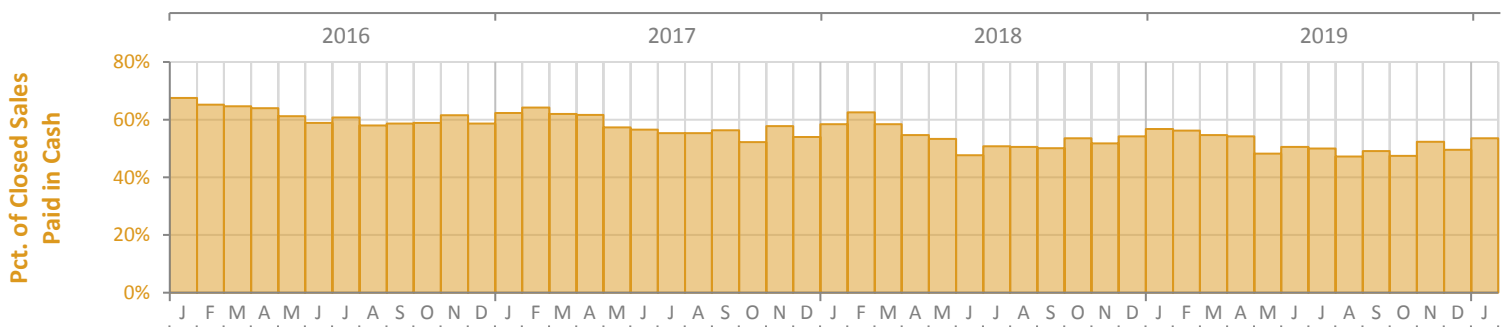


## Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note:** This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	53.6%	-5.6%
<b>January 2020</b>	<b>53.6%</b>	<b>-5.6%</b>
December 2019	49.6%	-8.5%
November 2019	52.3%	1.0%
October 2019	47.4%	-11.4%
September 2019	49.1%	-2.0%
August 2019	47.2%	-6.7%
July 2019	50.0%	-1.6%
June 2019	50.5%	5.9%
May 2019	48.2%	-9.6%
April 2019	54.2%	-0.7%
March 2019	54.6%	-6.5%
February 2019	56.2%	-10.1%
January 2019	56.8%	-2.7%



# Monthly Market Detail - January 2020

## Townhouses and Condos

### Broward County

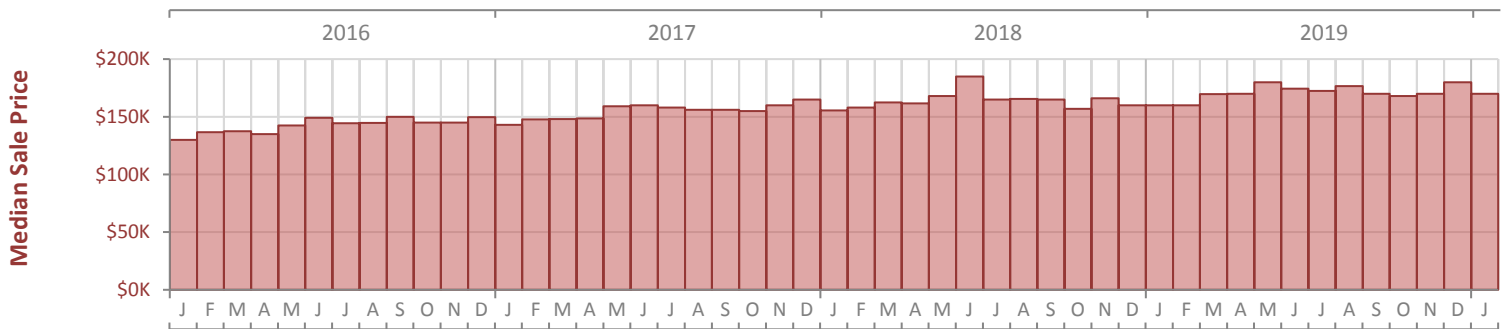


## Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note:** Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$170,000	6.3%
<b>January 2020</b>	<b>\$170,000</b>	<b>6.3%</b>
December 2019	\$180,000	12.5%
November 2019	\$170,000	2.4%
October 2019	\$168,000	7.0%
September 2019	\$170,000	3.0%
August 2019	\$176,540	6.7%
July 2019	\$172,500	4.5%
June 2019	\$174,500	-5.7%
May 2019	\$180,000	7.1%
April 2019	\$170,000	5.3%
March 2019	\$169,525	4.3%
February 2019	\$160,000	1.3%
January 2019	\$160,000	2.9%

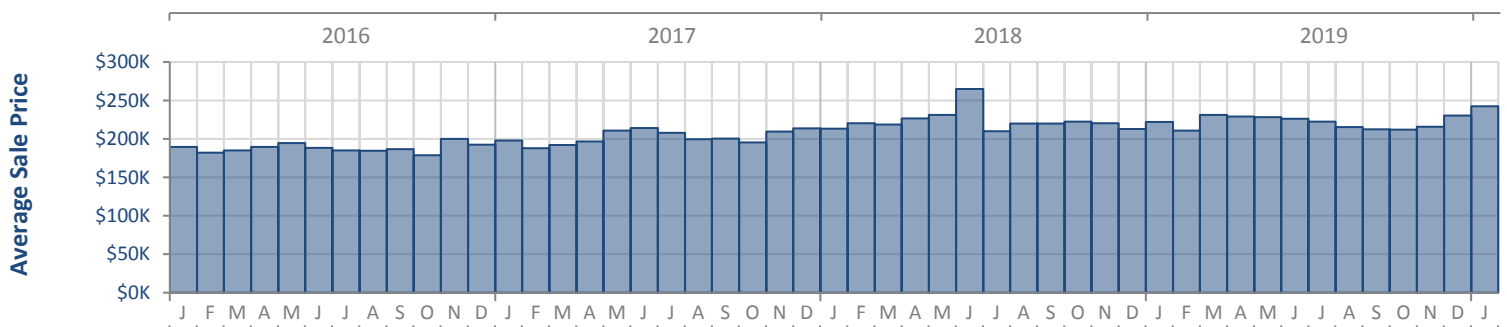


## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

**Economists' note:** Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$242,200	9.0%
<b>January 2020</b>	<b>\$242,200</b>	<b>9.0%</b>
December 2019	\$230,227	8.2%
November 2019	\$215,842	-2.0%
October 2019	\$211,875	-4.7%
September 2019	\$212,353	-3.4%
August 2019	\$215,430	-2.1%
July 2019	\$222,446	5.9%
June 2019	\$226,171	-14.6%
May 2019	\$228,130	-1.4%
April 2019	\$229,217	1.2%
March 2019	\$231,260	5.7%
February 2019	\$210,668	-4.4%
January 2019	\$222,174	4.2%



# Monthly Market Detail - January 2020

## Townhouses and Condos

### Broward County

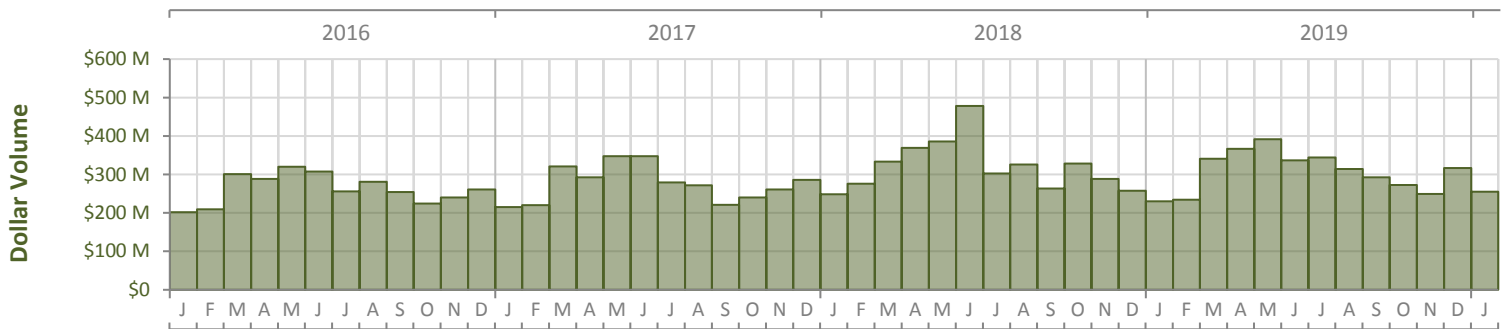


## Dollar Volume

The sum of the sale prices for all sales which closed during the month

**Economists' note:** Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$255.5 Million	11.2%
<b>January 2020</b>	<b>\$255.5 Million</b>	<b>11.2%</b>
December 2019	\$316.8 Million	22.8%
November 2019	\$249.5 Million	-13.6%
October 2019	\$272.9 Million	-16.9%
September 2019	\$292.4 Million	10.9%
August 2019	\$314.3 Million	-3.5%
July 2019	\$344.1 Million	13.8%
June 2019	\$337.0 Million	-29.6%
May 2019	\$391.2 Million	1.5%
April 2019	\$366.7 Million	-0.7%
March 2019	\$341.1 Million	2.3%
February 2019	\$234.5 Million	-15.0%
January 2019	\$229.7 Million	-7.7%

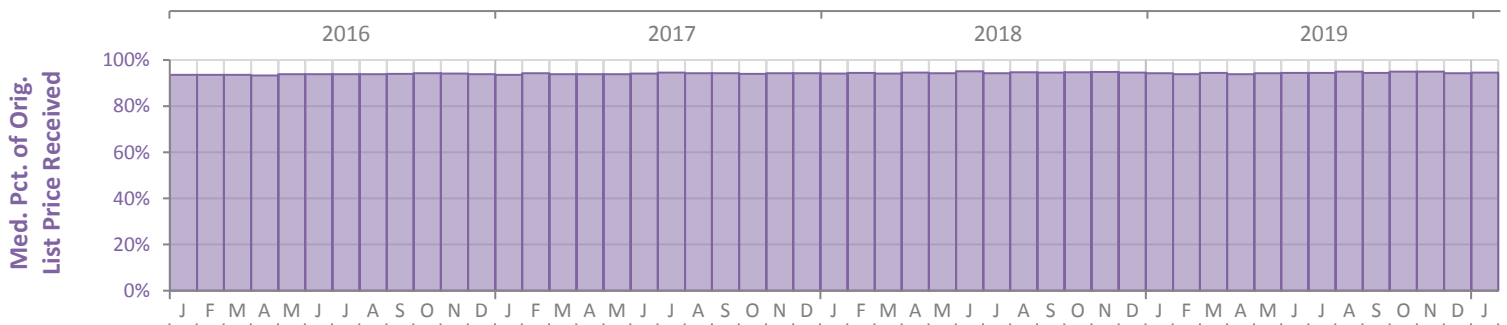


## Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note:** The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	94.6%	0.3%
<b>January 2020</b>	<b>94.6%</b>	<b>0.3%</b>
December 2019	94.3%	-0.2%
November 2019	94.9%	0.1%
October 2019	94.9%	0.2%
September 2019	94.4%	-0.2%
August 2019	94.9%	0.2%
July 2019	94.4%	0.1%
June 2019	94.4%	-0.7%
May 2019	94.3%	0.0%
April 2019	93.9%	-0.6%
March 2019	94.4%	0.3%
February 2019	93.8%	-0.6%
January 2019	94.3%	0.2%

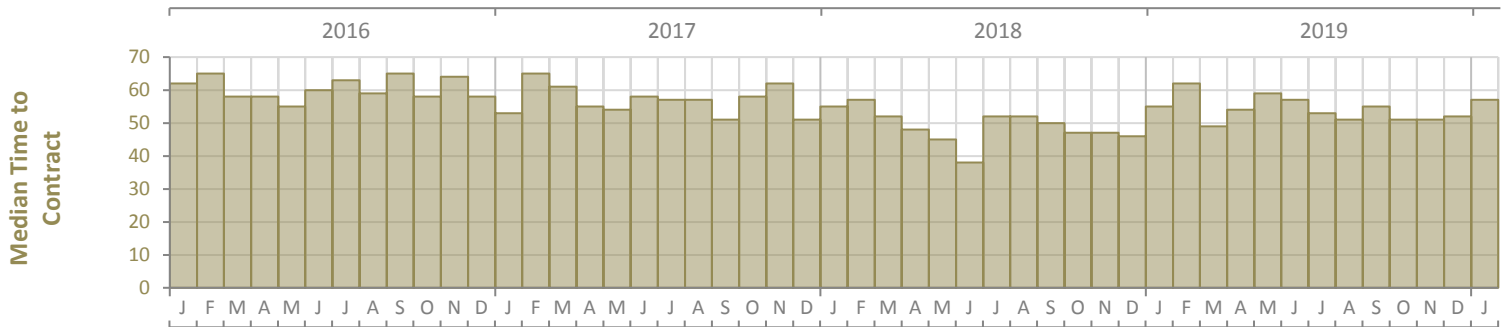


## Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note:** Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	57 Days	3.6%
<b>January 2020</b>	<b>57 Days</b>	<b>3.6%</b>
December 2019	52 Days	13.0%
November 2019	51 Days	8.5%
October 2019	51 Days	8.5%
September 2019	55 Days	10.0%
August 2019	51 Days	-1.9%
July 2019	53 Days	1.9%
June 2019	57 Days	50.0%
May 2019	59 Days	31.1%
April 2019	54 Days	12.5%
March 2019	49 Days	-5.8%
February 2019	62 Days	8.8%
January 2019	55 Days	0.0%

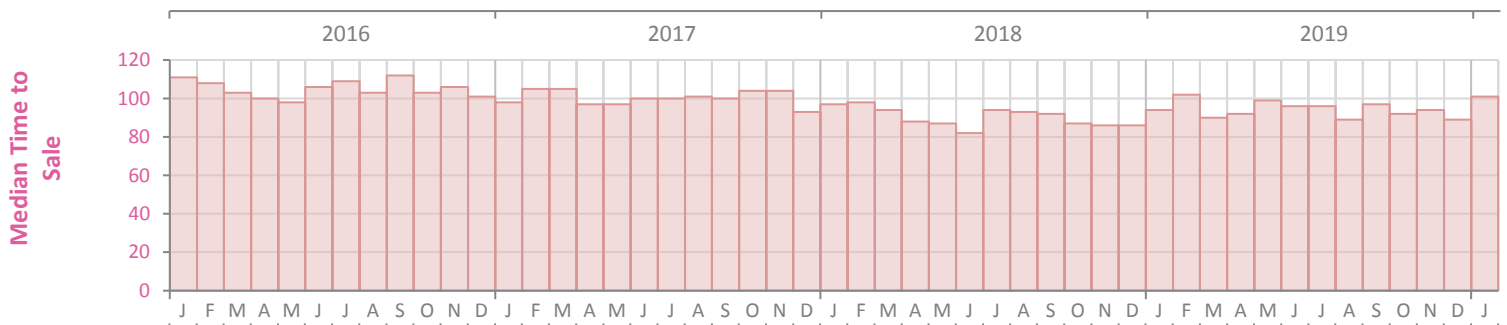


## Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

**Economists' note:** Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median Time to Sale* is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	101 Days	7.4%
<b>January 2020</b>	<b>101 Days</b>	<b>7.4%</b>
December 2019	89 Days	3.5%
November 2019	94 Days	9.3%
October 2019	92 Days	5.7%
September 2019	97 Days	5.4%
August 2019	89 Days	-4.3%
July 2019	96 Days	2.1%
June 2019	96 Days	17.1%
May 2019	99 Days	13.8%
April 2019	92 Days	4.5%
March 2019	90 Days	-4.3%
February 2019	102 Days	4.1%
January 2019	94 Days	-3.1%



# Monthly Market Detail - January 2020

## Townhouses and Condos

### Broward County

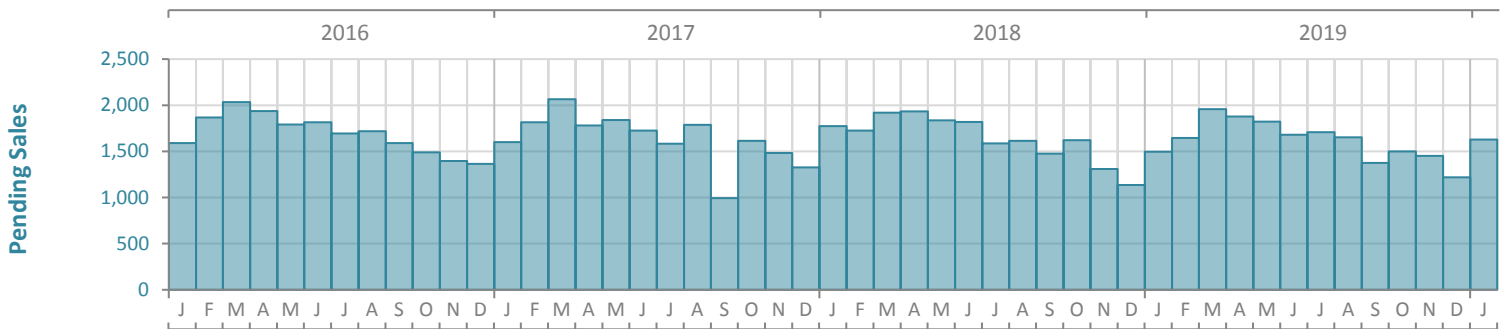


## New Pending Sales

The number of listed properties that went under contract during the month

**Economists' note:** Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	1,629	9.0%
<b>January 2020</b>	<b>1,629</b>	<b>9.0%</b>
December 2019	1,220	7.4%
November 2019	1,453	11.1%
October 2019	1,501	-7.3%
September 2019	1,376	-6.8%
August 2019	1,652	2.2%
July 2019	1,708	7.8%
June 2019	1,681	-7.6%
May 2019	1,824	-0.6%
April 2019	1,879	-2.7%
March 2019	1,958	2.1%
February 2019	1,644	-4.6%
January 2019	1,495	-15.7%

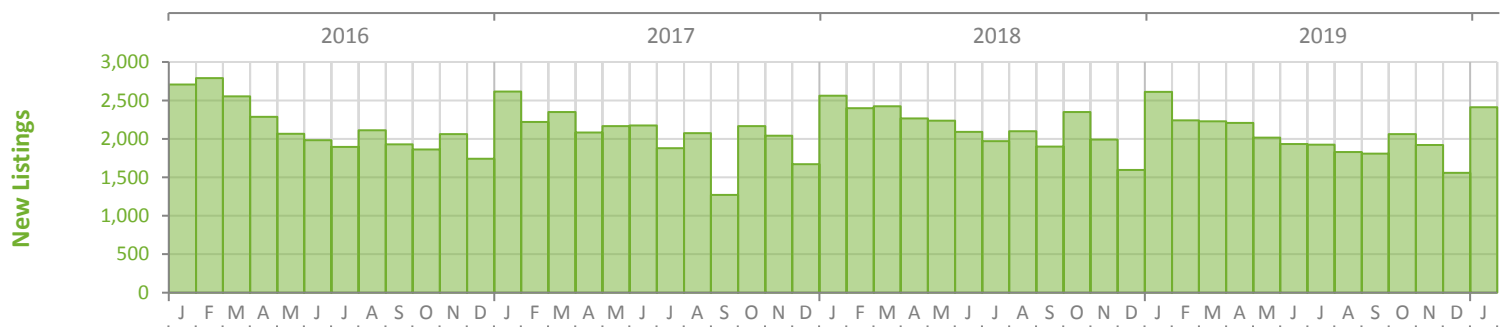


## New Listings

The number of properties put onto the market during the month

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	2,410	-7.7%
<b>January 2020</b>	<b>2,410</b>	<b>-7.7%</b>
December 2019	1,560	-2.1%
November 2019	1,922	-3.4%
October 2019	2,062	-12.2%
September 2019	1,807	-4.8%
August 2019	1,828	-13.0%
July 2019	1,926	-2.3%
June 2019	1,931	-7.7%
May 2019	2,015	-9.9%
April 2019	2,207	-2.6%
March 2019	2,227	-8.2%
February 2019	2,242	-6.6%
January 2019	2,612	2.0%





# Monthly Market Detail - January 2020

## Townhouses and Condos

### Broward County

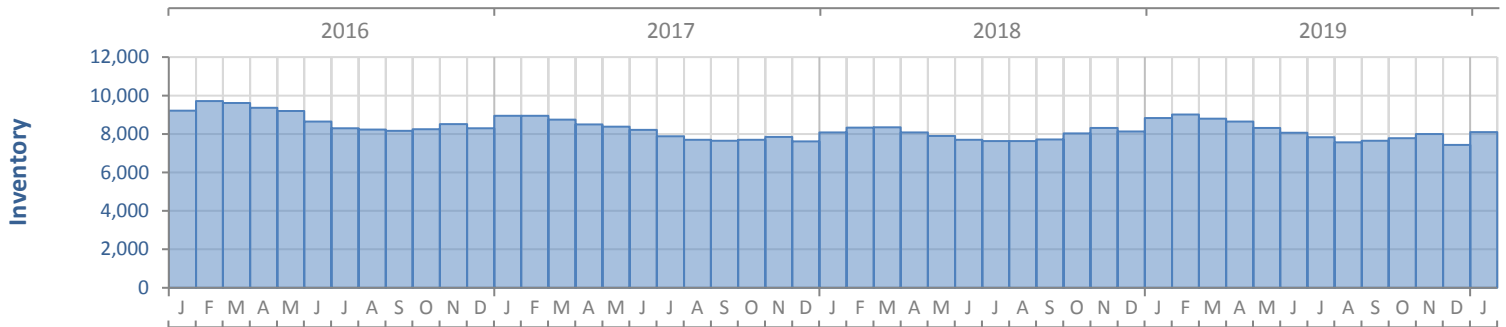


## Inventory (Active Listings)

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	8,095	-8.4%
<b>January 2020</b>	<b>8,095</b>	<b>-8.4%</b>
December 2019	7,434	-8.6%
November 2019	8,004	-3.8%
October 2019	7,790	-3.0%
September 2019	7,655	-0.9%
August 2019	7,563	-0.9%
July 2019	7,832	2.7%
June 2019	8,068	4.8%
May 2019	8,310	5.2%
April 2019	8,652	7.2%
March 2019	8,793	5.4%
February 2019	9,019	8.3%
January 2019	8,835	9.4%

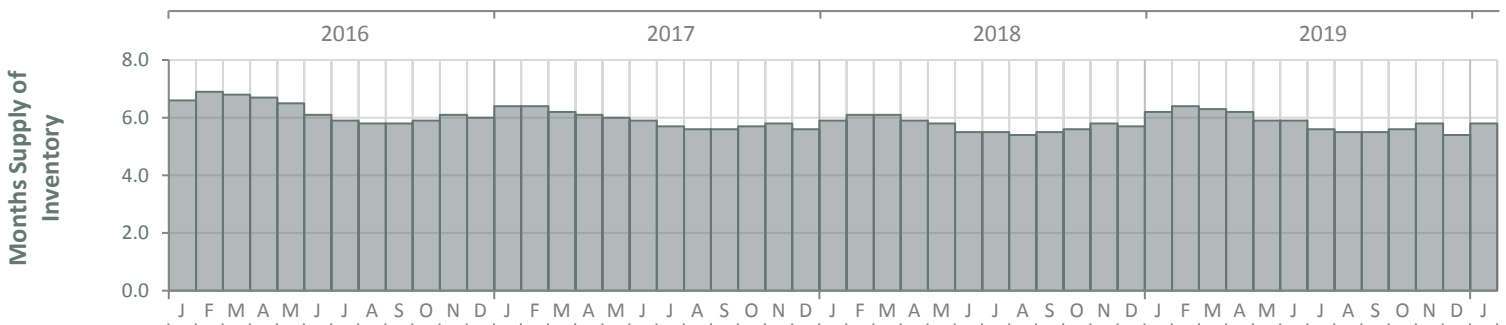


## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

**Economists' note:** MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	5.8	-6.5%
<b>January 2020</b>	<b>5.8</b>	<b>-6.5%</b>
December 2019	5.4	-5.3%
November 2019	5.8	0.0%
October 2019	5.6	0.0%
September 2019	5.5	0.0%
August 2019	5.5	1.9%
July 2019	5.6	1.8%
June 2019	5.9	7.3%
May 2019	5.9	1.7%
April 2019	6.2	5.1%
March 2019	6.3	3.3%
February 2019	6.4	4.9%
January 2019	6.2	5.1%



# Monthly Market Detail - January 2020

## Townhouses and Condos

### Broward County

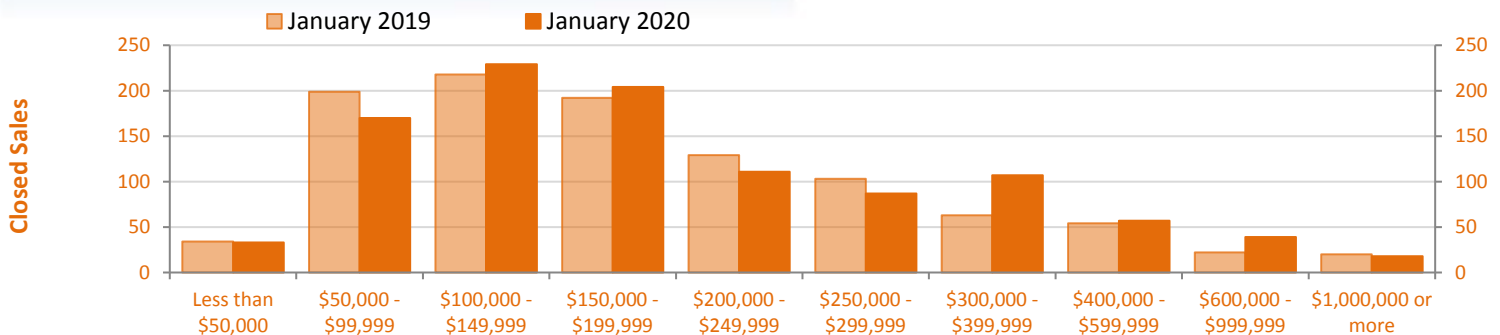


## Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	33	-2.9%
\$50,000 - \$99,999	170	-14.6%
\$100,000 - \$149,999	229	5.0%
\$150,000 - \$199,999	204	6.3%
\$200,000 - \$249,999	111	-14.0%
\$250,000 - \$299,999	87	-15.5%
\$300,000 - \$399,999	107	69.8%
\$400,000 - \$599,999	57	5.6%
\$600,000 - \$999,999	39	77.3%
\$1,000,000 or more	18	-10.0%

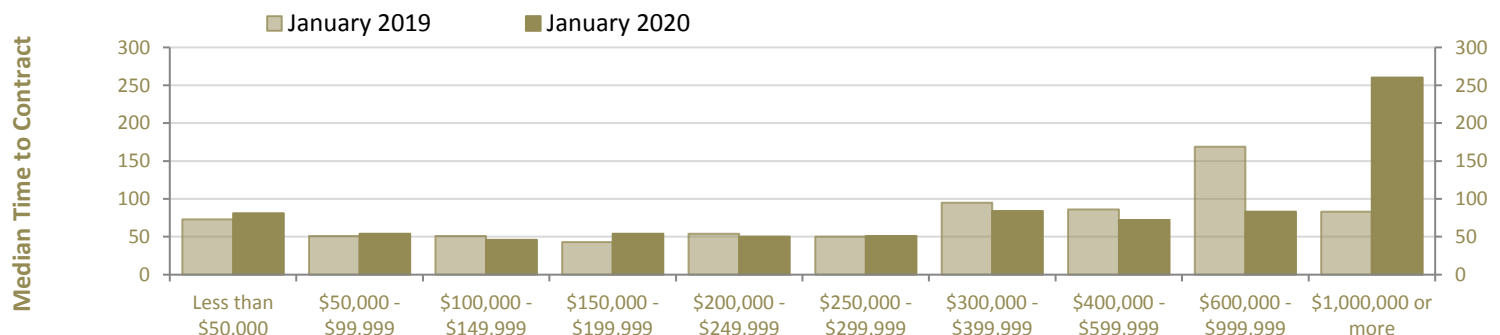


## Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note:** Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	81 Days	11.0%
\$50,000 - \$99,999	54 Days	5.9%
\$100,000 - \$149,999	46 Days	-9.8%
\$150,000 - \$199,999	54 Days	25.6%
\$200,000 - \$249,999	50 Days	-7.4%
\$250,000 - \$299,999	51 Days	2.0%
\$300,000 - \$399,999	84 Days	-11.6%
\$400,000 - \$599,999	72 Days	-16.3%
\$600,000 - \$999,999	83 Days	-50.9%
\$1,000,000 or more	260 Days	213.3%





## New Listings by Initial Listing Price

The number of properties put onto the market during the month

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	29	-31.0%
\$50,000 - \$99,999	319	-22.4%
\$100,000 - \$149,999	486	1.7%
\$150,000 - \$199,999	413	-4.0%
\$200,000 - \$249,999	312	-6.9%
\$250,000 - \$299,999	252	-6.7%
\$300,000 - \$399,999	272	-1.8%
\$400,000 - \$599,999	161	-17.4%
\$600,000 - \$999,999	92	-11.5%
\$1,000,000 or more	74	5.7%

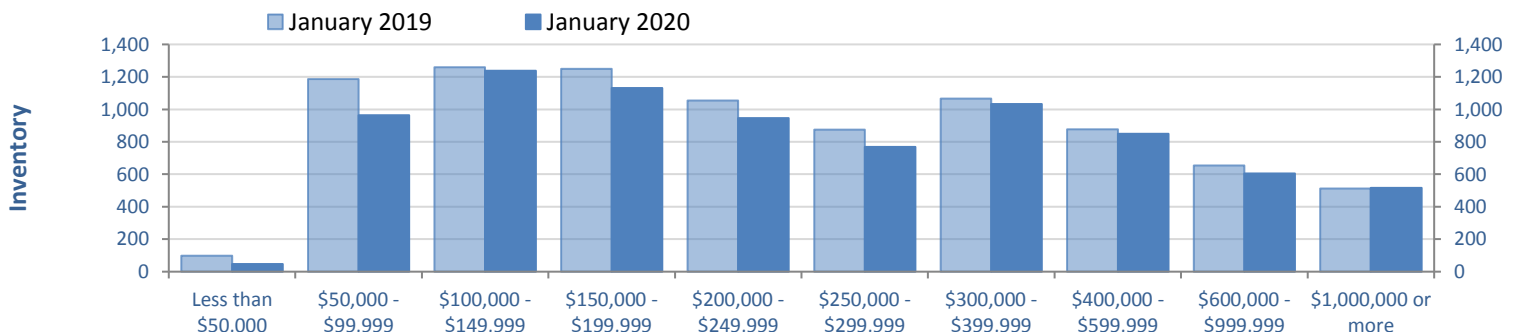


## Inventory by Current Listing Price

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

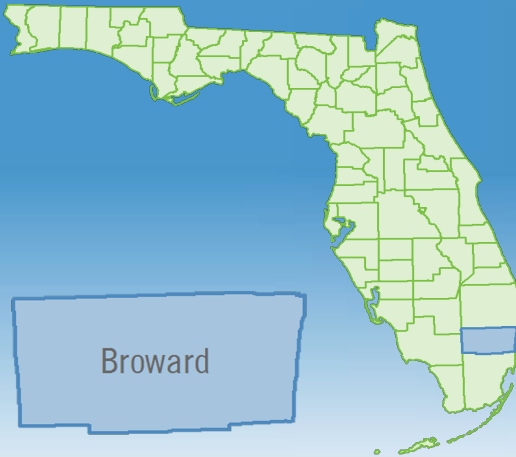
Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	47	-52.5%
\$50,000 - \$99,999	963	-18.9%
\$100,000 - \$149,999	1,238	-1.7%
\$150,000 - \$199,999	1,132	-9.4%
\$200,000 - \$249,999	945	-10.3%
\$250,000 - \$299,999	769	-12.1%
\$300,000 - \$399,999	1,032	-3.2%
\$400,000 - \$599,999	849	-3.2%
\$600,000 - \$999,999	604	-7.8%
\$1,000,000 or more	516	0.6%



# Monthly Distressed Market - January 2020

## Townhouses and Condos

### Broward County



		January 2020	January 2019	Percent Change Year-over-Year
Traditional	Closed Sales	1,018	988	3.0%
	Median Sale Price	\$170,000	\$162,500	4.6%
Foreclosure/REO	Closed Sales	31	35	-11.4%
	Median Sale Price	\$160,000	\$100,500	59.2%
Short Sale	Closed Sales	6	11	-45.5%
	Median Sale Price	\$174,250	\$165,500	5.3%

