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1920 - 2020

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The Power of 8 Locations Giving Back to our Profession & our Communities







Leadership Issue 2020

We invite you

to visit our 8 locations - your beautiful MIAMI headquarters & 7 other full service offices & conference centers conveniently located near you. Whenever you stop by, attend a class or enjoy a great cup of Starbucks coffee.





HQ - MIAMI 700 S. Royal Poinciana Blvd., Ste. 400 Miami, FL 33166 (Near NW 36 St. & Le Jeune/ NW 42nd Ave.)

- Conference Center for 150 Computer Lab for 42
- Supra & Member Services



AVENTURA 20803 Biscayne Blvd., Ste. 420 Aventura, FL 33180

- Conference Center for 80
- Computer Lab for 25 Supra & Member
- Services





W. BROWARD SAWGRASS 13680 Northwest 14 Street Sunrise, FL 33323 (Sawgrass International Corporate Park)

Dual Conference Center for 120

- Computer Lab for 42
- Supra & Member Services



CORAL GABLES 245 Alcazar Avenue Coral Gables, FL 33134 (Near Alhambra Circle & Ponce de Leon)

■ Conference Center for 80 Computer Lab for 25 Supra & Member Services

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NORTHEAST BROWARD FORT LAUDERDALE 6451 N. Federal Highway, Ste. 116

- Ft. Lauderdale, FL 33308
- **Conference Center**
- 45-seat training center
- Supra & Member Services



NORTHWESTERN DADE 415 West 51 Place, Ste. 200 Hialeah, FL 33012 (Near W. 4 Ave. & W. 49 Street)

- Conference Center for 80 Computer Lab for 25
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JTHS-MIAMI JUPITER 2151 Alternate A1A South Ste. 1100 Jupiter, FL 33477

Conference Center for 70 Supra & Member Services



HOLLYWOOD 1 Oakwood Boulevard, Ste. 175 Hollywood, FL 33020

- 75 seat auditorium
- 28-seat training center
- Supra & Member Services

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Editorial & Design

Lvnda Fernandez | Chief of Communications & Global

Jorge Llovet | Senior VP of Marketing & Design

David Garcia | Senior VP of Media & Design

Sponsorship & Affiliate Opportunities

Liz Juffin | VP of Business Development P: 954-505-5189 | F: 954-815-7370 | lizj@miamire.com

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MIAMI is the voice for real estate, influencing and shaping the industry.

MIAMI Mission

To provide our members the resources and services to deliver the highest level of professional service to their customers and be more profitable and successful in the global marketplace.

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25th Anniversary Miami Global Congress Flag Ceremony



MIAMI Leaders with The MIAMI Letters



Miami Global Congress Reception at Natiivo



Global Partners at MIAMI Reception in San Francisco



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MIAMI Global Partners and Leaders at NAR Realtors Expo in San Francisco



Big Brokers Panel at MIAMI Global Congress



MIAMI Leaders at Holiday Party at the Hard Rock



Florida Lieutenant Governor Jeanette Nuñez, Consul General of Panama Ricardo Alfredo Gaitan Arrocha with MIAMI Leaders and Foreign Dignitarie



MIAMI Leaders at MIAMI Global Reception in San Francisco



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Residential President Alberto Carrillo RelatedISG International Realty 350 NE 24 Street, Ste. 103 Miami, FL 33137 C: 305-975-4909 alberto@relatedisg.com



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C: 954-326-8708

F: 954-752-2378

The Keyes Company, Inc. 2920 North University Drive

Coral Springs, FL 33065

marksadek@keyes.com

YPN MIAMI President

Keller Williams Miami Beach

1680 Meridian Ave., Ste. 200

Miami Beach, FL 33139

PeterOrtega@kw.com

Peter Ortega, C2EX

C: 562-209-4014

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Ines Hegedus-Garcia, C2EX

17100 Collins Ave., Ste. 205

Sunny Isles Beach, FL 33160

Avanti Way Realty

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Chief Executive Officer Teresa King Kinney CAE, CIPS, GRI, RCE, TRC P: (305) 468-7010 F: (305) 468-7011 tkinney@miamire.com



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Coral Gables, FL 33134

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The MIAMI Association of Realtors represents over 52,000 professionals and is the largest local Realtor association in the U.S. The MIAMI Association and its Board of Directors are dedicated to our members, leadership in the industry, the real estate profession, and the communities we serve. Our leaders impact the market, further our international presence, make key policy decisions and recommendations on important issues affecting the real estate industry, analyze trends and information, and provide the most impressive and comprehensive package of programs, products and services available in the market today.

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- Market Influence
- Broker/Member Profitability

Commercial

- 🗖 Global
- Advocacy, RPAC & Housing Initiatives
- Community Initiatives

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Governor Augusto J. Fonte, CCIM AJF Properties, Inc. 2100 Ponce De Leon Blvd. Ste. 1111 Coral Gables, FL 33134 P: 305-443-6880 C: 305-984-6881 gus@aifproperties.com



Governo Jamie Rose Maniscalco, MA APEX Capital Realty 901 NE 79 Street Miami, FL 33138 C: 201-264-0113 jamie@apexcapitalrealty.com



Chief of Commercial Paul Cauchi (305) 468-7060 F: (305) 468-7061 paul@miamire.com



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Governo Jennifer M. Forbes Commercial TeamMates. Inc. 1500 S. Douglas Rd., Ste. 200 Coral Gables, FL 33134 P: 305-446-7905 C: 305-788-6051 iennifer@commercialteammates com



Governo Tamika Moses, MSIRE Robin Bird Realty Inc 2719 Hollywood Blvd., Ste. A-1486 Hollywood, FL 33020 C: 954-404-4646 tamika@robinbirdrealty.com

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MIAMI Commercial is dedicated to leadership in the commercial industry, the real estate profession, and the communities we serve. MIAMI Commercial impacts key policy decisions and important issues affecting the commercial industry, analyzes information, has strong legislative initiatives, provides important member services and presents commercial events and programming throughout the year. The Association also provides international marketing tools and resources for our commercial members. With over 2,600 members, we are the largest leading commercial Realtor association in Florida and one of the largest in the nation offering more education, marketing tools and services than any other. MIAMI Commercial received the first Accreditation from the National Association of Realtors.









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Governor Michael Hinton com APEX Capital Realty 901 NE 79 Street Miami, FL 33138 P: 305-632-2575 michael@apexcapitalrealty.com







Governor

Maria G. Juncadella

Fairchild Partners. Inc.

6705 Red Boad Ph 604

Coral Gables, FL 33143

P: 305-668-0620

Governoi

Floyd Cerf, CCIM

P: 305-779-1800

Floydcerf@keyes.com

The Keyes Company, Inc. 2121 SW 3 Ave., 3rd FL Miami, Fl. 33129

Rayza Perez DWNTWN Realty Advisors 7125 NE 4th Avenue, Ste. 101 Miami, FL 33138 M: 786-325-9928 P: 786-235-8046

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Governor Nora Muci. CIPS . GRI. TRC Muci Group Real Estate & Investment 8200 NW 41 Street, Ste. 200 Doral, FL 33166 C: 305-495-3038 norademuci@gmail.com





Residential President-Elect Daniel A. Guerra Fortune International Realty 2666 Brickell Avenue Miami, FL 33129 P: 305-338-0126 miamidg@gmail.com



Governo Justine Jimenez Garcia Countywide Properties ERA 6431 Coral Way Miami, FL 33155 P. 305-264-6660 C: 305-632-5523 Justine@countywideproperties.com



Governor Neal Oates Jr. CBS. C2EX. SEB. AHWD World Renowned Real Estate 2520 Dewey Street Hollywood, FL 33020 C: 786.897.4832 NealOates@gmail.com

Governor

Albert Vasquez, ABR, SRS, CDPE

Miami Lakes, FL 33016

albert@avregroup.com

P: 305-801-2761

Keller Williams Realty Miami Lakes

14261 Commerce Way, Ste. 102







COO & Chief Marketing Officer Deborah Boza-Valledor P: (305) 468-7080 F: (305) 468-7081 deborah@miamire.com

2020 RESIDENTIAL PRIORITIES

MLS Global

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Enrique Teran

Avanti Way Realty

Miami, FL 33178

P: 305-229-1146

C: 305-318-5302

F: 305-229-1299

8700 West Flagler, Ste. 160

enriqueteran@avantiway.com

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- DATA/Analytics
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Governo Carlos Gutierrez COMPASS Florida, LLC 605 Lincoln Rd., 7th Floor Miami Beach, FL 33139 P: 305-710-9655 Carlos@GGMiamiRE.com



Governor Martha Pomares, GRI, ABR, CIPS, CRS, C2EX Douglas Elliman Real Estate 3059 Grand Avenue, Ste. 340 Coconut Grove, FL 33133 P: 305-728-2444 C: 305-298-4978 martha.pomares@elliman.com



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Governor Eddie Blanco Stratwell 17687 NW 78 Avenue Miami, FL 33015 0.305-403-6430 P: 305-403-6446 eddie@stratwellrealestate.com



Julio Guzman Avanti Wav Realty 10 Palms Plaza Homestead, FL 33030 P. 305-508-7250 C: 786-229-0157 iguzman@avantiwav.com



Governor **Dianne Regalado Kammerer** Coldwell Banker Residential Real Estate 4000 Ponce De Leon Blvd. Ste. 700 Coral Gables, FL 33146 P: 305.667-4815 C: 305-905-0930 F: 305-442-9554 dianne.regalado@floridamoves.com





Governor Maria E. Carrillo, CRS, SFR, C2EX The Keyes Company, Inc. 2121 SW 3 Avenue, Ste. 100 Miami, FL 33129 C: 305-984-3180 marimiarealestate@gmail.com



Governor Angelique Hibbert, GRI, ABR, SRS, PSA The Keyes Company, Inc. 17900 NW 5th St., Ste. 106 Pembroke Pines, FL 33029 C: 786-262-5345 ANHibbert25@Gmail.com



Governor Michelle Rojas, CRS, GRI, ABR, SRS, C2EX Brown Harris Stevens 7500 Red Road South Miami, FL 33143 C: 305-562-7751 michelle@homeinmiami.net



Scott Diffenderfer, CIPS, LCAM COMPASS Florida, LLC 605 Lincoln Road, 7th Floor Miami Beach, FL 33139 C: 305-458-3334 305-851-2820 F: 786-347-5469 scottd@compass.com



Governor Ed Martinez C2EX RE/MAX Unique Realty 6167 Miami Lakes Drive E Miami Lakes, FL 33014 P 954-303-3032 0.305-822-7444 ed@edmartinez.com



Governor Denise Sicuso Berkshire Hathaway HomeServices EWM Realty 12751 South Dixie Highway Pinecrest, FL 33156 P: 305-960-2622 C: 305-281-8278 sicuso.d@ewm.com

MIAMI REALTORS®... a Century of Service

The Residential Board of Governors and the Broward-MIAMI Board of Governors are the Association's think tank, brain trust and expert resource for their respective marketplace. They are MIAMI's eyes and ears in the residential real estate market. The Governors identify and monitor threats, opportunities and solutions based on the issues and challenges facing MIAMI members on a day-to-day basis. The Governors make decisions relative to how the Association can be an integral part of our member's business, professional and community solutions. Together with the MIAMI Professionals, they identify, customize and implement the very best leadingedge products, services and programs to benefit MIAMI members - helping them win MORE listings, reach MORE buyers and close MORE sales - increasing their business and profitability.

You are our top priority – helping all **MIAMI** members achieve the highest level of professionalism and deliver the highest level of service to your customers - and that means ongoing education. With MORE than 4,000 programs, classes and seminars in 2020, MIAMI is helping YOU to be the best professional possible and helping YOU win MORE listings, reach MORE buyers and close MORE sales...creating a better marketplace for everyone. A few key priorities for 2020 are:

MLS – Making the best possible MLS available to **MIAMI** members has always been a priority, in 2020 we continue to kick it up several notches and it begins with choices! MIAMI Members have a choice of MLS Primary Platforms: Matrix or Rapattoni. And with MIAMI Platinum PLUS, MIAMI Members have the opportunity to choose BOTH MLS Platforms in addition to Premium Products and Services. MIAMI

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Broward-MIAMI President Sharon R. Lindblade Century 21 Hansen Realty 3010 E. Commercial Blvd. Fort Lauderdale, FL 33308 P: 954-776-5400 C: 954-383-4477 slindblade@gmail.com



Governor Oscar S. Daza The Keves Company, Inc. 2920 N. University Dr. Coral Springs, FL 33065 C: 954-815-8056 OscarDaza@keyes.com



Governor Brenda McGee Coldwell Banker Residential Real Estate 3319 Sheridan Street Hollywood, FL 33021 P: 305-707-1265 C: 716-397-5874 brenda.mcgee@floridamoves.com



Governor Mark Sadek, CIPS The Keyes Company, Inc. 2920 North University Drive Coral Springs, FL 33065 P. 954-752-0900 C: 954-326-8708 F: 954-752-2378 marksadek@keves.com



Broward-MIAMI President-Flect Patrick Simm ABB CBS GBI e-Pro Keller Williams Realty Partners SW 2000 NW 150th Ave., Ste. 1100 Pembroke Pines, FL 33028 P 954-237-0438 C: 954-709-8258 OneCoolRealtor@PatrickSimm.com



Stacey Fiore, PMN, SRS, PSA, MRP, C2EX Century 21 Keystone Realty 9021 Taft Street Pembroke Pines, FL 33024 C: 954-658-8336 StaceyFioreRealtor@gmail.com



Governor Venus Proffer, PMN, CRS Coldwell Banker Residential Real Estate 4757 North Ocean Boulevard Fort Lauderdale, FL 33308 P: 954-781-9393 F: 954-781-4334 C: 954-816-8992 RealtorVenus@gmail.com



Governor Marcia van Zyl Berkshire Hathaway HomeServices Florida Realty 1306 SE 17 Street Fort Lauderdale, FL 33316 P: 954-449-2702 C: 561-339-8291 marciavanzyl@bhhsfloridarealty.com

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Governo Marco Fonseca ABR, CIPS, CRS, GRI, TRC, Realty World FDR Realty Group 20925 Lyons Rd. Boca Raton, FL 33428 C: 754-235-7588 0.561 - 757 - 5626marco@fdrrealtyworld.com



Governor Alfredo Pujol, BPOR, MRP Keller Williams Realty Partners SW 2000 NW 150 Ave., Ste. 1100 Pembroke Pines, FL 33028 P: 954-237-0433 C: 305-733-2834 Apuiol@kw.com



COO & Chief Marketing Officer Deborah Boza-Valledor CIPS, CRB, CRS, GRI, TRC, RSPS, AHWD P: (305) 468-7080 F: (305) 468-7081 deborah@miamire.com



Governor Patricia C. Anglero Galleria International Realty 945 East Las Olas Boulevard Fort Lauderdale, FL 33301 P: 954-229-2222 F 954-357-1977 patricia@galleriaRealtors.com



Governor Jay Granieri COMPASS Florida, LLC 1200 E. Las Olas Blvd. Fort Lauderdale, FL 33301 C: 310-713-9090 Jay.Granieri@Compass.com



Governor Aroosa Rauf, SFR **RE/MAX** Presidential 20803 Biscayne Blvd., Ste. 101 Aventura, FL 33180 701 Promenade Drive, Ste. 230 Pembroke Pines, FL 33026 P: 1-888-406-1948 aroosarauf@remax.net



Chief of Broward & Palm Beach Operations **Danielle Y. Clermont** P: (954) 843-9782 F: (954) 843-9783 daniellec@miamire.com



Governor Terri Bersach CRB.CRS, CIPS, SFR, TRC Coldwell Banker Residential Real Estate 2690 Weston Road, Ste. 101 Weston, FL 33331 P. 954-384-0099 C: 305-785-7979 terri.bersach@floridamoves.com



Governor Jonida Goga Century 21 Hansen Realty 3010 E Commercial Blvd. Fort Lauderdale, FL 33308 P: 954-776-5400 C: 727-666-4449 gogajona@gmail.com



Governor Donna Reid, AHWD Coldwell Banker Resi R.E. 3319 Sheridan St. Hollywood, FL 33021 P: 954-963-1600 C: 954-243-4212 F: 954-874-3497 donna.reid@floridamoves.com



Governor Kay Conageski, SRES, ILHM, MRF The Keves Company. Inc. 10091 NW 1st Court Plantation, FL 33324 P: 954-336-2166 KavConageski@Keves.com



Governo Sonia Gaby Martinez Xtreme International Realty 11386 W State Boad 84 Davie, FL 33325 P. 954-530-0211 C: 954-303-5986 gaby@xtremeir.com



Governor Christopher Ricci, GRI, PMN, MRP **RE/MAX** Integrity 5785 S. University Drive Davie, FL 33328 C: 954-770-8872 P: 954-621-3939 | Ext. 105 ChrisRicci@Remax.net

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 - Development
 - Member Engagement & Events
- Retention
- **Broward Website**
- Community
- Partnerships
- **Government Affairs &** Ambassador Program
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Governor Nancy Waligora Paradise Real Estate International 601 Heritage Drive, Ste. 111 Jupiter, FL 33458 C: 561-414-6381 waligorausa@gmail.com

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JTHS-MIAMI President-Elect **Bill Mate** Paradise Real Estate International 601 Heritage Drive, Ste. 111 Jupiter, FL 33458 P: 561-402-9920 F: 561-623-5454 bill@paradiserei.com



Governor Nancy Cardone, AWWD William Bayeis Real Estate 1201 US Highway One, North Palm Beach, FL 33408 P: 561-308-9441 NancyCardone@aol.com



2019 JTHS-MIAMI President Kim Price, CIPS, Gr William Raveis Real Estate 125 Worth Avenue, Ste. 310 Palm Beach, FL 33480 C: 561.379.4554 0:561.655.6570 F: 561.741.1038 kimpricerealtor@gmail.com



Governor Phyllis Choy, CIPS, C2EX Water Pointe Realty Group 393 Tequesta Drive Tequesta, FL 33469 P: 561-368-5508 F: 561-747-3881 PChov@bellsouth.net



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Governor Martha Gillespie-Beeman The Sheehan Agency 500 University Blvd., Ste. 207 Jupiter, FL 33458 P: 561-801-0052 m.beeman@thesheehanagency.com



Chief of Broward & Palm Beach Operations **Danielle Y. Clermont** P. 954-843-9782 F: 954-843-9783 daniellec@miamire.com



Governor Gina Beaumont Pelcher, GR Waterfront Properties & Club Communities 825 Parkway Street, Ste. 8 Jupiter, FL 33477 P.561-676-8319 apelcher@wfpcc.com



Governo **Courtney Smitheman** Crane Reed Properties, LLC 967 Alt. A1A, Ste. 3 Jupiter, FL 33477 P: 561-301-0932 csmitheman@crane-reed.com



JTHS-MIAMI Vice President Joanne Werstlein P: 561-935-9019 F: 561-575-9766 joanne@miamire.com



Governo Yvonne Belardo Illustrated Properties 300 West Indiantown Road Jupiter, FL 33458 P: 561-339-3680 iselldreamhomes@gmail.com



Governor **Kimberly Tuscani** Berkshire Hathawa HomeServices EWM Realty 351 S. US Highway One, Ste. 104 Jupiter, FL 33477 C: 561-358-5915 P: 561-354-1700 tuscanikim@gmail.com



JTHS-MIAMI Assistant Manager Sarah Jensen P: 561-746-2707 F: 561-575-9766 sarah@miamire.com



Business Partner Governor John Renaldo Jupiter Inlet Title, LLC 1025 W. Indiantown Rd., Ste 101 Jupiter, FL 33458 P: 561-427-1888 F: 800-303-7380 john@jupiterinlettitle.com



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Kim Price & Bill Mate at After Hours Event JTHS-MIAMI at After Hours event

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Our JTHS-MIAMI Board of Governors are committed to leading the way in our South Florida real estate market as well as in the local areas they represent. With a strong "boots on the ground" approach, these leaders are highly engaged in their respective business and social communities, serving on numerous boards and councils in order to best represent the clients they serve. As a result, this has enabled our JTHS-MIAMI leaders to keep abreast of the most relevant issues and concerns affecting our members. Some key priorities for 2020 include: ensuring our JTHS-MIAMI members are taking advantage of unparalleled international exposure for their listings; encouraging brokers and agents to become more involved in Association & community activities; identifying and implementing the top products & services to enhance member profitability, YPN engagement, the advancement of commercial issues and much more.



Kim Price, Phyllis Choy, Jennifer Daversa at Holiday Potluck



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YPN MIAMI President-Elect Bethany Martinez, SRS RelatedISG International Realty 350 NE 24 Street, Ste.103 Miami, FL 33137 C: 786-329-9021 realtor@bethanymartinez.com



Shanut Anaut LUXE Properties 55 Merrick Way, Set 402 Coral Gables, FL 33134 C: 786.325.0883 P: 305-809-7650 Shanut@LUXEknows.com



Katherine Arteta Realty World MRG 10631 N. Kendall Dr., Ste.220 Miami, FL 33176 P: 305-725-2368 katherine@realtyworldmrg.com



2019 YPN MIAMI Past President Wesley Ulloa, CLHMS LUXE Properties 55 Merrick Way, Ste. 402 Coral Gables, FL 33134 C: 305-986-7041 P: 305-809-7650 Wesley@luxeknows.com



Phillip S. Calloway, MS, C2EX Influencers Realty Group 18151 NE 31 Ct., Ste.1706 Aventura, FL 33160 P: 305-926-6706 broker@influencersre.com



Broward Chapter Chair Megan Probst, SRS Compass Florida, LLC 1200 East Las Olas Blvd., Ste. 103 Ft. Lauderdale, FL 33301 C: 954-999-2875 Megan.Probst@compass.com



Jeffrey Corriolan, PSA, ABR, SRS, e-PRO The Keyes Company JC Sales Team 1535 Three Village Road Weston, FL 33326 C: 305-542-6470 JeffCorriolan@keyes.com



JTHS-MIAMI Chapter Chair Shakearah Rolle Arise Real Estate Advisors 8409 N. Military Trail, Ste. 112 Palm Beach Gardens, FL 33410 C: 561-312-2641 ShakearahRolle@yahoo.com



Dania Diaz, TRC, MRP, CNF Dania Diaz RE/MAX Advance Realty 7220 Red Road South Miami, FL 33143 P: (786) 380-5180 daniadiaz@remax.net



Gabriel Amedee Strike Realty 13831 SW 59 Street, Ste. 201 Miami, FL 33183 C: 305-332-0712 P: 305-330-2305 gabriel@strikerealty.com



Chandra Etienne MSIRE EXP Realty The Chandra Etienne Group 5966 S. Dixie Highway, Ste. 300 Miami, FL 33143 P: 786-558-3222 C: 786-873-8989 chandra@chandraetienne.com



Banna Fakhoury Regatta Real Estate Management Inc. 1234 Washington Ave. Miami Beach, FL 33139 C: 305-562-6243 banna@bannamiami.com



Best Choice Real Estate Hialeah, FL 33015 P: 305-418-0873 C: 786-473-1113



17670 NW 78th Ave., Ste. 107 antoniopsg1@gmail.com



Alfredo Morejon The Keyes Company 2822 NE 187 Street Aventura, FL 33180 P: 305-898-2600 AlfredoMoreion@keves.com





Julie Sidorevskaya, BPOR Julie's Realty 1700 Kennedy Causeway, Ste. 160 North Bay Village, FL 33141 C: 305-340-1857 P: 305-751-6400 F: 786-517-2960 Julie@JuliesRealtv.net



Tiffani Hill Global Real Estate Advisor One Sotherby's Int'l Realty 2980 NE 207 ST., Ste. 801 Aventura, FL 33180 C: 305 906 0852 0 305 935 0300 thill@onesothebysrealty.com



Ashley Silva Coldwell Banker Resi Real Estate 20803 Biscayne Blvd., Ste. 102 Aventura, FL 33180 C: 407-222-9596 ashleysilvamiami@gmail.com





Director of Creative Services Executive for YPN Kevin Puricelli P: 305-468-7023 F: 305-468-7030 kevin@miamire.com



Torrev Jones RelatedISG International Realty 2875 NE 191st Suite 200 Aventura, FL 33180 C: 561-512-0185 Torrey@MyFlaHomes.com



Jaime Meiia, MRP LUXE Properties 55 Merrick Way, Ste. 402 Coral Gables, FL 33134 C: 305-484-9970 P: 305-912-6698 iaime@luxeknows.com

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- New Educators, Topics, &

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2020 MIAMI Professionals



Teresa King Kinnev.cae. RCE. CIPS. TRC Chief Executive Officer P: 305-468-7010 | F: 305-468-7011 tkinnev@miamire.com

PROFESSIONAL DEVELOPMENT

Leticia Oliver, RSPS, TRC, CIPS, e-Pro Chief of Professional Development P: 305-468-7077 | F: 305-468-7078



Deborah Boza-Valledor COO & Chief Marketing Officer P: 305-468-7080 | F: 305-468-7081 deborah@miamire.com



Liz Sturrock, RCE, e-PRO, C2EX Chief Innovation Officer P: 305-468-7045 | F: 305-468-7030 Liz@miamire.com



Paul Cauchi. e-Pr Chief of Commercial P: 305-468-7060 | F: 305-468-7061 paul@miamire.com



Lvnda Fernandez, CAE, RCE, OPS, e-Pro, TRO Chief of Communications & Global P: 305-468-7040 | F: 305-468-7041 lvnda@miamire.com





Chief of Public Policy P: 305-468-7017 | F: 305-468-7018 danielle@miamire.com

Danielle Y. Clermont Chief of Broward & Palm Beach Operations P: 954-843-9782 | F: 954.843-9783 daniellec@miamire.com

GOVERNMENT & COMMUNITY AFFAIRS



Senior VP of Government Affairs P: 305-468-7017 | F: 305-468-7046

ana@miamire.com

Luis Rivero

luis@miamire.com



Jessica M. Mendez Manager of Community Initiatives P: 305-468-7065 | F: 305-468-7041 iessica@miamire.com



Sashy Lams

sashv@miamire.com

Sr. Member Services Specialist P: 305-468-7097 | F: 305-468-7030



lettv@miamire.com

Christian D. Hidalgo Senior VP of Operations P: 305-468.7050 | F: 305-468-7030 christian@miamire.c

Tanesha West

nesha@miamire.com

Leslie F. Rosales, MBA, CIPS

Senior VP of Broker Relations

leslie@miamire.com

Kenneth Brown

ken@miamire.com

Lori McOuestion

lorim@miamire.com

10

P: 305-468-7034 | F: 305-468-7036

WEST BROWARD - SAWGR

Asst. Manager Sawgrass P: 954-843-9776 | F: 954-843-9779

NORTHEAST BROWARD

CORAL GARLES | MEMBER SERVIC

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Liset Hanes

liset@miamire.com

VP of Training P: 305-468-7002 | F: 305-468-7016

Joseph Penalver Sr. VP Member Services P: 954-505-5191 | F: 305-468-7030 iosenh@miamire



Sheila Caballero

sheila@miamire.com

Director of Registration P: 305-468-7028 | F: 305-468-7070

Isis Morales Sr. Member Services & Supra Specialist P: 305-468-7033 | F: 305-468-7030 ieie@miamira.con



Carmen Vesga, MBA, CIPS

carmen@miamire.com

Prof. Development Director P: 305-468-7055 | F: 305-468-7070

Cristina Rios Sr. Member Services Specialist P: 305-468-7004 | F: 305-468-7030 cris@miamire.com



Jean-Marc Verne

Xochitl Rieche Member Services 8 Professional Standards Manager P: 305-468-7044 | F: 305-468-7043 xochi@miamire.com



Ander Egurrola Member Services Specialist P: 305-468-7094 | F: 305-468-7030



Sr. Member Services Specialist P: 305-468-7035 | F: 305-468-7030



Tyson Hanes Sr. MLS/Member Services Specialist P: 305-468-7085 | F: 305-468-7030 Diana Echezabal Operator P: 305-468-7000 | F: 305-468-7030 tyson@miamire.com Diana@miamire.com



Lizabeth Martinez Assistant Manager NWD P: 305-468-7051 | F: 305-468-7030 Member Services Specialist P: 305-468-7088 | F: 305-468-7030 lizabeth@miamire.com

AVENTURA | MBR. SERVICES



Bryant Castellon Asst. Manager Aventura P: 305-468-7049 | F: 305-468-7030 brvant@miamire.com

AVENTURA | MBR. SERVICES



Yamileth Nuñez Manager of Concierge Services P: 305-468-7049 | F: 305-468-7030 vami@miamire.com

MiamiRealtors.com



Maria Anderson

maria@miamire.com

Cheryl A. Torrence

chervl@miamire.com

Sr. Member Services Specialist

P: 305-468-7038 | F: 305-468-7030

Member Services Specialist P: 305-468-7059 | F: 305-468-7030 manuel@miamire.com



Daniel Hidalgo



Member Services Specialist P: 305-468-7056 | F: 305-468-7030 daniel@miamire.com





Jasmine Amaro

iasmine@miamire.com

Kimberly Curiel

kimberly@miamire.com

Member Services & Transfer Specialist P: 305-468-7021 | F: 305-468-7030

Manager of Concierge Services P: 305-468-7087 | F: 305-468-7030

Cecilia Echezabal Manager of Concierge Services P: 305-468-7090 | F: 305-468-7030 cecilia@miamire.com



Bettina L. Owens Member Services Specialist P: 305-468-7076 | F: 305-468-7030



Brenton Weathersbee Member Services Specialist P: 305-468-7092 | F: 305-468-7030 brenton@miamire.com





Joanne Werstlein JTHS-MIAMI Vice President P; 561-935-9019 | F: 561-575-9766 joanne@miamire.com



Elianny J. Guerrero





Sarah Jensen

Member Services Specialist P: 954-843-9778 | F: 305-468-7030





JTHS-MIAMI Assistant Manager P: 561-746-2707 | F: 561-575-9766

sarah@miamire.com







P: 561-935-6056 | F: 305-468-7030



andoni@mi mire com

























Monica Llorens Sr. Member Services Specialist P: 954-505-5193 | F: 305-468-7030 Member Services Specialist P: 305-468-7079 | F: 305-468-7030 monica@miamire.com

Stephanie Williams

stephanie@miamire.com

r. Member Services Specialist : 954-843-9774 | F: 305-468-7030

Stephanie Cantafio-Dahl Member Services Specialist P: 305-468-7022 | F: 305-468-7030 stephaniec@miamire.com

MIAMI SERVICES TRAINERS



Robert Rodriguez, TRC SVP of Technology Services P: 305-468-7057 | F: 305-468-7070 robertr@miamire.com

ACCOUNTING

Chris Umpierre

Director of Communication & Research P: 305-468-7047 | F: 305-468-7030



Eurecka R. Christopher, MBA Chief Financial Officer P: 305-468-7082 | F: 305-468-7083 eurecka@miamire.com

COMMUNICATIONS, MEDIA & DESIG



Connie Nieto

Sr. Instructor of Technology Services P: 305-468-7057 | F: 305-468-7016 connie@miamire.com

Senior Accountant P: 305-468-7075 | F: 305-468-7006 arlande@miamire.com



Instructor of Technology Services P: 305-468-7089 | F: 305-468-7058 maggie@miamire.com

Marlene Rios

David Garcia

david@miamire.com

marlene@miamire.com

Accounting Specialist P: 305-468-7095 | F: 305-468-7006

Senior VP of Media & Design P: 305-468-7098 | F: 305-468-7070



Vice President of MLS Policy P: 954-843-9780 | F: 954-843-9781 bill@miamire.com

. on Technology

IT TECH

Jesus Feria

VP of Information P: 305-468-7008

iesus@miamire.com

Kevin Puricelli, cres

and Executive for YPN P: 305-468-7023 | F: 305-468-7030

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Blake Albertson

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oliver@miamire.com

Web Development Specialist P: 305-468-7003





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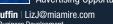


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iorge@miamire.com

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Lisa Vizcaino

ana@miamire.com

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Miguel Perez

Adria Sampedro

Valeria Scinto

Patricia Suarez

Cher Varghese

Carlos Zapata

Valeria Scinto

CIPS

At Home with Diversity

Certified International

Property Specialist

Odney Bredy

Jared Dalto

Carlos Fonseca

Liza E Mendez

Flizabeth Miller

Camila Murata

Milenia Nazaret

Larry Quintanilla

Certified Real Estate

Brokerage Manager

Jose M Arreaza

Derek Morgan

Diana Orozco

Certified Property Manager

Rocio Torres

CPM

CRB

Flizabeth Gee

Bill Howell

AHWD®

Odette Soler

Laura Solis

Holly Poore

Cinthia Rai

Saud Rai

Jenny lvette Mills

Silvia Nieto-Torres

Peggy Caroli Ohana

Sussel Machado Araujo

Jorge Martinez de Castro

Maria Elena Martinez

Angel Arce

Damasis Alvarez

Alexi Altuve

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Jaye Garcia

Regina Itkis

Nanci Gilbert

Maria Gonzalez

Carlos Gutierrez

Batsheba Korine

Irene Lopez Rivas

Lisa Lugo-Manns Maria Cristi Lujan

Melkys Martinez Sonia Martinez

Claudia Mauriello

Marilyn Mercado

Michael Mitchell

Carlos Moreno

Antonio Omedas

Juan Organvidez

Henry Pedroso

Maria Pennella

Jose Perez

Melisa Perez

Marisol Phillips

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Tasha Price

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Robin Reed

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Alexander Viera Melody Woodruff Evelyn Zamora SRS Seller Representative

Specialist Designation Noah Aaronson Moises Alicea Erla Anderson Maritza Andino Claudia Arias-Schreiber Damaris Cheang Angelique Hibbert Gregory L Horton Sr Sussel Machado Araujo Yolanda Maldonado Maria A Medina Cecilia Murillo Federico Nunez Carlos Roias Fernando M Tito David D Washington Jamie West

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Christopher Zoller

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E Arlene Abando Jorge Aguila Carlos Amador Carolina Arceo Niurkis Beltran Ellen Berkman Cristina Burgos

Graciela Pereira Nunes Dunia Reyes Aguilera Maritza Yero Villanueva Jennifer Wollmann



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Websites, IDX & Syndication

- Proxio Premier Agent*
- Agent 3000
- Proxio Connect
- Proxio Developer Showcase
- SaleCORE (formally HomeSwing) WorldProperties.com
 - Homes.com* World Property Journal

SavvyCard

BlueRoof 360*

Listing Syndication

(Brokers/Managers)

News Syndication*

ListHub (Brokers/Managers)

- TerraFlyPro
- BuyDomainNamesAndMore.com*
- MiamiRealtors.com/WebMasters

Multi-Media, Photos, Videos, Tours

- Proxio Connect
- Proxio Developer Showcase
- TerraFlyPro
- Agent 3000 upgrade*
- IUSE Photography*
- MIAMI Preferred Photographer Program*
- Property Panorama
- RPR MyHomePlans MyCondoPlans
- PadStyler*
- Planomatic*
- Virtual Biz360*
- BoxBrownie*

HomesConnect

CRN: Commercia Referral

Network (Coming Soon)

Vizzda

DashFlv

HomeSnap Pro

BPR Commercial

Matrix Client Portal

EDDM – Every Door

eProperty Watch

INRIX Drive Time

ShowingTime

Remine

iMAPP

Elevate

Supra eKev

Supra Web

RatePlug

RPR

CRM

- Agent 3000 Upgrade*
- Total Brokerage*
- Kleard

- SaleCORE*
 - (formally HomeSwing)
- Sellers/Buyers, Presentations & CMAs
- Cloud CMA*
- Proxio Premier Agent*
- Form Simplicity Ultimate Edition*
- RealDax*
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- Commercial
- Member-2-Member Marketing
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- RateMvAgent DeepBlocks
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- Surfina
- CartoFront COMING SOON
- TerraFlvPro
- MLS Offers
- LandLord Station
- SouthFloridaOpenHouseSearch.com
- SouthFloridaCommercialPropertySearch.com
- MiamiBrokerOpenHouse.com

MIAMI Platinum PLUS

- Exclusives
- Not Exclusive but great Service Deep Discounts for MIAMI Members where applicable
- (F) Marketing Flyer
- Services without * are FREE to MIAMI Members

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- Start & End Showing Notification
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- GetSupraNow.com

Marketing Tools

- Amarki
 - Agent 3000
 - Broker Command
 - When You Work With Me/ Commercial (F)
 - International Referral Network/ Commercial (F)
 - MIAMI Commercial Listings Go More Places (F)
 - Top 20 Reasons to Visit & Buy in Miami, Broward, Palm Beach & Martin County (F)
 - Miami: Top Ranking City
 - Broward & Palm Beach Top Ranking Market (F)
- Link to the World: Miami, Broward, Palm Beach & JTHS (F)
- Global Referral Network: Miami, Broward & JTHS (F)

Affiliates

- Affiliate Directory by Business Category
- JTHS Business Partners

Homes Connect Drip Marketing

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eProperty Watch

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- Inman Select FREE Subscription
- RETechnology FREE Subscription
- RIS Media/MIAMI Dashboard
- Trending News/ MIAMI Dashboard
- Residential News/ MIAMI Dashboard
- Commercial News/ MIAMI Dashboard



- Miami-Dade International School
- Choices (F)
- Top Countries Searching So. FL Properties (F)
- Foreign Consumers Searching U.S. Properties (F)

Supra eKey Service for Affiliates*

- Miami Luxury: Knight Frank Report (F)
- Miami International Airport Statistics (F)

When You List with Me (F)

Miami-Dade, Broward,

in the Rankings (F)

Miami International Magazine

Palm Beach & Martin County

Homes Connect Drip Marketing

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South Florida MIAMI REALTORS® SOUTH FLORIDA: A TOP RA

One of the top ranked markets in the world, South Florida has become an international hub for business, art, luxury and nightlife. South Florida attracts those who want to live, work and play in our vibrant and innovative communities. The evolution from tourist destination to global mecca is evident, and the numbers prove it!

MIAMI

The Most Visual City in America

(Source: UpRoxx, 2019)

Miami Ranks Among the Best Places to Live in 2019

(Source: Outside Magazine, 2019)

#6 Miami is the sixth-healthiest city in the world

(Source: TravelSuperMarket.com, 2019)

#2

Miami ranked No. 2 among all U.S. cities for the greatest international migrant influx from July 2017 to July 2018 (Source: U.S. Census, 2019)

#1

Miami ranks No. 1 in the U.S. for best city for Generation X homebuyers (Source: HomesDotCom, 2019)

#4 Miami is the fourth-most exciting city in the world (Source: Ucityguides.com, 2019)

#22

Miami is the 22nd-most visited city in the world (Source: Euromonitor International, 2019)

#2

Miami is home to the second-fastest growing economy among large U.S. cities (Source: WalletHub, 2019)

#6

Miami ranked No. 6 in the U.S. for most tax-friendly major city in 2019 (Source: GoBankingRates.com, 2019)

Go to SFMarketIntel.com for more South Florida Facts & Complete <u>Rankings</u>

The only REALTOR[®] Association in the world with 52,000 members, 221 International Partners around the world & MORE than 150 Products & Services.

#13

Miami is ranked No. 13 in the U.S. for the best place to start a business (Source: Inc.com, 2019)

#14

South Beach ranked No. 14 among best beaches in America (Source: TripAdvisor, 2019)

> #4 Miami ranked No. 4 for most walkable city in the United States (Source: WalkScore.com, 2019)

BROWARD #1

Fort Lauderdale ranked among the best real estate market bets for 2019 (Source: Local Monitor, 2019)

NKING MARKET

Weston is the third-safest city in the United States (Source: SafeHome.com, 2019)

Fort Lauderdale ranked as one of the world's top destinations in 2019

(Source: Bloomberg News, 2019)

Pembroke Pines is the best city in Florida to raise a family (Source: WalletHub, 2019)

#5

Cleveland Clinic Florida in Weston ranked No. 5 among all hospitals in Florida (Source: U.S. News & World Report, 2019)



PALM BEACH

Palm Beach ranked No. 1

for richest city in Florida

(Source: HomeSnacks, 2019)

Palm Beach Gardens ranked

No. 1 for best city to live in

Florida in 2019

(Source: ChamberofCommerce.org, 2019)

#15

Wellington ranked No. 15 in the

U.S. to start a small business

(Source: Go.Verizon, 2019)

Palm Beach County schools

made it into the top

2.000 nationally

(Source: U.S. News & World Report, 2019)

Lynda Fernandez, CAE, RCE, CIPS, TRC, e-PRO Chief of Communications & Global

Communications

Chris Umpierre Director of & Research

chris@miamire.com

Delray Beach ranked among the five places to buy a luxury home in 2019

(Source: Knight Frank Wealth Report, 2019)

MARTIN

#8 Martin County ranked as the No. 8 best county to live in Florida (Source: Niche, 2019)

#16 Stuart ranked No. 16 best city in the U.S. to retire (Source: SmartAsset, 2019)

Hobe Sound ranked among top beach towns for a bargain (Source: HGTV, 2019)

sfmarketintel.com

Allanelle

CELEBRATING

1941

Board membership drops to 62 because of the war. The Board moves to the second floor of a warehouse to save money.

1944

Board membership grows back to 169 members.

1946

The Board acquires Realty Listing Service of Miami

1948

The Board sponsors its first home show and continues sponsorship until 1966.

1949 Board membership grows to 261, including 23 women.

1961

The Kendall-Perrine Board of Realtors is formed with 27 brokers and 29 associates, and Jack Pyms is elected their first president.

1962

Herb Simon is elected president of the Miami Board, later to serve a record-setting three terms in three different decades.

1966

Miami Board's Home Show, which started in 1948 and ran for nearly 20 years, ends.

1970

The Miami Board ce 50th anniversary du Week in May.

After his grand gala celebration and mu beloved President A dies of a heart attac evening. Mildred Ca elected the Board's president and coins motto "It's Great to a Realtor!"

1920

1920

becomes NAR).

1926

Miami Real Estate Board is founded

Realty Board. On June 1, the board

is chartered by NAREB (which later

with 128 members on March 7. A week

later, they change their name to Miami

At a cost of \$650,000, the Board starts

a 15-story building downtown, which is

later lost during the Great Depression.

1930

1940

1950

1960

1973 Miami Board's first during Herb Simon'

1970

1977

Jerome Bain becom leaving the residual **Realtors Education** used to set up an e **Real Estate Institute**

1978

On Valentine's Day, "Betty Strickland Da service with the lar assembled.

1979

Rose Gordon was e began and ended w the Board's history.

1932 The Coral Gables Board is founded and A.O. Renuart is elected their first president.

1934

The first Miami Zoning Ordinance is adopted through the efforts of the Miami Board and past President Stearns is named the first zoning and planning director.

1936

The first woman is admitted to membership.

1939

The Miami Realty Board officially becomes the Miami Board of Realtors in 1939.

1950

1956 The Miami Board buys building across from the Orange Bowl, which features an auditorium

1959

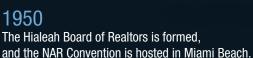
that seats over 200.

Enrique Valledor is first Cuban and first Hispanic elected President. He is later elected FAR president and NAR regional vice president.

The Board is the fourth largest association in the U.S. with 1,686 members.











1920 - 2020

MIAMI ASSOCIATION OF REALTORS®

1980

The Miami Board celebrates its Diamond Jubilee, and Frank Kowalski is until then youngest president ever elected.

1983

Board moves into new headquarters

1988

Board Leads the fight against Graffiti

1989

Miami launches Commercial Marketplace

1980

1990

Eduardo San Roman is Youngest **Board President Ever Elected**

1992

Changes name to REALTOR® Association of Miami (RAM), creates separate boards/membership for residential and commercial within the association

2000

RAMB Launches

Open House

2001

(iMAPP)

new online Broker

RAMB Creates First

Exclusive Premium

2000

Service for Members

1993

Miami Executive VP Betty Strickland retires after 32 years. Board Names Teresa King Kinney as CEO

NAR Convention hosted in Miami Beach

1996

RAM Launches First Website; Becomes First Large Market to Post its Listings Online

1990

1996

MIAMI Starts its first International Council. Signs First-Ever International Agreement with SECOVI-SP in Brazil, and Hosts First International Congress

1997

Merges with Miami Beach Association, changes name to Realtor Association of Greater Miami and the Beaches (RAMB)

1998

RAMB Launches New Website and moves into New Headquarter Building.

2010

RAMB Celebrates 90th Anniversary

Largest and fastest merger in NAR history with Realtor Assn. of Miami-Dade, creating largest Realtor association in nation. 2 months later, merges with Northwestern Dade Association to become only association in Miami-Dade

2011 **MIAMI Association Starts its First Facebook Page**

2012 MIAMI's Moe Veissi is NAR President!

2015 MIAMI Merges with JTHS and Sets Home Sales Record

2010

2017 MIAMI REALTORS® launch NAR Pilot Program "Changing Communities"

2020 Celebrating **MIAMI's** 100th **ANNIVERSARY**

2020

2003 RAMB linked to International Partner Websites and Number of Committees Reduced to Allow Staff and Leaders to focus on Serving

RAMB Headquarters Upgraded and Expanded

"First in the World" **Global Listing Exchange**

2018

MIAMI REALTORS® Launches MIAMI Platinum PLUS and Rebrands Commercial Association as MIAMI Commercial

MIAMI Presents South Florida's Biggest Open House Weekend

2019

MIAMI REALTORS® Breaks Ground on City's First **Cargo Container Home**

Special 25th Annual MIAMI Global Real Estate Congress Attracts Foreign Delegates, Industry Leaders

MIAMI REALTORS® CEO Teresa King Kinney Awarded Highest Honor by the National Association of REALTORS®

MIAMI Launches 1st Commercial MLS and largest Commercial Property Portal in Florida

2007 **RAMB Memberships** Hits New Peak of More than 14,000 members 2008

Members

2005

ch fanfare, rthur Parrish k later that Ilahan is

elebrates its

iring Realtor

installation

be

first woman her famous

Salesman's Training School launches s second term as president.

es Miami Board President, later of his estate to the Miami Board of Foundation, of which \$500,000 was ndowment creating the Jerome Bain e at FIU.

the Board and Dade County proclaim, ay," honoring her for 20 years of gest gathering of board presidents ever

ected Board president. The decade ith the first two women presidents in



Record Year for MIAMI Commercial Sets Stage for 2020

2019 was a phenomenal year for MIAMI Commercial with membership reaching over 2,600 and realizing the unprecedented launch of the South Florida Commercial MLS and commercial Membership public portal. increased nearly 15% year-overyear boosted with a huge increase after the launch of the South Florida Commercial MLS.

This year we implemented a new and improved Member2Member (M2M) marketing tool that gives members the ability to send haves and needs instantaneously. Integrated with the MLS, M2M makes it even easier to promote commercial listings.

In 2019, MIAMI Commercial earned the National Association of Realtors highest recognition. a five-star accreditation. MIAMI Commercial met all of the requirements to earn this highest honor and is the only association in Florida and one of only five in the country to earn this accreditation. In addition, President-elect Fernando Arencibia was recognized nationally for receiving the MIAMI Commercial Leader of the Year Award at our Inaugural. He was featured in NAR's annual publication Commercial Connections, which was also made available at the national conference in San Francisco in November.



New South Florida Commercial MLS & Public Portal

MIAMI Commercial launched the South Florida Commercial MLS and public property search portal in 2019. With MIAMI Members transacting 84% of all the

MLS commercial business in Miami-Dade and Broward Counties and nearly 5,000 active commercial given time. listings at any strengthening our most important commercial resource enhances member success and profitability. An exciting game changer, the new system strengthens the existing MLS for MIAMI members and generates increased visibility for their listings.

First, MIAMI Commercial leaders streamlined MLS fields to better serve our members with commercial listings. This included eliminating some fields and changing some required fields to non-required. There are now only 33 required fields compared to 53 prior to the changes, with many of these auto-populating from the tax records.

The next step was to create an efficient and user-friendly MLS interface, so that commercial members could easily find and list commercial properties and incorporate new commercial banners into their reporting. We are also working on an ongoing basis on syndication to a host of national, state and local portals/websites, generating additional visibility for MIAMI Member listings.



The new and improved South Florida Commercial MLS also offers a customized commercial and residential/ commercial member - specific dashboard with only the



Enterprise Florida, Brevitas and more.

MIAMI Commercial's www.SFCommSearch.com, a public portal property search for MIAMI's commercial listings, is accessible to investors, international buyers, businesses and the public. The website has many incredible features such as: allowing the public to search in various currencies and in either square feet or meters, create property PDFs, forward particular properties to themselves and others and see featured properties throughout South Florida.

And this is only the beginning of the impressive Commercial MLS, as we will continue strengthening and improving the platform. We will soon be adding new property types, for example, such as business opportunity and land. Stay tuned for this and other enhancements!







2019MERCIAL SUPER CONFERENCE

New Member2Member Provides Next Level Commercial MLS Integration and Marketing

The newly launched Member2Member Email (M2M) is a remarkable improvement from the tool in the past. The M2M tool still allows our 2,600 commercial members to send and receive commercial properties but is now fully integrated with the commercial

MLS and includes several new features that improve the look and effectiveness of the platform. saving members time and allowing users more flexibility and customization.

for promoting properties. Members can still promote other commercial properties and broadcast their needs in the system as well by simply including the details in a broadcast that is sent to other members who can reply directly to the email or contact the

> commercial member via phone.

Members will continue to see additional features and tools added to the system

further enhancing efficiency and effectiveness. In addition. MIAMI Commercial is continually adding tutorials that help improve member promotions and system utilization.

All of these enhancements ultimately help our members more efficiently close more business!



More Commercial **2020 & Beyond**

Miami Commercial has added new training classes including training on the South Florida Commercial MLS and investor classes. The free training is designed to help members find comparables, create dynamic listing presentations and save time using valuable commercial tools:

- Commercial MLS & iMapp
- Realtor Property Resource (RPR) Commercial: Basic to Advanced
- Unlocking the Secrets of Commercial Investment
- Working with Investors: Property Analysis
- Working with Buyers and Sellers: MIAMI Marketing Tools







And More...















Pre-Register for the Commercial Event of the Year

COMMERCIAL SUPER CONFERENCE HEAR FROM EXPERTS & INDUSTRY LEADERS **SEPTEMBER 24, 2020**

CommercialSuperConference.com The Biltmore Hotel | Coral Gables Sponsorships Available

MiamiRealtors.com/commercial



MIAMI COMMERCIAL MEMBER 2 MEMBER EMAILS

The new MLS integration offers members the ability to instantaneously send their commercial MLS listings with detailed property information, photos and contact information. Members wanting to promote these listings can do so directly from their profile and broadcast to the commercial membership with just a few clicks. M2M updates member information and MLS listings daily, creating a dynamic marketing tool



THE POWER OF MORE IN BROWARD

Why choose BROWARD-MIAMI?

- LOWEST AGENT DUES of any local Realtor Association
- FULL-TIME MEMBERSHIP TEAM at (soon to be) 3 facilities to serve you
- BROWARD-BASED BOARD OF GOVERNORS representing our members
- SUPRA E-KEY SERVICE included with your membership (no additional fee)
- 3 LOCATIONS IN BROWARD + 4 in Miami + 1 in Jupiter = 8 convenient locations
- MORE TRAINING & EDUCATION than any local board (4,000 classes/year)
- EXCLUSIVE HANDS-ON COMPUTER LABS
- OVER 150 PRODUCTS & SERVICES to give you a competitive advantage
- INTERNATIONAL EXPOSURE through 500+ websites & 220+ global partnerships
- COMPLIMENTARY STARBUCKS COFFEE at each of our office locations

AND SO MUCH MORE!

Learn why so many agents have joined the largest local REALTOR Association in the country.

Go to **www.miamirealtors.com/broward** or call us at 954-843-9779 to learn more.



Wherever You Go, BROWARD-MIAMI Has You Covered!

Whether you live or work on the east or west side of town, we've got you covered throughout Broward County. In addition to our two existing offices in Sunrise and Fort Lauderdale, in the beginning of 2020, BROWARD-MIAMI members will soon enjoy the benefit of a third full-service facility in Southeast Broward. Our newest office is located in East Hollywood between Sheridan Street and Stirling Road just off I-95 in the Oakwood Business Center. At all Broward 3 locations, members can take advantage of valuable training classes as well as have access to all member services including: Supra eKey activation and assistance, leasing of Supra Lockboxes, paying membership dues, and much more. Feel free to stop by one - or all - of our BROWARD-MIAMI office locations to see how we can help you grow your business. And don't forget to enjoy a fresh cup of Starbucks coffee on us!





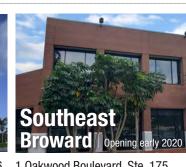
13680 Northwest 14 Street Sunrise, FL 33323

- Close to IKEA & Sawgrass Mall
- Minutes from I-75, I-595 & the Sawgrass Expressway
- Free parking
- 120 seat auditorium
- Hands-on training lab with 42 computers



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- On Federal Highway/US-1 just north of Cypress Creek Rd.
- Convenient 1st floor office suite
 Free parking
- 45-seat training center
- Conference room



1 Oakwood Boulevard, Ste. 175 Hollywood, FL 33020

- Located near Griffin Rd. & I-95
- Closest Realtor Association to an international airport
- 100 seat auditorium
- Free parking
- Hands-on training lab with 28 computers

Reaching Out to our Members

Our Member Outreach program is an integral part of what makes BROWARD-MIAMI stand apart. We connect face-to-face with our members to better understand their individual needs. Our dedicated Outreach team meets personally with brokers and managers to coordinate products & services presentations and customized in-office trainings. For more information or to schedule a presentation at your office, please email daniellec@miamire.com.





MiamiRealtors.com





Danielle Clermont & Sharon Lindblade accepting Trustee Plaque from the Greater Hollywood Chamber of Commerce



Rock The Market



Work Hard, Play Hard

You know what they say about all work and no play, and BROWARD-MIAMI is no exception! Over the past year, our members and guests enjoyed doing "Business After Hours" at some the most popular venues in town. Attendees were treated to complimentary food and drinks. plus they had the opportunity to network with some of the area's top real estate professionals. As always, we want to thank our awesome Affiliate sponsors for their participation in these events. We look forward to seeing you at our next Biz After Hours in 2020.



Proud Broward-Miami Members





Networking Attendees, Venus Proffer and Ellen Mitche

We're even **BIGGER** Than You Think in Broward!

MIAMI's largest membership growth continues to be in Broward County, where members just can't seem to get enough of our exclusive hands-on, member-centric approach. As of December 2019, there are over 12,000 members in Broward representing over 900 individual real estate offices across the county. If counted separately, our Broward membership alone would rank as one of the largest Realtor associations in the nation! These numbers prove MIAMI's "members come first" approach is what agents and brokers want.

Raising the Bar **Even Higher**

While our membership in Broward continues to grow, so does the demand for out of the box - and out of the office programs and events. Last year, Broward members and their quests attended dozens of off-site events. And with the opening of our new Southeast Broward facility, that number is expected to soar! Some 2019 member-favorites included: Selling the Lifestyle, Salsa After Hours, Realtor Night at IMAX, and our Development Spotlights, to name a few. Be sure to keep an eye out for even MORE exciting events happening in 2020.



MiamiRealtors.com/broward





Sold-Out Broward Lifestyle Event



Heiko Dobrikow, Dev Motwani, Alicia Cervera and Jamie Sturgis





23

BROWARD-MIAMI has MORE

- Over 12,000 members throughout Broward
- Largest county-wide member representation
- **3** full-service facilities (3rd location opening 2020)
- Exclusive hands-on computer labs for training
- 14 full time Broward-based professionals

BROWARD-MIAMI Resources

Broward Main: 954-335-5200

Transfer Hotline: 954-843-9779

Transfer E-mail: transfers@miamire.com

Website: miamirealtors.com/broward

- West Broward/Sawgrass 13680 Northwest 14 Street Sunrise, FL 33323
- Northeast Broward/Ft. Lauderdale 6451 North Federal Highway, Suite 116 Fort Lauderdale, FL 33308
- Southeast Broward (Opening early 2020) 1 Oakwood Boulevard, Suite 175 Hollywood, FL 33020



From Martin to Miami-Dade We've Got Our Members Covered

It seems like just yesterday, but in August of 2015 the MIAMI Association of REALTORS[®] joined forces with JTHS (Jupiter-Tequesta-Hobe Sound). With the creation of this powerful partnership, JTHS-MIAMI has made its presence known throughout the quad-county area. Over the past 5 years, members in the Palm Beach/Martin County area have been reaping the benefits of being a part of the largest Realtor Association in the entire country. With access to more products, services, training and education than ever before, JTHS-MIAMI members will continue to lead our local real estate industry into the new decade.

It's All About Our Members

While ensuring our members are utilizing the top products and services to help them succeed, JTHS-MIAMI also takes pride in offering an outstanding level of customer service. Our goal has always been to give each member exceptional service, while continuing to show the value of their JTHS-MIAMI membership. If you have not yet had the opportunity, please take a moment to stop by our office and say hello to the team. As always, feel free to grab a hot cup of Starbucks coffee while you're there!





Joanne, Sarah, Teresa & Lor



Mike Dooley, Patricia Fitzgerald, Phyllis Choy, Yvonne Belardo



JTHS-MIAMI Leaders Pave the Way

Golf Event

Our JTHS-MIAMI Board of Governors consistently go above and beyond, year after year. These tireless leaders have each brought unique ideas and a fresh perspective on how to better serve our members and the local real estate community. They continue to fight for Realtorrelated causes both near and far, while keeping abreast of the latest market trends affecting our members. As we begin a new decade, the 2020 JTHS-MIAMI leadership team will prove to be a powerful voice for our members throughout South Florida.

JTHS-MIAMI Raises the "Par"

Our 34th Annual Golf Tournament took place on June 3 at Turtle Creek Country Club in Tequesta. The Tequesta Fire Department kicked off the day in grand style with a golf ball drop, followed by 106 members and guests hitting the links. Nearly \$16,000 was raised for the Els for Autism Foundation at the 34th Annual JTHS-MIAMI Golf Tournament. The money will aid in future autism research and campus expansion of the Jupiter-based Els Center for Excellence, a world-class site hosting leading-edge programs and services for children affected by autism spectrum disorder (ASD).





Front: Sarah Jensen, Lori McQuestion Back: Lynne Rifkin, Katie Newitt, Joanne Werstlein



MiamiRealtors.com



Danielle Y. Clermont Chief of Broward & Palm Beach Operations

daniellec@miamire.com



Joanne Werstlein JTHS-MIAMI Vice President

joanne@miamire.com



Sarah Jensen JTHS-MIAMI Assistant Manager sarah@miamire.com

We Wouldn't Trade This For Anything!

The JTHS-MIAMI 24th Annual Trade Show with a country rodeo theme was a huge success with a record 41 vendors and over 280 business partners and members in attendance. The event was held at the beautiful Turtle Creek Country Club on October 3 and featured a live band as well as delicious food and amazing prizes.



JTHS-MIAMI Gives Back

When it comes to community service and giving back, some may say JTHS leads the charge. In 2019, JTHS-MIAMI donated a record-breaking amount to local organizations and charities.



School Supply Drive

JTHS-MIAMI's Young Professionals Network (YPN) donated \$1,500 in school supplies to 250 families in the Boys & Girls Clubs of Palm Beach and Martin counties during its annual back-to-school supply drive. JTHS-MIAMI YPN collected supplies throughout the month of July. The supplies helped 100 families in the Boys & Girls Clubs of Martin County and 150 families in the Boys & Girls Clubs of Palm Beach.

Silver Bells Program

JTHS-MIAMI held it's 6th Annual Silver Bells Angel Tree Program in partnership with the Salvation Army. It is an opportunity for members to come together by adopting Silver Bells from the Angel Tree and provide presents for needy seniors during the holiday season.

Food Drive

JTHS-MIAMI partnered with A-1 Moving & Storage and Move For Hunger to provide more than 40,000 meals for Palm Beach County neighbors in need. JTHS-MIAMI helped to deliver 31,425 pounds of food to the Palm Beach County Food Bank and 17,552 pounds to El Sol, Jupiter's Community Resource Center. About 40,800 meals can be made with the food donations.

YPN Battle of the Bartenders

JTHS-MIAMI raised over \$13,000 for the Chasin' A Dream Foundation at its 9th Annual Battle of the Bartenders event on August 15 in Palm Beach Gardens. The money will help the Palm Beach/Martin Countybased foundation assist local children battling cancer, heart disease, cystic fibrosis and other life-threatening illnesses.

Not a JTHS-MIAMI Member? See What You Are Missing!

There's a reason why so many choose to join JTHS-MIAMI. Our enhanced educational offerings coupled with the latest selection of exclusive, state of the art marketing tools and resources have empowered our members with a unique and competitive advantage in the real estate marketplace. Find out why many of your peers have joined JTHS-MIAMI by going to MiamiRealtors.com/JTHS

LOWEST AGENT DUES

of any Palm Beach-based Association

- SUPRA EKEY SERVICE INCLUDED with MLS membership (no monthly fees)
- 7 CONVENIENT LOCATIONS 1 in Jupiter + 3 in Broward + 4 in Miami
- MORE EDUCATION than any other local Board, with 4,000

classes a year

■ 150+ PRODUCTS & SERVICES

to help you excel in today's competitive market

- INTERNATIONAL EXPOSURE on over 750 websites & 221 int'l partnerships
- STARBUCKS COFFEE is always complimentary at each of our offices
- AND SO MUCH MORE!

JTHS-MIAMI Resources

JTHS Main: 561-746-2707 Fax: 561-575-9766

JTHS-MIAMI

2151 Alternate A1A South, Suite 1100 Jupiter, FL 33477

Email: jths@miamire.com **Website**: JTHSRealtors.com

facebook.com/JTHSRealtors Twitter.com/jthsmiami Instagram.com/jthsmiami

JTHSRealtors.com



Influence can come in many ways: fashion, art, music, politics, mentorships, hospitality, education... the list goes on. In fact, the best influencers know how to seamlessly blend more than one category together allowing them to cast a giant reach across genres. Within real estate, many of these categories of influence are present, but getting started in a market as massive as Miami can be very daunting and staying focused on the right fundamentals can be difficult. It can be easy to get lost in the tiny details. This is why organizations like MIAMI YPN are critically important for the real estate industry and the class



The world is starting to notice MIAMI YPN and 2019 was by far our most successful year. Our Leadership in 2020 have already set the foundation at the MIAMI Leadership Planning Conference to build an even brighter future for the MIAMI YPN brand and your success. Here's what we have planned for 2020:

Education:

MIAMI YPN is an education centric brand. While classes might not always be the most attractive thing about what an organization offers, we have found a way to make education fun and entertaining. Each class is hosted by a MIAMI YPN leader or top professional in a subject where they possess extensive knowledge. We not only teach you how to conduct business in this challenging industry, but we actually train you to generate business through farming, marketing, online lead generation and so much more!



Get Social with YPN for Events, Opportunities & Programs YPN@Miamire.com for more info on how you can get involved.

of 2020 have a lot to offer our local members



MIAMI YP

and the world with finding the right priorities when getting started or helping your business evolve as the market and trends shift. The 2020 MIAMI YPN Leadership Board has great perspective because they are comprised of a diverse group of individuals with nationalities from all over the world and have experience as successful brokers, team leaders of all sizes, social media influencers, artists, graphic designers, veterans, professors, and dance instructors. These leaders have navigated through serious hardships in the industry and live today to tell the tale on how you can thrive in this industry too. Finally, if for any reason MIAMI YPN Leaders don't have the expertise to help you with your goals, they certainly have the connections to get you to the right people to help you.

Signature Events:

Everyone needs a break every now and again from the daily grind. Sometimes it is necessary to unplug and take a break from responsibilities, but it is also just as important to plug-in and find new and creative ways to nourish your business. Events hosted by MIAMI YPN not only help you with new and inventive ways to build your business, but they also

provide a sense of community. Connecting with our members can help get you through the toughest times in your business and provide new insight during good times.



Political & Community Influence:

MIAMI YPN provides opportunities at the local, state, and national level to participate in discussions with political leaders about issues regarding property rights and home ownership.

Also, YPN leaders have the chance to represent the Realtor community when we visit Tallahassee for the Great American Realtor Days (GARD) and NAR Mid-Year Meetings in Washington DC. YPN Leaders can walk the halls of Congress and be a part of the delegation visits. At the local level, YPN members can learn more about important local issues from elected leaders and have an active role in community projects where the city and association can together to better our communities.





Find YPN MIAMI on Facebook Facebook.com/groups/MiamiYPN #MiamiYPN #GlobalYPN

miYPN



Follow YPN on Instagram @MiamiYPN

Real Estate Influencers Creating the Next Generation of Real Estate Leaders

Kevin Puricelli Director of Creative Services & Executive for YPN



REBarcamp

Every year MIAMIYPN hosts at least one REBarcamp in South Florida. It is always anticipated as one of the biggest events of the year. This past year, it was hosted at a very



unique venue, Plugged-In Karaoke. The different karaoke rooms were perfect for the individual breakout sessions. REBarcamps are so successful because Realtors and affiliates are able to connect. communicate, and collaborate on some of the most troublesome tasks in real estate. Each REBarcamp has four breakout sessions going on simultaneously every half hour for members to discuss best practices on individual topics. Our realtors leave REBarcamps with multiple strategies to implement in their business immediately, along with making a few new friends along the way. Last year was our biggest REBarcamp in the history of MIAMI REALTORS® with over 225 people in attendance. Lookout for REBarcamp in the early second quarter.



The **YPN PRO**

YPN PRO is set to replace the YPN All Star Brand in 2020. All of the same great benefits of YPN All Stars will be included with YPN PRO, but with a fresh new look. All YPN classes will still be free for YPN PRO Members and we typically host five to ten different classes per year in both Miami-Dade and Broward counties. The cost to join is only \$30 and the MIAMI YPN Leadership board will also have other great benefits for anyone who elects to incorporate the YPN PRO brand into their business. For more information, please visit our website:

www.MiamiRealtors.com/YPNPR0

Join NOW at: Miamire.com/YPN

2020 Upcoming Events

- 3 on 3 Basketball Tournament
- REBarcamp
- Legends & Millennials Series
- MIAMI v Broward v Palm Beach Bowling Night
- What the Tech!
- 20 Under 40
- MIAMI Beach Clean Up

Legends & Millennials

This is another event that greatly benefits & inspires our members. MIAMI YPN hosts two different panels, one of younger professionals who have found success in a relatively short period of time, and the other group is comprised of experienced Realtors who have built major real estate businesses and have maintained success. Members get a few minutes at the end of every panel to ask questions from the experts. The event demonstrates that there is more than one way to find success in the real estate industry and that having a unique business practice can pay dividends in the long run. Lookout for Legends & Millennials during the second half of 2020.





MIAMI YPN 3 on 3 Coed B Ball Tournament & Heat Game

It's not every day you get to play basketball on the American Airlines Arena court, but MIAMI YPN has the hook - up! During the second half of the season, MIAMI YPN gets some court time reserved to host a single elimination 3 - on - 3 basketball tournament. Last year team MIAMI YPN was eliminated in the first round by the team who ended up winning the tournament. We'll be back next year with a vengeance! After the tournament, players stick around and watch the Miami Heat take on a division rival!

I've always found MIAMI YPN to be magical. As the years have gone by, I have found many great reasons to be involved with the organization. I get to be part of a dream team of Real Estate Professionals who curate amazing experiences for industry professionals. Not only is it an honor to be involved, it has been extremely beneficial for my business. What I love most is the collaboration with such a diverse group of individuals who are open minded and inclusive to all real estate professionals. Together we make each other better. Although my biological family is thousands of miles away in California, I feel right at home with my real estate family here in Miami and I can' wait to see what MIAMI's 100 – vear anniversary brings.

Peter Ortega | 2020 YPN President



Ana Maria Rodriguez, MSL Senior VP of

Government Affairs ana@miamire.com



Golden R - \$5,000 Initial Investment (\$2,000 to Sustain) RED box Indicates members of the President's Circle - Additional \$2,000 Annual Investment



Image: series of the series

Sterling R - \$1,000 Annual Investment



Want to see yourself here next year? We want to see you here too! Whether you choose to come in at the **Sterling-R level**, **Crystal-R**, or **Golden-R**, your investment will pay-off in dividends for the Realtor industry, and will open doors to many networking opportunities through exclusive "Major Investor Only"

events such as candidate screenings for local races, VIP receptions at our annual meetings, and much more!

Make your investment today! FloridaRealtors.org/invest

Advocacy in 2020

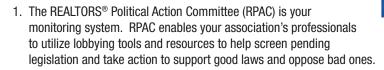
Danielle Blake Chief of Public Policy danielle@miamire.com



TORS

Why Should You Invest

in RPAC? Did you know that there were over 4,000 bills filed during Florida's 2019 Legislative Session and nearly 9,000 bills and resolutions filed during the 116th Congress (2018-2019), plus thousands of local ordinances? It would be impossible for any one person to read all of these and identify the issues that affect property owners and our members. That's why you have RPAC - your advocacy team!



- 2. RPAC helps build relationships with elected officials by engaging in political races. Most people do not like campaigns (don't worry, you're not alone), but without developing these relations, it's difficult to identify what the key issues are and how our elected officials feel about them.
- 3. RPAC is your voice! When we take a position on an issue, RPAC helps us message that position. Whether it's contacting voters or influencing elected officials, RPAC gets the job done!

Without RPAC, you could be paying a 6% sales tax on every single commission! RPAC helped us defeat this and other proposals. Join us and invest in RPAC today. Visit **floridarealtors.org/invest**.



Not only will there be presidential, congressional and state candidates on the 2020 ballot, but we're going to see a historic number of local candidates as well.

Miami-Dade voters approved term-limits for county commissioners in 2012, limiting the office to two consecutive four-year terms, and those limits will take effect this year. Five county commissioners are leaving office due to term-limits, plus two more are likely to resign early to run for mayor. There are only 13 county commissioners, so more than half could be open seats – a race without an incumbent. Miami-Dade's local races are nonpartisan meaning all names without party affiliations are on the ballot at the same time.

Also in Miami-Dade, nonpartisan races will also be a topic for the ballot, thanks to a new Florida constitutional amendment that passed in November 2018 requiring all counties to elect the sheriff, tax collector and supervisor of elections. These positions are already elected in almost all Florida counties. Miami-Dade voters will decide if these newly elected positions should be nonpartisan contests as well.

In Broward County, voters will decide who the next sheriff will be. There's been much talk about this position since the Parkland shootings. Will former Sheriff Scott Israel return? Will voters elected Sheriff Gregory Tony who was appointed by Gov. Ron DeSantis or will we see someone new? Other positions up for election include the clerk of the court, property appraiser, supervisor of election, odd-numbered county commissioner seats and some school board seats.

The Town of Jupiter and Village of Tequesta will hold their local elections in March and Martin County's District 3 commission seat, which covers Hobe Sound, will be held in August.

Florida Constitutional Amendments



Amendment 1

This amendment provides that only United States Citizens who are at least eighteen years of age, a permanent resident of Florida, and registered to vote, as provided by law, shall be qualified to vote in a Florida election.

This amendment will have no significant impact to the voter registration process. According to the Florida Legislature's Office of Economic and Demographic Research, "the intent of the proposed amendment is to change language in the Florida Constitution addressing voter eligibility from 'every citizen' to 'only a citizen.' The word 'every' is explicitly inclusive, while 'only' is implicitly exclusive. In other words, defining electors as 'every citizen' specifies who can participate in elections without touching upon who cannot participate in elections. Given this interpretation, the new language simply affirms that non-citizens are not eligible to register to vote and participate in elections in the state."

Amendment 2

Raises minimum wage to \$10.00 per hour effective September 30th, 2021. Each September 30th thereafter, minimum wage shall increase by \$1.00 per hour until the minimum wage reaches \$15.00 per hour on September 30th, 2026. From that point forward, future minimum wage increases shall revert to being adjusted annually for inflation starting September 30th, 2027.

This amendment will have a significant financial impact, both for the private sector and government. According to the Florida Legislature's Office of Economic and Demographic Research, "In the first full year of impact, increased wage costs are estimated to reach approximately \$16 million [for state and local governments]. These cost increases grow to about \$540 million in 2027, when the specified changes are fully implemented. The impact differs for each type of government. Of the total, school districts will face the greatest annual cost increases."

Amendment 3

Allows all registered voters to vote in primaries for state legislature, governor, and cabinet regardless of political party affiliation. All candidates for an office, including party nominated candidates, appear on the same primary ballot. Two highest vote getters advance to general election. If only two candidates qualify, no primary is held and winner is determined in general election. Candidate's party affiliation may appear on ballot as provided by law. Effective January 1, 2024.

This constitutional amendment is asking statewide voters if the state should adopt a process similar to is how Miami-Dade County conducts nonpartisan elections.

For more info, follow us at **miamirealtors.com/advocacy**.

MIAMI CHANGING REALTORS COMMUNITIES

What makes a good community?

"REALTORS® Don't Sell Houses & Buildings; We Sell Communities!" – Peter Ortega, 2020 YPN Chairman

It's actually quite simple. A good community is a place where people want to live. The environment is welcoming and safe. The goal of our community grants is to help neighbors and community leaders create or maintain that feeling of pride and sense of place. Here are some of the latest highlights:

Plaza 98 in Miami Shores

Miami Shores continues to be the model for a wellorganized series of community events. For the third straight year, "Plaza 98" - a pop-up pedestrianfriendly plaza - is closed to local traffic and open to lots of fun. Created as a concept between the Greater Miami Shores Chamber of Commerce, Downtown Advisory Committee and Village of Miami Shores and funded in part by MIAMI Realtors and others, we're proud to say that the Village is completely sold on this demonstration project and is now spearheading (and funding) the event.

The secret of this event's success has been its limited scope. During the second Saturday of Miami's "cooler" months, the community comes together from 5 p.m. to 9 p.m. for a different themed event – "New Year, New You"; "Caribbean Night"; "BBQ & Brews"; "Taste of the Shores"; etc. You get the idea! Pets are always welcome.



MIAMI Realtors is proud to be one of the original participants. Special thanks to Miami Shores' resident and MIAMI Realtors President Ines Hegedus-Garcia for bringing this event to our attention and her involvement in making it happen!

Autism Awareness Picnic & New Sensory Garden in Pinecrest





According to the Center for Disease Control (CDC), autism or autism spectrum disorder (ASD) affects an estimated 1 in 59 children in the United States today. This is a 15% increase from the two previous years. ASD refers to a broad range of conditions characterized by challenges with social skills, repetitive behaviors, speech and nonverbal communication.

Sensory gardens provide a relaxing environment for everyone, but especially for children on the spectrum who gravitate towards games that stimulate their senses. Garden therapy is a holistic way to help improve their social and communication skills. Autism is very personal for many of our members, and we were honored when the Village of Pinecrest asked us to be a part of their project.

MiamiRealtors.com

River Clean-Up & Grand Opening of Boat Ramp in Miami Springs



Miami Springs' Mayor Billy Bain had big plans for an old, unused boat ramp and it was all launched with a "Tiki Hut", donated by MIAMI Realtors last year. This year, the city completed the restoration of the boat ramp and invited MIAMI Realtors back to participate in the Miami River Canal Clean-Up, a revitalization effort championed by Councilwoman Maria Puente Mitchell. Several of our members, including Miami Springs resident Maria Carrillo, jumped into a canoe and started collecting trash and debris that had accumulated over the years. Once again, this is an excellent example of how the Realtors grants are creating a sense of pride in communities.





Danielle Blake Chief of Public Policy danielle@miamire.com

Dinner for the Homeless

MIAMI Realtors joined Chapman Partnership to provide dinner to 500 homeless residents. Incredibly, Chapman Partnership serves 5,000 homeless men, women and children each year. With the help of 20,000 volunteers, they serve 3 hot meals daily, every day of the year.



Bringing Home Housing Affordability

Now more than ever, Miami-Dade County's residents are feeling the pain of paying too much for their rent or mortgages. According to the FIU Metropolitan Center, Miami-Dade County needs at least 140,000 more affordable homes today. From those on fixed incomes to those who have mortgages but are one paycheck away from foreclosure, our residents are demanding solutions.

jessica@miamire.com Miami Homes For All, Florida International University and Miami-Dade County Public Housing and Community Development are collaborating with stakeholders across the community, including MIAMI Realtors, to craft an Affordable Housing Blueprint that is data-driven, community-informed, and actionable. The Blueprint will be a prioritized toolkit that Miami-Dade County, its municipalities, and our community-at-large can use to implement affordable housing solutions that make sense for

Jessica M. Mendez

Community Initiatives

Manager of

Kick-off to Rebuild Super Bowl LIV

In anticipation of Super Bowl LIV. MIAMI Realtors is partnering with the National Football League (NFL), City of Miami Commissioner Ken Russell, Rebuilding Together, Lowes and more to assist neighbors in the West Village with home repairs. Unsafe and unhealthy living conditions at home account for many of the leading causes of preventable fatality, illness, and disability in the United States. MIAMI REALTORS® will be joining Rebuilding Together and others in a positive team building activity, while giving back to neighbors in need. Volunteering to help preserve affordable homeownership is a uniquely rewarding experience.





MIAMI Letters a Traveling Art-**Based Piece**

Introducing... the MIAMI letters! MIAMI REALTORS® has been working with Miami Mayor Francis Suarez and others to create an art-based placemaking piece that travels throughout South Florida. The letters made their debut at our 25th Anniversary Miami Global Congress at the Biltmore Hotel in Coral Gables and will make similar appearances at other local events, both large and small, such as the Super Bowl LIV.

Diversity is an important component

for communities to thrive. In order to learn from each other, we must understand each other. That's why MIAMI Realtors is proud to partner with the following real estate organizations to engage our community, making it a more interesting and welcoming place to live.

NAHREP

The National Association of Hispanic Real Estate Professionals (NAHREP) South Florida Chapter joined MIAMI



Realtors in celebrating our 25th Anniversary Global Congress. Celebrating our Hispanic culture in South Florida, NAHREP sponsored the Café Station and Spanish language interpreters for our event. To join NAHREP, visit nahrepsouthflorida.org.

NAREB

The National Association of Real Estate Brokers (NAREB) was founded in 1947 from the need to secure the right to



equal housing opportunities regardless of race, creed or color. MIAMI Realtors is excited to partner with the South Florida Board of Realtists for their 2019 holiday gala and look forward to working together in 2020. To join, visit nareb-sf.com.

AREAA

MIAMI REALTORS® has been working with the Asian Real Estate Association of America (AREAA) Greater Miami



Chapter; Nick Vicera with Miami-Dade County; Mayor Anthony DeFilippo, Commissioner Barbara Kramer and iFresh Market in North Miami Beach and others to create CHINATOWN MIAMI - an Asian American business hub and tourist destination. CHINATOWN MIAMI is designed to become the new regional supply center for Asian restaurants and food stores across the Southeastern United States, Latin American and the Caribbean.

MIAMI REALTORS® also joined AREAA Greater Miami for the Commercial Real Estate Conference and Policy Day, which featured AREAA's 2019 Three Point Policy Plan for Capitol Hill, Climate Change and CHINATOWN MIAMI. To join AREAA, visit areaa.org/greatermiami.

NAGLREP

The National Association of Gay & Lesbian Real Estate Professionals (NAGLREP) Miami Chapter hosted



an Inaugural Real Estate Mixer at Ball & Chain and a Lunch & Learn at MIAMI REALTORS® Headquarters with Freddie Mac to discuss the tri-market real estate report, the NAGLREP real estate report and the Freddie Mac report on the LGBTQ efforts. To join NAGREP, visit naglrep.com/join.



MIAMI

- Andrewski

Top Markets for Foreign

11%

7%

6%

5%

3%

2%

2%

2%

53%

Miami is #1

in Florida

Other Metro areas each

account for one percent or

less of the destination of

foreign buyrers

Source: NAR

MIAMI International Council and Referral Network

International search

MIAMI-FORT LAUDERDALE WEST PALM BEACH

Orlando-Kissimmee-Sanford

Cape Coral-Fort Myers

Jacksonville

Port St. Lucie

Deltona-Daytona Beach Ormand Beach 2%

Lakeland-Winter Haven

Punta Gorda

Tampa-St.Petersburg- Clearwater

North Port-Sarasota-Bradenton

Naples-Immokalee-Marco Island

Who was Searching Miami Real Estate in 2019?

- **Colombia** 11.3% India 7.2% **Canada** 6.2% * Argentina 4.8% France 5%
- Spain 3.8%
- Venezuela 8.2%
- Mexico 4.3%
- 📀 Brazil 4.5%
- **Philippines** 2.9%

What Languages **Do You Speak?**

Update Your Member Profile

- 1. Go to MiamiRealtors.com & Click on MIAMI Gateway
- 2. Click on MIAMI Dashboard
- 3. Click on Home
- 4. Click on Update Your Member Profile
- 5. Click on Personal Information
- 6. Select Languages You Speak & **Click Save**

INTERNATIONAL SCHEDULE

SIRA-MIAMI **Raíces Hispanas** WPBC February 11 March 6 Miami, FL www.site.com Paris mipim.com

France - FNAIM/ **MIPIM - Cannes** March 10-13, 2020 France International Day mipim.com

For updates, go to http://www.miamire.com/international/events

Go Global with MIAMI's Tools & Resources

MAM

VIAMI Partnei

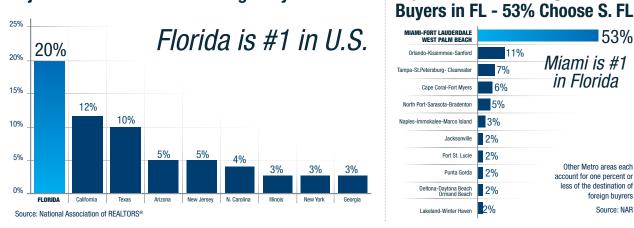
REAL ESTATE CONGRESS

Access MiamiRealtors.com/International to Grow Your International Business

MIAMI Offers:

- Global Market Research
- Global Events in Miami & Abroad
- International Professional Development
- Co-branded International Marketing Materials
- Foreign Investors Guide
- And Much More!

Major U.S. Destinations of Foreign Buyers



South Florida Top Tier Countries of Origin

Learn to Succeed

April 22-26 Belgrade, Serbia

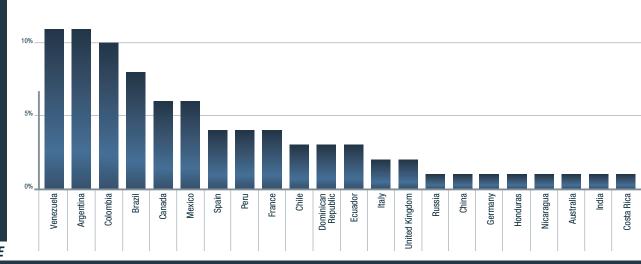
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Toronto

realtor-quest.ca

71st FIABCI World **REALTOR® QUEST** Inmocionate May 27-28 **Real Estate** June 4-5

Benidorm, Spain inmocionate.com

Congress May 26-30 Manila, Philippines fiabci.org/en/ world-congress

The Top International Council in the Nation

Lynda Fernandez CAE, RCE, CIPS, TRC, e-PRO Chief of Communications & Global



Connecting Members & Markets... 221 International Partners

MIAMI now has 221 international real estate partners, the most of any Realtor Association in U.S. These alliances create business opportunities for MIAMI members, enhance Miami's global position and strengthen the local real estate market and economy. The bilateral agreements also provide resources, visibility and connections for our valued international partners in more than 50 countries and five continents.

19 NEW Global Partners in 2019 **MIAMI** Now Has 221 Global Partners

- SINDIMOVEIS MS Brazil
- FIABCI Bulgaria
- CIREBA Cayman Island Real Estate Brokers Association
- China Alliance of Real Estate Agencies
- ARENB China
- AREAA Denver
- FIABCI Europe
- NRA National Realtors Association of Grenada
- FIABCI India
- FIABCI Indonesia
- AMPI Asociación Mexicana de Profesionales Inmobiliarios*
- Tiburones Inmobiliarios Mexico
- FIABCI Miami
- FIABCI Nigeria
- Real Estate Partnership Trade Association Thailand
- FIABCI Spain

Mäklarsamfundet - Association of Swedish Real Estate Agents

- TREB Toronto Real Estate Board
- Ukrainian Realtors Association*
- FIABCI Ukraine
- FIABCI USA

*Re-signed agreement in 2019; already included in previous count.

SECOVI-SP **Convention, FIABCI**

Master Award & **REDE Show** August 24-27 Sao Paulo secovi.com.br

Gran Salón Inmobiliario August 2020 Bogota, Colombia gransaloninmobiliario.com

COIPRI 2020 September 10-11, 2020 Lima, Peru aspai.pe

NEW Global Property

MIAMI has launched the new Global Property Exchange (GlobalPropX) to generate additional exposure for MIAMI and MIAMI Partner property listings. We created a new landing page (GlobalPropX.com) to feature our partners' public facing property portals. In return, participating partners have agreed to feature our MIAMI property search of your listings on their websites.

Confirmed Markets

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Argentina	Italy
Austria	Isra
Bahamas	Leba
Brazil	Mex
China	Pan
Colombia	Serl
Costa Rica	Spa
France/WPBC	Swe
Greece	Tord
Hong Kong	

More Markets Coming Soon!

GlobalPropX.com



Join MIAMI's International Council There is no cost to join. Email internationalcouncil@miamire.com to join today.

Salon De L'Immobilier October 9-11 Paris, France salons-immobilier.com/ paris

XLIX AMPI Congreso October 2020 Leon, Mexico www.site.com 26th Annual Miami **Global Congress** November 8-10 Miami, Florida MiamiCongress.com

NAR REALTORS® **Conference & Expo** November 12-15 New Orleans, LA conference.realtor



Register at: MiamiRealtors.com/cips

Global real estate opportunities are everywhere. People move to the U.S. from other countries every day and foreign-born individuals residing in the U.S. move to new markets. Americans in your current market may look to invest in property overseas. No matter which audience you cater to, the CIPS designation will provide you with the knowledge, research, network and tools to globalize and expand your business.

March 18 | Coral Gables -7 March 20 | West Broward **GLOBAL REAL ESTATE** LOCAL MARKETS

MUST BE TAKEN BEFORE ANY OTHER COURSE

MARCH 25 - CORAL GABLES MARCH 27 - WEST BROWARD

THE AMERICAS & INTERNATIONAL REAL ESTATE

APRIL 1 - CORAL GABLES APRIL 3 - WEST BROWARD

GLOBAL REAL ESTATE: TRANSACTION TOOLS

APRIL 15 - CORAL GABLES APRIL 17 - WEST BROWARD

ASIA / PACIFIC & INTERNATIONAL REAL ESTATE

APRIL 22 - CORAL GABLES APRIL 24 - WEST BROWARD

EUROPE & INTERNATIONAL REAL ESTATE

Coral Gables 245 Alcazar Ave. Coral Gables, FL 33134 Sunrise, FL 33323

West Broward - Sawgrass 13680 NW 14 St.

*Local Markets course must be taken before you take these courses Come prepared with pen or pencil & highlighter

Each class ONLY \$79 Mbrs., \$99 Non-Mbrs. Each Course is Approved for 7hrs CE **Registration: 7:30am** Course: 8am - 5pm



INSTRUCTOR: DEBORAH **BOZA-VALLEDOR** CIPS, CRB, CRS, GRI, TRC, RSPS, AHWD

2015 CIPS Instructor of the Year



Education & Professional Development miamirealtors.com/education

Leticia Oliver e-Pro, CIPS, RSPS, TRC **Chief of Professional Development**

letty@miamire.com

Seminars annually - 84% FREE to MIAMI Members throughout 7 locations in Dade, Broward and Palm Beach counties. We offer real estate professionals a full curriculum of real estate training options, including state-of-the art classroom facilities, continuing education, training towards earning designations and certifications, webinars, Code of Ethics and a Real Estate School. In addition, we are partnered with The CE Shop, the leader

in on-line real estate education. It makes sense to get your real estate education from the association that represents more than 52,000 Realtors. We are experts in real estate licensing and training, and our Education Specialists are here to help you increase your earnings potential and build better relationships with your clients.

Pathways to Success

The path to a successful real estate career starts with the MIAMI

Association of REALTORS®. MIAMI REALTORS® offers nearly 4,000

JUMP START New Member Orientation ShowingTime Rapattoni MLS 101, 201 Form Simplicity iMAPP Code of Ethics Matrix MLS 101 & 201 Supra RPR FIRST 60 DAYS Matrix MLS 301 Agent 3000 HomeSnap Pro Rapattoni 301 ProxioConnect CMA Workshop FIRST 180 DAYS 45hr Post Licensing Prospecting & Exclusive Right of Sale CRSP Contract Farming 6 CE Contract 3 CE MLS and You 3 CE Newly Licensed? Servicing the listing and Now What? - 3CE Working with Buyers 6 CE FR / Bar "AS-IS" Building the listing Presentation 6 CE Contract 4 CE **SPECIALTY** Commercial Property Management Prospecting Global Working with Investors Social Media/Reputation Luxury Management CAREER ENHANCEMENT GRI – Graduate Realtor ABR – Accredited Buver SRES – Senior Representative Institute **Real Estate Specialist** CIPS – Certified Int'l GREEN Designation SRS – Seller Property Specialist PSA – Pricing Strategy representative CRS – Certified Residential Advisor Specialist Specialist BROKER FREC II – Broker Broker Specialty: ListHub Pre-License Liability - 2hrs CE Listing Syndication Broker Specialty: Managing ListTrac 60hr Broker Post License Broker Specialty: Daily the Office - 2hrs CE

Operations - 2hrs CE Broker Command

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- Full-Service
- Top Instructors
- Competitive Pricing
- Pre & Post-License Courses
- Competitive Pricing
- Courses Offered in English & Spanish
- Day & Night Classes

7 Convenient Locations:

- MIAMI Headquarters
- **Coral Gables**
- Northwestern Dade
- Aventura
- West Broward Sawgrass
- NE Broward - Ft. Lauderdale
- JTHS Jupiter

For all your real estate licensing needs & to find a course near you: MiamiRealtors.com/school

45Hr

- 45 Hour Post Licensing
- Must be completed prior to first
- real estate sales license renewal Education & skills training necessary to grow & compete

14Hr

- 14 Hr Continuing Ed, Core Law & Business Ethics
- Must be completed every two years prior to license renewal
- Law changes concerning licensure & the real estate industry

72Hr

- FREC II 72 Hour Broker Course
- Completion required prior to sitting for the Broker state exam
- Build on previously obtained knowledge
- Includes broker's perspective

PREP

State Exam Prep Review

- 3 day review of all course material
- For both Sales and Broker license candidates -Free to all SFRES students

MIAMI Members - \$79 (\$29 + \$50 Book)

Non-Members - \$99 (\$49 + \$50 Book)

All New!

Get Your Broker License Today! IN SPANISH Only school offering Broker course in Spanish

Only 21/2 weeks - Only \$475 Includes State Exam Manual

Limited Offer 45 Hour Post Licensing

English & Spanish Mbr \$79 (\$29 + \$50 Book) Non-Mbr \$99 (\$49 +\$50 Book) West Broward - February 17 to 21 West Broward - March 2 to 6

All New!

Real Estate Instructor License Required Continuing Education for Renewal Only \$49 for Members - \$75 Non-Members

Don't pay over \$95 elsewhere

JANUARY

14 CE **Coral Gables** Jan. 2nd & 3rd - \$85

FR/BAR As Is Contract MIAMI HQ - 4hr CE Jan. 6 - \$20/40

14 CE West Broward Jan. 7th and 8th - \$85

Building the Listing Presentation - 6hr CE West Broward Jan 9 - \$30/50

Building the Listing Presentation - 6hr CE Coral Gables Jan 10 - \$30/50

45 Post PAID Coral Gables Jan. 13 to 17 - \$149/\$189

Servicing the Listing & Working with Buyers Coral Gables - 6hr CE Jan. 21 - \$30/50

Servicing the Listing & Working with Buyers West Broward - 6hr CE Jan. 22 - \$30/50

14 CE Aventura Jan. 23 & 24 - \$85

60hr Broker Post Coral Gables

60hr Broker Post West Broward Jan. 27 to Feb 6 - \$225

FEBRUARY

14 CE SPANISH West Broward Feb 6 & 7 - \$85

Exclusive Right of Sale Agreement - 3hr CE West Broward Feb 7 - \$15 / \$30

14 CE Coral Gables Feb 10 & 11 - \$85

Exclusive Right of Sale Agreement - 3hr CE Coral Gables Feb 12 - \$15 / \$30

14 CE West Broward Feb 13 - 14 - \$85

by MIAMI Assocation of REALTORS®

45 Post FREE West Broward Feb 17 to 21 - \$79 / \$99

45 Post PAID SPANISH Coral Gables Feb 17 to 21 - \$149 / \$189

14 CE JTHS-MIAMI Feb 24-25 - \$49

45 Post PAID MIAMI HQ Feb 24th to 28th \$149 / \$189

14 CE SPANISH Coral Gables Feb 26 & 27 - \$85

MARCH

45 Post FREE SPANISH West Broward Mar 2 to 6 - \$79 / \$99

45 POST PAID Aventura Mar 2 to 6 - \$149 / \$189

14 CE Aventura Mar 9 & 10 - \$85

45 Post PAID SPANISH NW Dade - Hialeah Mar 9th to 13th \$149 / \$189

MLS & YOU **Coral Gables**

Mar 11 - \$15/\$30

MLS & YOU Aventura Mar 12 - \$15/\$30

14 CE SPANISH NW Dade Hialeah Mar 16 & 17 - \$85

Prospecting & Farming West Broward Mar 17 - \$30/\$50

FREC II Broker Coral Gables Mar 16 to April 1 - \$495

Prospecting & Farming Coral Gables Mar 19 - \$30/\$50

FAR BAR AS-IS Contract West Broward Mar 24 - \$20/\$40

FAR BAR AS-IS Contract Coral Gables Mar 26 - \$20 / \$40

35

THFLOR

West Broward – March 2 to 6 - Spanish 13680 Northwest 14 Street | Sunrise, FL 33323

West Broward – February 17 to 21 - English 13680 Northwest 14 Street | Sunrise, FL 33323

45 Hour Post Licensing | Limited Offer!

60Hr Broker 60 Hour Post License

- Required prior to your first Broker license renewal
- Two 30-hour courses: brokerage management & real estate investment
- Real world information on planning, opening & managing a real estate brokerage

Commercial Investment & Analysis for REALTORS®

- An introductory look at investment real estate including
- Consumer motivations, Types of investing, Investment analysis
- Real estate investment term, FAR Commercial purchase contract
- Vacant Land Contract

Foundations for Success, **Skills Training for Real** Estate Professionals

Building and presenting the listing presentation

Jan. 27 to Feb 6 - \$225

The Power of the MIAMI International Referral Network



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Confirmed Markets

Argentina
Austria
Bahamas
Brazil
China

Colombia Italy Costa Rica Israel France/WPBC Lebanon Greece Mexico Hong Kong Panama

Serbia Spain Sweden Toronto TORONTO

More Markets Coming Soon!

