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Leadership Issue 2018



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MIAMI Mission

To provide our members the resources and services to deliver the highest level of professional service to their customers and be more profitable and successful in the global marketplace.

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The MIAMI Association of REALTORS® represents 46,000 members and is the largest local REALTOR® association in the U.S. The Association and its Board of Directors are dedicated to our members, leadership in the industry, the real estate profession, and the communities we serve. Leaders impact the market, our international presence, key policy decisions and important issues affecting the real estate industry, analyze trends and information, and provide the most impressive and comprehensive package of programs, products and services available in the market today.



2018 PRIORITIES

- Market Influence
- Broker/Member Profitability
- Commercial
- International
- Government Affairs, RPAC & Housing Initiatives
- Increased Professionalism in the Market
- Professional Development
- Collaboration & Cooperation with other Organizations
- Broward & JTHS Initiatives
- Young Professionals
- Community Initiatives

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RCA MIAMI Board of Governors

RCA MIAMI is dedicated to leadership in the commercial industry, the real estate profession, and the communities we serve. RCA MIAMI impacts key policy decisions and important issues affecting the commercial industry, analyzes information, has strong legislative initiatives, provides important member services and presents commercial events and programming throughout the year. The Association also provides international marketing tools and resources for its commercial members. With over 2,000 members, it is the largest commercial REALTOR® association in Florida and one of the largest in the nation - and offers more education, marketing tools and services than any other. RCA Miami received the first RCA Accreditation from the National Association of REALTORS®.

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2018 COMMERCIAL PRIORITIES:

- Commercial Services
- Education
- Media, Public Relations
 - & Social Media
- New Member Recruitment
- Technology
- MLS
- YPN
- Community Initiatives
- Partnerships
- Referral System

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MIAMI REALTORS...Leading the Way

The Residential Board of Governors and the Broward Board of Governors are the association's think tank, brain trust and expert resource for their respective marketplaces. They are the primary knowledge center for the South Florida residential real estate industry and profession. The Governors identify and monitor threats, opportunities and solutions based on the issues and challenges facing MIAMI members on a day-to-day basis. They focus on how the association can benefit our members and the communities they serve. Together with the MIAMI Professionals, they identify, customize and implement the very best leading-edge products, services and programs— helping them win MORE listings, reach MORE buyers and close MORE sales—increasing their business and profitability. MIAMI will deliver more than 4,000 programs, classes and seminars—83% FREE—as a result of the input from the Boards and our members.

You are our top priority – helping MIAMI members achieve the highest level of professionalism and deliver the highest level of service to your customers. A few key priorities for 2018 are:

MLS – Making the best possible MLS available to MIAMI members has always been a priority, but in 2018 we have kicked it up several notches . . . beginning with choices! MIAMI Members have a choice of MLS Primary Platforms: Matrix or Rapattoni. And with the introduction of Premium MLS, MIAMI Members will have the

2018 RESIDENTIAL PRIORITIES

- MLS
- Marketing Tools
- Standards & Professionalism
- Professional Development
- Member Engagement
- Broker & Member Profitability
- Government Affairs, Housing Initiatives & MIAMI PAC
- Leadership Development
- Community Initiatives

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Engagement and Customer Relationship Management while leveraging the power of Big Data, Multi-Media Marketing Tools, Buyer & Seller Prospecting tools, the power of Mobile real estate for themselves and their customers and the essential need of going paperless... just to name a few.

Giving Back - MIAMI REALTORS is leading the way by giving back and helping to change our communities in a big way in 2018. What started as a highly successful Pilot Program between MIAMI and the National Association of REALTORS in 2017 has resulted in MIAMI identifying more than 50 incredible projects that will leave our REALTOR mark in dozens of South Florida communities.

2018 BROWARD PRIORITIES

- MLS
- Professional Development
- Recruitment & Retention
- Marketing Tools
- Member Engagement
- Standards & Professionalism
- Broker & Member Profitability
- Government Affairs, Housing Initiatives& MIAMI PAC
- Community
 Initiatives

opportunity to choose BOTH MLS Platforms in addition to Premium Products and Services! MIAMI REALTORS has enhanced and elevated both Matrix and Rapattoni MLS making them unique and customized for the South Florida market.

Marketing Tools – To stay on top of and more importantly ahead of the market, MIAMI members need the best products and services available. MIAMI now offers MORE than 160 Products, Services & Marketing Tools that provide THE Competitive Advantage. MIAMI members can harness the power of Consumer

miamirealtors.com

JTHS-MIAMI Board of Governors 2018



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2018 JTHS-MIAMI PRIORITIES

- MLS
- Marketing Tools
- Outstanding Customer Service& Member Experience
- Standards & Professionalism
- Broker & Member Profitability
- Member Engagement & Value Proposition
- Recruitment & Retention
- Professional Development & Participation
- Community Initiatives
- Government Affairs, Housing Initiatives & MIAMI PAC



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The JTHS-MIAMI Board of Governors

The JTHS Governors are the eyes and ears for the local real estate market. As the VOICE for the members, the leaders help identify challenges, opportunities and solutions to the relevant market issues that affect our members. Keeping a pulse on emerging industry trends, the leaders also help identify, customize and implement the top products, services and programs to ensure members' success - helping them

win MORE listings, reach MORE buyers and close MORE sales - increasing their business and profitability. The Governors also make decisions relative to how the association can be an integral part of our members' business, professional and community solutions.

Products, Services & Marketing Tools

To stay ahead of the competition, JTHS-MIAMI members have access to the very best in products and services. In addition to exclusive local market resources, JTHS-MIAMI members are able to utilize MIAMI's nearly 150 programs to help differentiate themselves in the real estate market. By taking advantage of these outstanding marketing tools, JTHS-MIAMI Members know they have the competitive edge needed to win those buyers and sellers.

Professional Development

JTHS-MIAMI's Professional Development program has moved into the fast lane. In addition to increasing the number of classes offered at JTHS-MIAMI, members have experienced many new and exciting classes. JTHS-MIAMI members have also been able to take advantage of various Pre and Post Licensing Courses available through Miami's South Florida Real Estate School (SFRES) available to JTHS-MIAMI at a Members-Only discount.

YPN - Young Professionals Network Leadership Board 2018



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2018 YPN PRIORITIES

- I YPN All Stars
- Community Initiatives
- Outstanding Programming for MIAMI YPN
- YPN Curriculum
- Success of our YPNs
- Products & Services
- Government Affairs and Text to Action
- Market Issues

Your MIAMI Professionals



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At MIAMI... It's All About You, the Members!

In 2017, we Added MORE MIAMI Professionals to Better Serve You. The MIAMI Professionals are always here to serve you and help you grow and support your business and profitability. We consistently strive to provide the absolute highest levels of customer service and to expand products and services that will enhance the way you do business. This includes expanding our facilities to accommodate more FREE training and education – ALWAYS with YOU in mind.

Member Outreach **Connecting With You!**

Our dedicated Member Outreach professionals keep their pulse on the market by connecting face-to-face with YOU, our members, via in office visits across the tri-county area. Meeting one-on-one with brokers and agents and providing product & services presentations for sales meeting as well as customized trainings - MIAMI Member Outreach is another one of the amazing benefits of your MIAMI Membership.



Leslie **Fernandez Rosales** Director of Business



McOuestion Manager of Business



Nichols Member Relations



Nelson Roque, Connie Nieto, Robert Rodriguez

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- E Proxio Connect
- E Proxio Developer Showcase
- E DPI Showcase
- E Swing Home CORE
- E Worldproperties.com
- E BuyDomainNamesandMore.com
- **E** TerraFly Pro

- E Savvy Card
- E Listing Syndication (Brokers/Managers)
- ListHub (Brokers/Managers)
- Blue Roof*
- Homes.com*
- E Discover MIAMI store Websites*

Multi-Media, Photos, Videos, Tours

- E ZignaVisual*
- E PadStyler*
- Property Panorama
- RPR
- My Home Plans
- Virtual Biz360*
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CRM

- E TotalBrokerage
- HomesConnect
- Homeswing CORE
- E Discover
 - **MIAMI Store CRMs***

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- Cloud CMA*
- iMAPP
- Realist
- RPR
- **E** Dashfly
- Bmonitored Safety
- EveryDoor (EDDM)
- HomeSnapPro
- E New Home Source Professional
- ListingBook
- Supra eKey
- Supra WebRatePlug
- **E** Surfina

- Matrix Client Portal
- E TerraFly Pro
- **E** ShowingTime
- E Agent InBox
- **E** MLS Offers
- **E** Broker Open House
- **E** LandLord Station
- E Vizzda
- **E** RealConnex
- E Member-to-Member Email
- E CRN: Commercial
- Referral Network

 E Discover MIAMI Store
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Information Central

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Customer Engagement

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- Realknu*
- Smarter Agent App
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- INRIX Drive Time
- Rate Plug

- ListinaBook
- AnnounceMyNews
- E AnnounceMyListing
- Housing Trends eNewsletter
- E Proxio Social Search
- GreatSchools
- Live Chat
- HomeSnap for consumers
- ePropertyWatch
- Matrix Client Portal
- Discover MIAMI Store

Paperless Transactions

- DotLoop
- Form Simplicity
- Discover MIAMI Store Services*

International Exposure

- **E Proxio Connect** (formerly ProxioPro)
- E Proxio Developer Showcase
- E Top 20 Reasons to Visit & Buy (translated & CoBranded)
- E Referral Network Flyer (translated & CoBranded)
- Partner Associations (CoBranded)
- **E** Juwai
- Realopedia
- **E RESAAS**
- E Discover MIAMI Store Products*

Big Data

- RPI
- RPR Mobile
- RPR Commercial
- ReboGateway
- Remine
- MvHomesPlans
- MLS Advantage
- Data Co-op

- ListTrac
- Gridics
- Vizzda
- FIND
 - MyCondoPlans
- E SFMarketIntel.com
- E Market Focus Reports
- E Discover MIAMI Store Products*

To find a specific Product or Service type in:

MiamiRealtors.com/the name of the product or service

* Services without * are FREE to MIAMI Members **BOLD** with Green **E** are EXCLUSIVE

Blue Bullets: NOT Exclusive
 (Deep Discount for MIAMI Members)

The Power of MORE in Broward



Why do so many choose the Broward Council of the MIAMI Association of REALTORS®?

Not a MIAMI Member? Find Out What You're Missing:

- LOWEST AGENT DUES of any board in South Florida
- BROWARD-BASED MEMBERSHIP STAFF at all of our 3 Broward facilities
- BROWARD-BASED BOARD OF GOVERNORS representing our dynamic local member needs
- SUPRA EKEY SERVICE INCLUDED with your MLS membership
- 3 LOCATIONS IN BROWARD + 3 in Miami & 1 in Jupiter = 7 convenient locations to serve you
- MORE EDUCATION than any other board with 3,300 classes a year (most at no cost)
- COMPUTER LABS offering hands-on computer lab training (2 in Broward & 3 in Miami)
- MOST PRODUCTS & SERVICES over 150 to help you excel in today's competitive market
- INTERNATIONAL EXPOSURE on over 500+ websites & 160+ international partnerships
- STARBUCKS COFFEE is complimentary at each of our 7 locations
- AND SO MUCH MORE!

Learn why many of your peers have joined the largest local REALTOR® Association in the nation.

Go to www.Miamirealtors.com/broward or call us at 954-843-9779 to learn more.

Broward Members Now Have 3 Convenient Locations to Choose From

For our 11,000+ Broward members, we're pleased to announce the opening of our newest full-service office at 6451 North Federal Highway in Fort Lauderdale – making this our third full-service office strategically located in Broward County.

West Broward SAWGRASS East Broward DCOTA

Opened in early February 2017, you can attend valuable education

trainings and also have access to all member services needs including:

Northeast Broward



6451 N. Federal Highway, Ste. 116, Fort Lauderdale, FL 33308

Supra eKey activation and assistance, purchase of eKey Fobs, leasing of Supra Lockboxes, assistance with paying membership dues and much more. Stop by and meet your NE Broward team and have a complimentary cup of fresh Starbucks coffee.

East Broward - DCOTA

1815 Griffin Road., Ste. 104, Dania Beach, FL 33004



- Located at Griffin Rd. & I-95
- Plenty of parking
- Closest REALTOR®
 Association to an int'l airport
- 100 seat auditorium
- Hands-on computer lab with 28 computers

West Broward - Sawgrass

13680 NW 14 Street., Sunrise, FL 33323



- West Broward Location
- Minutes from I-75, I-595 & the Sawgrass Expressway
- Ample FREE parking
- 120 seat auditorium
- Hands-on computer lab with 42 computers



BROWARDBy The Numbers

- More than **11,000 members** in Broward
- Members in **940** Broward real estate offices
- Members in all Broward cities
- 3 Full-Service Member Facilities
- 2 Hands-on Computer Labs 70 Computers
 - 14 Full Time Broward-based Professionals



Putting the "FUN" in Function

While the Broward Council is known for hosting amazing programs during the day, our Biz After Hours have become the hottest evening functions in South Florida. In 2017, over 1,800 MIAMI members and guests gathered for these sold-out events at the most popular venues across Broward County. Attendees were treated to complimentary appetizers, great drink specials and networking with the area's finest real estate professionals. We look forward to seeing you at our next Biz After Hours in 2018.



Broward's Unique EventsBy Land & Sea

The word is clearly out: Broward-Miami events are the best! Broward agents have been craving something new and different, which is why most of our events sell out immediately. In 2017, we continued to offer some of the most unique "out of the classroom" activities in South Florida: from our Water Boat Tour of the Fort Lauderdale River to our Rock The Market Products and Services Showcase to our Family Picnic and 2018 will prove even better.







Be On the Lookout For These Top 2018 Broward Events

And be sure to register early!

- Business After Hours Networking Events
- Water Boat Tour of Fort Lauderdale Intracoastal Properties
- City Spotlight Series
- Broward Family Picnic
- Rock the Market Products & Services Showcase
- Plus DOZENS of other valuable & unique events. It's taking networking to new heights and watching your business soar!

As a Broker-associate for over 30 years, I know professionalism in my business. The Broward Council of Miami Realtors have shown me what a 'Professional Association' is all about, from the way they treat members as valued customers to the free classes and networking events. Hands down, this is the best association anywhere!

Carolyn Burns, Broker-Associate Coldwell Banker Las Olas







BROWARDResources

Broward Main: 954-335-5200 **Transfer Hotline**: 954-843-9779

Website: www.miamirealtors.com/broward

E-mail: transfers@miamire.com

- East Broward/DCOTA: 1815 Griffin Road., Suite 104 Dania Beach, FL 33004
- West Broward/SAWGRASS: 13680 Northwest 14 Street Sunrise, FL 33351
- Northeast Broward:
 6451 North Federal Highway, Suite 116
 Ft. Lauderdale, FL 33308

SOUTH FLORIDA MARKET INTELLIGENCE

Position Yourself as a Market Expert & Advocate

sfmarketintel.com



generate accurate and positive stories about the South Florida real estate market, strengthening our public image. Through public relations, MIAMI generates millions of dollars in global exposure annually. You can use this fact and the statistics and research we make available to enhance your business – and to help tell our story!

MIAMI offers members all of the market intelligence you need to become a market expert and better serve your clients. Leveraging this information not only boosts your bottom line, it also helps

Code Reports

Launched in late 2016, the City and Zip Code Reports offer hyper local metrics to gain more meaningful insight into market performance. These reports are

also available for all counties and can help you determine where there is the most or least demand or the best opportunities - and, again, position you as an expert with clients and prospects.

the statistical news releases and corresponding reports for the previous month, news coverage for our market and association, new research surveys and reports and much more. The Market Focus report is sent out on the first Monday of every month at 10am. We offer versions and statistics for Miami-Dade, Broward, and JTHS.

The Market Focus video is posted and released on the day our market statistics are released to the media. The date varies each month, but you can access our news release schedule as well as all of the featured information and statistics at SFMarketIntel.com.

Remember...

when we don't communicate our message & tell our story – the media & public can tell it for us and create a very different reality.

Local Market Statistical Reports

Access monthly and quarterly reports by County or MSA for all residential property types. Available metrics by price point.

in summary or detail format, these reports feature all market metrics - including closed and pending sales, average and median sale prices, months supply of inventory, cash sales, distressed properties, days on the market, and percent of original list price received - and offer a valid year-over-year comparison. The detail reports, in addition, include statistics and charts going back one year for a historical perspective and certain



MIAMI works with NAR every year to produce a South Florida International Report. The survey covers Miami-Dade, Broward, Palm Beach and Martin counties and features top countries buying in

South Florida, foreign buyer characteristics and preferences, and trends for international buying activity.

You can also access state and national research. Property search statistics by country and

state and more!

Market Focus Report & Video

MIAMI produces a monthly Market Focus report that compiles all of



In 2018, you will also have access to extensive sold commercial data! RCA Miami has partnered with Vizzda to provide quarterly statistical reports and information to MIAMI Members and the media. Content includes statistics for all of South

Florida and all major commercial property types (industrial, office, retail, and multi-family), cobranded reports. video marketing. news releases. articles and social media posts.





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Reports offer a historical comparison and highlight market performance by County, including the five largest transactions. The detailed reports include extensive commentary from regional experts.

News Releases, Articles, Blogs & Social Media

MIAMI produces hundreds of news releases and articles featured in local, national and international publications — as well as blogs and social media content. Access, reference and share this information with your contacts and networks.

Millions of Dollars in News Coverage

Through extensive public relations activity, MIAMI generates millions of dollars in earned news media (valuable publicity gained through promotional efforts other than paid media advertising) on a global level. You can access these stories and post them on social media or share them with your customers and clients. Our market and association have been featured in the most reputable media

outlets throughout the world, making us the primary source of information for South Florida real estate market statistics, information and commentary. This impressive type of exposure solidifies our high credibility and good reputation with the media, the business community and consumers.

MIAMI in the News

On SFMarketIntel.com you can access association and South Florida market news coverage to share with your clients and contacts.

Economic Indicators

Access economic development, business, and tourism facts and statistics through featured links on SFMarketIntel.com. Determine who's investing in, visiting, and doing business with South Florida, to develop business strategies and identify industries and markets to target.

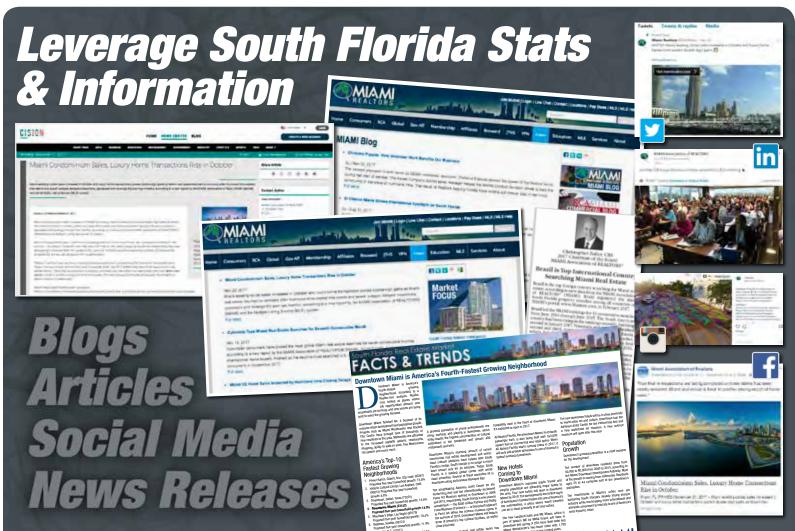
Florida REALTORS® Interactive Graphics

Go to SFMarketIntel.com and Click on "Florida Realtors Research" under "Statistics & Indicators"



Florida Realtors offers members mobile friendly interactive graphics for counties, allowing you to customize housing market reports by selecting one of the 16 housing metrics, property types, price range and county. Generate data-rich market snapshots to share with customer and contacts. Results, which can be viewed on a map for easy comparisons, can be downloaded, printed and shared! Florida Realtors is working on a more robust and impressive version of this tool, which should be available in 2018!

sfmarketintel.com



MIAMI REALTORS®

MIAMI: A TOP RANKING CITY

One of the top ranked cities in the world, Miami is a global hub for business, art, luxury and nightlife. Miami's growing startup/technology scene and all-year sunny weather make it the "Happiest City to Work" in the United States, according to Career Bliss. Miami is also the second-hottest destination for millennials or those born after 1980, according to Realtor.com. Miami attracts all those who want to live, work and play in our vibrant and innovative communities. Miami's evolution from a tourist destination to a top global city is complete and visible, and the numbers prove it.

\$6.2 Billion

Amount of International Home Sales in South Florida in 2016.

#1

Miami is the top market for international buyers and is expected to outperform other U.S. markets long into the future

#3

3rd Most Fun City in America (Source: Wallet Hub — 2016)

100

Number of languages spoken in Miami

15.5 Million

The record number of travelers who visited Greater Miami in 2015. Of the 1 million additional visitors in 2015 vs. 2014, about 500,000 traveled to Miami for the first time.

#1

Largest concentration of domestic & international banks South of New York City

#1

Most International City in the United States

(Source: U.S. Census Bureau)

#2

Best place in America to start a business

75.6 WALK SCORE

Miami is the 5th-most walkable city in the U.S., according to WalkScore.com

24

Colleges & Universities in Miami-Dade County

15

Miles of world-famous beaches



Go to **SFMarketIntel.com** for all South Florida Facts & Complete Rankings

The only REALTOR® Association in the world with 46,000 members, 167 International Partners around the world and MORE than 40 Exclusive Products and Services.





Lynda Fernandez, CAE, RCE, CIPS, TRC, e-PRO Senior Vice President of Public Relations & International lynda@miamire.com

Chris Umpierre Director of Communications chris@miamire.com



Top 10 Luxury Market

Christie's International ranked Miami #10 in the world, 2017

#4

Healthiest City in America
(Source: Livability – April 2015)

#1

Miami is "America's Cleanest City" according to Forbes

#4

Largest school district in U.S. 392 schools in the Miami-Dade County Public Schools

#2

2nd-Fastest Growing Economy Among Large U.S. Cities

(Source: Wallet Hub - Sept. 2015)

#1

Most searched U.S. City for international buyers

84

Miles of Atlantic Ocean coastline in Miami

Happiest City to Work

(Source: Career Bliss - Jan. 2016)

67

Square miles of inland waterways in Miami

#3

Largest park system in the U.S. with 260 parks and 12,825 acres

75°

Average temperature in Miami (Fahrenheit)

#12

Most important city in the entire world for the ultra wealthy

World Class

Arts, Entertainment, Sports, Shopping and Restaurants

#5

Greenest city in the U.S.

#6

Best air quality in the U.S.

1,000

Multinational companies in Miami - and no state income tax. Home to 55 foreign consulates, 30 bi-national chambers of commerce and 18 foreign trade offices.

miamirealtors.com

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Christina Pappas

Florida REALTORS® Secretary



Jose Serrano

Florida REALTORS® 2017 Commercial REALTOR® Achievement Award



Matey Veissi

Florida REALTORS® 2017 REALTOR® of the Year



Women's Council of REALTORS MIAMI-DADE **BROWARD** Network



Betancourt



Chris Ricci President



JTHS

Network

Alicia Ouick President



Rebecca

Carmona

Secretary

Marylou

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> To apply for State **Director email:** ana@miamire.com

Designations & Certifications

National Designations & Certifications are the benchmark for excellence in the field of real estate. They are an important indicator of advanced qualifications, show a commitment to higher learning and advanced knowledge - and those who proudly display them show evidence that they are on the cutting edge of the real estate industry.

Congratulations to our new recipients!

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MIAMI Awards

Congratulations to our 2017 Industry Leaders & Award Winners to be Presented at the February 2, 2018 Inaugural Celebration





Christina **Pappas REALTOR®** of the Year



Christopher Zoller Distinguished Service Award



Jorge L. Guerra, Jr. International Leadership Award



George Jalil REALTORS® Changing Communities Leadership Award



Mike **Pappas Industry Leader** of the Year Award



Humanitarian of the Year Award





Brad Westover Humanitarian of the Year Award



Hánna Grayeb **FIABCI Americas** Int'l Partner of the Year

Antonio

Floralba Nuñez THE International Outreach DEAL Award

The

Real Deal Media Partner of the Year **Award**



Watch Product of the Year Award

eProperty





Mike Silver Commercial Leader

of the Year



Brian Sharpe Commercial REALTOR® Give Back Community Award



Josh Kohn Commercial Champion of the Year



Yulia Vargas Commercial Rising Star Award



Vizzda Commercial Service Partner of the Year



RealConnex Commercial Product of the Year



Ines Hegedus-Garcia Residential RFALTORS® Give Back Community Award



Anita Cacheldora Miami Residential Advocate

of the Year



Steven David Excellence in Education Award



Aroosa Rauf Miami Educator of the Year



Bouza Miami Broker Partner of the Year

Manny



Miami Residential **Affiliate**



Nathan **Klutznick Broward** Champion of the Year



Donna Reid Broward Above & **Beyond Award**



Ernesto Vega **Broward** of the Year



Jeff Corriolan Broward Rising Star



Law Firm Broward **Affiliate** of the Year

Grimaldi



Carol







Broker Partner



Award



Housen Professional Standards & Ombudsman of the Year

PROFESSIONAL STANDARDS



Alberto Carrillo YPN of the Year



Cassandra Gallego **Broward** YPN of the Year



Paola Garcia-Carrillo YPN REALTORS® Give Back Community Award



Neal Oates YPN Advocate of the Year



Title YPN Affiliate of the Year

Peninsula



Martin Rodriguez Professional Standards Chairman

PROFESSIONAL STANDARDS

of the Year



lleana Ros-Lehtinen Lifetime REALTOR® Advocate Award



Evan **Fancher Public Policy** Advocate of the Year



Moe Veissi MIAMI REALTORS® **PAC Champion**



Steve Moreira **Political Action** Leadership



Maria Wells Outstanding Leadership





An Afternoon of Celebration 11:30am - 3:00pm Trump National Doral 4400 Northwest 87 Avenue Doral, Florida 33178

11:30am Reception

12:30pm Inaugural Program

1:30pm Featuring Chef's Stations The Best of South Florida with Carving, Pasta Stations, Stir Fry, Dessert Stations & More!

2:30pm Entertainment 3:00pm Prize Drawings!

Cost: Only \$40 pp FREE Parking & Discounted Valet For Table Reservations Contact Claudia at

305.468.7024 or claudia@miamire.com Individual Reservations will be accepted after January 18th



REALTORS® in Action

THANK YOU... 2017 RPAC/PAF Major Investors

Golden R - \$5,000 Investment

RED box Indicates members of the President's Circle - Additional \$2,000 Annual Investment



Hall of Fame includes members who have invested at least \$50,000 to RPAC/PAF.

Crystal R - \$2,500 Investment





Your Best Investment In Real Estate

1969, **REALTORS®** Since the Political Action Committee (RPAC) has promoted the election of pro-REALTOR® candidates across the United States. The purpose of RPAC/ PAF (Political Advocacy Fund) is clear: REALTORS® raise and spend money to elect candidates who understand and support their interests. The money to accomplish this comes from voluntary contributions made by REALTORS®. These are not members' dues; this is money given freely by REALTORS® in recognition of how important campaign fundraising is to the political process. RPAC/PAF doesn't buy votes. RPAC/PAF enables REALTORS® to support candidates that support the issues that are important to their profession and livelihood.



Sterling R - \$1,000 Investment



Want to see yourself here?

Want to see yourself here in 2018? We want to see you here too! Whether you choose to come in at the **Sterling-R**level, Crystal-R, or Golden-R, your investment will pay-off in dividends for the REALTOR® industry, and will open
pany networking opportunities through exclusive "Major Investor Only" events such as candidate screenings for local

doors to many networking opportunities through exclusive "Major Investor Only" events such as candidate screenings for local races, VIP receptions at our annual meetings, and much more!

Don't wait... make your 2018 pledge today!



Danielle Blake Senior VP of Government Affairs & Housing

danielle@miamire.com

Ana Maria Rodriguez, MSL VP of Government Affairs ana@miamire.com



Government Affairs & Housing General Floation Day | Nov. 6, 2018

General Election Day | Nov. 6, 2018

Florida voters are once again asked to consider constitutional amendments on property taxes.

Amendment 1

Homestead Tax Exemption for \$100,000 - \$125,000 of Assessed Value

Most Florida homeowners are familiar with homestead exemptions on their property taxes, but let's quickly review.

Once an owner files for homestead exemption through their county's property appraiser's office, the first \$25,000 of the assessed value is exempt from all taxes. The second homestead exemption applies to the assessed value between \$50,000 and \$75,000, which is exempted from all taxes, except school district taxes. HJR 7105, passed by the 2017 state legislature, creates a third homestead exemption for voters to consider on November 6, 2018. This new proposed exemption would exempt the assessed value between \$100,000 and \$125,000, on all property taxes except for school taxes. This amendment will appear as "Amendment 1" on the 2018 general election ballot and will need 60% approval to pass. Get out and vote!

Sample Property Tax Bill*

\$200,000 Assessed Value of a Homestead Property

Taxing Authority	Millage Rate	Current Taxable Value	Taxes Owed	With Proposed New Exemption	Taxes Owed if Voters Approve
County	7.3716	\$150,000	\$1,105.74	\$125,000	\$921.45
Public Schools	7.138	\$175,000	\$1,249.15	\$175,000	\$1,249.15
Municipal	1.9000	\$150,000	\$285.00	\$125,000	\$237.50
Water Management	.3307	\$150,000	\$49.61	\$125,000	\$41.34
F.I.N.D.	.0320	\$150,000	\$4.80	\$125,000	\$4.00
Total			\$2,694.30		\$2,453.44

^{*}This is a sample for demonstration purposes and does not include all taxing authorities.

Amendment 2

10% Assessment Cap on Non-Homestead Property Taxes

Remember in 2008, when voters approved an amendment to create a 10 percent cap on the annual increase of property taxes for all non-homestead properties? (This limitation did not apply to school board assessments either.) Well, the time has come to vote again. The 2008 amendment is set to expire on January 1, 2019, unless renewed.

Luckily, the 2017 state legislature passed HJR 21 to ask voters to make this constitutional provision a permanent cap. It will appear on the 2018 general election ballot as Amendment 2 and will need 60% approval in order to take effect. MIAMI REALTORS® encourages all electorates to vote "YES" on Amendment 2 on Election Day - November 6, 2018.

MIAMI PAC...

As former U.S. House Speaker Tip O'Neill famously said, "All politics is local". A politician's success is directly tied to the person's ability to understand and influence the issues of their constituents. Our constituency is you and it's our business to



advocate for your rights. That's why we're proud to announce in 2017 that we have started the MIAMI REALTORS® Political Action Committee (PAC) to do just that.

Visit Miamire.com/MiamiRealtorsPAC for more info.

Florida's Business Rent Tax Reduced in 2018

2018RENT TAX

5.8% Broward Martin
6.8% Miami-Dade Palm Beach

For years, Florida charged a six percent sales tax on business rent, creating a financial burden for any business that leases space. It is still the only state to charge such a tax on business rent. However, the 2017 state legislature passed HB 7109 to provide some relief. The new law took effect on Jan. 1, 2018 and the new state tax rate on commercial leases is 5.8 percent.

Please keep in mind that Miami-Dade and Palm Beach Counties charge an additional one percent for local sales taxes, so starting Jan. 1st, the new business rent tax is 6.8 percent for Miami-Dade and Palm Beach Counties, but 5.8 percent for Broward and Martin Counties.

Lowering the business rent tax will provide Florida businesses with more capital to expand, hire more employees, improve benefits and raise salaries. Businesses throughout Florida will save more than \$60 million each year due to a reduction of the business rent tax. Although the cut is modest, it represents a big first step in long-term efforts to eliminate the tax.

2018 Loan Limits

Broward, Miami-Dade & Palm Beach Counties

	One Unit	Two Units
FHA	\$345,000	\$441,650
Fannie Mae/ Freddie Mac	\$453,100	\$580,150

Martin County

	One Unit	Two Units
FHA	\$316,250	\$404,850
Fannie Mae/ Freddie Mac	\$453,100	\$580,150

Monroe County

	One Unit	Two Units
FHA	\$529,000	\$677,200
Fannie Mae/ Freddie Mac	\$529,000	\$677,200

REALTORS® Are Changing Communities

REALTORS® don't just sell properties; we invest in communities. In 2017, MIAMI REALTORS® was approved for over \$300,000 in grant funds to host a series of events to change our communities.

Plaza 98 in Miami Shores

MIAMI REALTORS® partnered with the Village of Miami Shores, Downtown Advisory Committee, Greater Miami Shores Chamber of Commerce, Miami Shores Community Alliance, and others, to transform the downtown area into a more pedestrian friendly area. Plaza 98, located on 98 Street on the West side of NE 2nd Avenue between the Miami Theater Center and Miami Shores Auto Repair, creates a new destination for gatherings in Downtown Miami Shores for community events and future programming. Special thanks to MIAMI REALTOR® Ines Hegedus Garcia for all of her hard work on this project.

Did you know that Miami Shores used to be a pineapple plantation? MIAMI REALTORS® participated in painting oversized pineapples on the asphalt of Plaza 98 to celebrate the history of the Village of Miami Shores.

Plaza 98 is a temporary project. The street will be closed on the first Saturday of the month for a few hours. The concept is to reactivate the downtown area. Programming, vendors and themes will change with every event. Hundreds attended the official launch party to enjoy the music, games and networking and Plaza 98 Movie Night Under the Stars. We look forward to many more events in 2018.



Infusion @ Leah Arts District in Hialeah

Infusion @ Leah Arts District is part of MIAMI's Better Block initiative, which aims to empower local communities and stakeholders on ways to reshape and reactivate neighborhoods.

Once a booming industrial hub, the Leah area in Hialeah is home to thrift stores and a growing number of local artists and entrepreneurs. Hialeah Councilman Paul Hernandez and publicist JennyLee Molina came up with the idea to turn it into an arts district. Hernandez introduced and helped pass an Artist Live/Work Overlay District hoping to offer a new neighborhood for Miami's artists.



The Leah Arts District runs from East 13th Street to East 17th Street between East 10th and 11th Ave. The creation of the district came after the incredible success of Miami's Wynwood neighborhood. Once an industrial hub, Wynwood is known worldwide for its colorful wall murals and ability to attract the world's best artists.

MIAMI REALTORS® partnered with the City of Hialeah and local businesses to host Infusion @ Leah Arts District to bring more attention to the area. The event included live art, music, food trucks, paella, a domino park, live artists, a kids' workshop and more. Special thanks to MIAMI REALTORS® members Brian Sharpe, George Jalil and Jessica Martinez for their assistance with this event.



MKTplace at Goombay Plaza in Coconut Grove

MIAMI REALTORS® partnered with the University of Miami's School of Architecture and the Knight Foundation to transform an underutilized area in Coconut Grove. Located at 3685 Grand Ave., Goombay



Plaza has created a relaxing and inviting outdoor gathering space with a distinctive Grove-Caribbean flair, infused with art, music and special events.

MIAMI members helped build furniture, worked with the local children to create the vision for the mural on the feature wall and sponsored the mural.

Miami Beach Dog Agility Equipment

North Shore Open Space Park, 8328 Collins Ave. in North Beach, was enhanced with two new agility courses with the assistance from one of MIAMI REALTORS® placemaking grants. The City of Miami Beach matched the \$5K grant. There's now a course for small breeds and one for larger dogs and a lot more excitement in the park.



MIAMI REALTORS® was proud to support the Village of Pinecrest and sponsor the Pinecrest Gardens "Hydration Station" and the "Night of Lights" popup dog park for our four-legged friends!



"Halloween on the Green" & "Carnival" at Ludlam Trail

Ludlam Trail is a 6.2-mile railroad corridor owned by Florida East Coast Industries (FECI) that runs through the heart of Miami-Dade County. The desire is for the county to develop 80% of the corridor into a linear park. MIAMI REALTORS® has partnered with FECI and the county to host a series of events, such as "Halloween on the Green" and "Carnival".





The Underline Bike Ride

The vision of the Friends of The Underline is to transform the underutilized land under the Metrorail into a 10-mile linear park with biking paths and pedestrian trails. MIAMI REALTORS® sponsored and participated in The Underline Cycling Club's ride from Dadeland North Metrorail Station to Vizcaya Museum & Gardens and back spanning 16 miles.



Placemaking Grant

Funds to transform underused or unused public space into vibrant gathering places accessible to everyone in a community.

US-441 Beautification Project in Miami Gardens

Super Bowl LIV will be held in February 2020 at the newly renovated Hard Rock Stadium in the City of Miami Gardens. MIAMI REALTORS® partnered with the city to kick-off the US-441 Beautification Project, where the city will be landscaping, painting and cleaning the city in anticipation of hosting over 100,000 guests. MIAMI members joined Mayor Oliver Gilbert, Commissioner Rodney Harris, city staff and residents to repaint a prominent corner commercial building.



Chapman Partnership Dinner for the Homeless

More than 70 MIAMI REALTORS® members and friends joined Chapman Partnership to feed dinner to 500 homeless residents. Chapman Partnership serves 5,000 homeless men, women and children each year and has a 64% success rate of empowering people to self-sufficiency.



NAHREP's Condo Financing is Back!

MIAMI REALTORS® partnered with the National Association of Hispanic Real Estate Professionals (NAHREP) to host two "Condo Financing is Back!" programs, which discussed the FHA, Fannie Mae and Freddie Mac qualifying guidelines for condominium loans.



South Miami Container Home Prototype

Are Container Homes the Solution to the Affordable Housing Crisis?

PortMiami is the largest container port in Florida and the 9th largest in the United States. Over 1 million twenty-foot equivalent units (TEUs) move through the seaport per year. In 2016, 4.75 million tonnage was imported, but only 4.01 was exported. As a result, we have an excess of containers in South Florida. So, can these containers be upcycled into homes?



That's a theory MIAMI REALTORS® is ready to test. Thankfully, the National Association of REALTORS® agrees it's time for a change and has approved funding for a container home prototype to study the issue. Miami-Dade County Mayor Carlos Giminez and the county's Public Housing & Community Development (PHCD), are also interested in the idea. They have partnered with us to donate a parcel of land for the project.

Containers homes can be fully constructed in 4-6 weeks at an off-site location, transported to a new site and connected to utilities. The foundation can be elevated for flooding. Construction meets the South Florida building code and can withstand a Category 4 hurricane. All of this can be achieved at less cost, price per square foot, than traditional construction.

Containers homes can be a part of the solution to bring more affordable inventory to South Florida. Look for more info at

miamirealtors.com/containerhomes.



miamirealtors.com 25

CRCAMIAM

Highly Successful 2017 Commercial Conference Packs House with Hot Topics



The 2017 Commercial Conference held on October 13 at the Biltmore was a huge success with 200 attendees and covered a series of hot topics about the future of commercial real estate. Speakers and panelists addressed workforce housing. Bitcoin in commercial real estate, commercial development and the global economy. George Ratiu of the National Association of REALTORS® presented the luncheon keynote. "Global and International Investment in South Florida." He highlighted the unique opportunity in South Florida for international investment as well as growing international markets, including Mexico and Asia. "We succeeded in exploring a broad range of topics with high level speakers and engaged the audience on these topics," said 2017 RCA MIAMI President Jose Serrano. "Our major events will continue in this vein."



One of the most popular and insightful sessions featured crypto-currency expert and attorney Andrew Hinkes. Because Bitcoin and other like currencies are being used in real estate transactions, Hinkes discussed the benefits and pitfalls of using these types of services. In keeping with past years, topics focused on issues impacting the future of commercial real estate. "RCA was one of the first

organizations to address these types of currencies and their potential impact on commercial and international investment," said 2018 RCA President Brian Sharpe. We continue to explore these types of topics that impact our industry."

Other topics included a development and design panel highlighting what makes South Florida attractive to international investors and businesses. Many of the new developments have adapted to our vibrant, growing region by creating state-of-the-art buildings with limited parking but many amenities. Panelists discussed the future zoning changes and advancements in transportation as reasons that South Florida continues to attract developers and investors.

New Commercial Referral Network Increases New Business Opportunities

2018 will see the launch of the RCA Referral System. The system, in partnership with RealConnex, allows commercial and residential members as well as other RealConnex users to refer business to each other. RealConnex currently provides our Member-to-Member Email service that allows our 2,000 members to promote commercial haves and wants. RealConnex is an amazing partner that has helped us create one of our most useful and beneficial commercial tools to better serve our members.

The new referral system will allow our commercial and residential members to promote listings internationally and to refer business to each other and share information. Members can also determine the type of agreement and interaction they will have with other users. One of the

most exciting features of the new system is the incredible exposure for our members - RealConnex is consistently working to add other associations and user groups to maximize visibility and business opportunities.

New – Commercial Statistical Reports Vizzda Launches Commercial Partnership with RCA Miami

RCA Miami has partnered with Vizzda to provide quarterly statistical reports and information to MIAMI members and the media. This partnership allows us to provide comprehensive, quality and timely data from an independent source. Content will include statistics for all of South Florida and all major commercial property types (industrial, office, retail, and multi-family), cobranded reports, video marketing, news releases, articles and social media posts. Reports offer a historical comparison as well as highlight market performance by county, including the five largest transactions. The detailed reports include extensive commentary from regional experts. Vizzda plans to expand its research in the coming year.

RCA MIAMI had previously partnered with Vizzda to provide members access to their South Florida web and email platform, featuring sold commercial properties, planning and zoning data and extensive buyer and seller information such as phone numbers and emails. The platform is map-based and provides daily email updates on recently researched properties.

Get in the Game Become a commercial member Activate your Member to Member & Vizzda accounts Attend training & commercial classes Attend Commercial Marketplace in Miami-Dade, Broward & Palm Beach Attend the Midyear & Commercial Conferences Earn your Commercial Certificate

Commercial
Marketplace - Dade
January 4 Headquarters
Members FREE
Non Mbrs. \$10

Don't Let Insurance Claims Kill Your Deals

January 18 Headquarters Members \$15/Onsite \$30 Non Mbrs. \$25/Onsite \$50 Commercial
Marketplace - Broward
January 11 Headquarters
Members FREE
Non Mbrs. \$10

Zoning RoundtableFebruary 14 - Coral Gables
Mbrs. \$15/Onsite \$30
Non Mbrs. \$25/Onsite \$50



Free Commercial Training Key to Taking Your Business to Next Level

Is one of your New Year's resolutions to close more commercial real estate business in 2018? One of the best ways to take your business to the next level is to attend the training courses we offer throughout South Florida. All of our commercial training is free and available at one of our training facilities in all three counties. Our expert trainers have been integrating our commercial tools into their sessions - and in 2017, we began offering new classes that address how to further leverage these commercial tools.

The Commercial Tools include iMAPP, Member-to-Member Marketing, MLS, Vizzda, RPR Commercial and CommercialSearch. Some of the classes, iMAPP

New Forms in Form Simplicity

We are proud to announce two new and one updated commercial form in Form Simplicity. Thanks to the excellent work of the Florida REALTORS Commercial Alliance Committee (including MIAMI Leaders and Members Edward Redlich, John Dohm, Jose Serrano, Brian Sharpe, Diego Leiva, John Kinney, Debra Spadafora, Richard Candia and Oscar Delgado), the following forms are now available:

New

- Exclusive Right to Lease Agreement, ERL_9
- Exclusive Tenant Brokerage Agreement Commercial, ETBC-1

Updated

■ Commercial Contract, CC-5

You can access these forms by going to www.floridarealtors.org and logging in to your Form Simplicity account.

We continue to work with Florida Realtors on new forms and other issues on your behalf and to represent our members at both annual meetings.



transactions made simple

JTHS Zoning Roundtable

February 22 - Jupiter Mbrs. **FREE** for Mbrs. & Guests

Commercial Midyear - Dade

May 11 - Off-site Mbrs. \$35/Onsite \$50 Non Mbrs. \$45/Onsite \$60 and RPR for example, are stand-alone classes while others such as Vizzda and Member-to-Member are integrated into a more comprehensive class. For example, Investment Analysis and Research | Part 1 and Part 2 incorporate a variety of commercial tools.

In 2018, we will continue to add tools, such as the Referral Network, and integrate them into our training sessions. In addition to the live classes, RPR Commercial offers online videos and workshops at http://blog.narrpr.com/training.

Increase Your Network...

Commercial Marketplace

The place to be to market your commercial listings and needs

Increase your business by presenting your commercial property haves and wants to an ELITE group of real estate professionals and get first hand info on other listings. Attendees can bring brochures & marketing materials, exchange listing & business cards while networking over coffee and bagels.

First Thursday of Every Month

Time: 9 AM - 10:30 AM **Location**: MIAMI Headquarters

700 S. Royal Poinciana Blvd., Ste. 400

Miami, FL 33166

Second Thursday of Every Month

Time: 9 AM - 10:30 AM

Location: East Broward Office • DCOTA

I-95 & Griffin Road

1815 Griffin Road, Ste. 104

Dania, FL 33004

Recently Added: Quarterly Jupiter Markeplace

Time: 9 AM - 10:30 AM

Location: JTHS-MIAMI

2151 Alternate A1A South, Ste. 1100

Jupiter, FL 33477

Cost: FREE for Mbrs. \$10 for Non-Mbrs.

No cost to RCAMIAMI/MIAMI members

but you must RSVP.

Contact: paul@miamire.com to attend, confirm

location, sponsor a Marketplace or

inquiries.

The 2017 COMMERCIAL Super Conference







Pre-Register for the Commercial Event of the Year

The 2018
COMMERCIAL
Super Conference

Hear from Experts & Industry Leaders

October 18, 2018

RCASuperConference.com

Sponsorships Available

From Martin County to Miami-Dade County The JTHS-MIAMI Connection Remains Strong

South Florida is a vast region comprised of several counties, each with its own unique features and residents. Seeing the benefit of connecting these areas, JTHS and the MIAMI Association of REALTORS formed a partnership in August of 2016, creating a powerful organization spanning across 4 counties. The combination of two dynamic Associations has created one of the most recognized and respected brands in the nation, giving members access to an unparalleled selection of products and services. As a result, JTHS-MIAMI agents continue to thrive and succeed as members of the largest Real Estate Association in the country.

Jupiter's Networking Soars To The Moon & Back

While JTHS-MIAMI has established a reputation for putting on amazing events during the day, our after-hours have become some of the best in South Florida. In 2017, hundreds of JTHS-MIAMI members and guests attended one of our Business After



Hours Networking events at some of the hottest venues across Palm Beach County. At these can't-miss events, attendees were treated to complimentary appetizers, great drink specials & networking with the area's finest real estate professionals. Keep your evenings open as we hope to see you at some of our Business After Hours socials in 2018!









Not a JTHS/MIAMI Member?

See What You Are Missing!

There's a reason why so many choose to join JTHS-MIAMI. Our enhanced educational offerings coupled with a new selection of exclusive and state of the art marketing tools and resources have empowered our members with a unique competitive advantage at listing presentations and in the marketplace. Find out why many of your peers have joined JTHS-MIAMI by going to Miamirealtors.com/JTHS

- LOWEST AGENT DUES of any board based in Palm Beach
- SUPRA EKEY SERVICE INCLUDED with MLS membership (no monthly bills)
- 7 CONVENIENT LOCATIONS- 1 location in Jupiter
 + 3 in Broward & 3 in MIAMI
- MORE EDUCATION More than any other board, 3,300 classes a year (80% no cost)
- MOST PRODUCTS & SERVICES over 150 to help you excel in today's competitive market
- INTERNATIONAL EXPOSURE on over 500+ websites & 160+ international partnerships
- STARBUCKS COFFEE complimentary at each of our locations (including JTHS)
- AND SO MUCH MORE!

JTHS Events Continuing for the Tradition with Stule

JTHS-MIAMI is known for its long and rich history of putting on member-centric and highly successful events, and 2017 was no exception. From the 32nd Annual Golf Tournament to the 22nd Annual Trade Show to the Business Partners Appreciation Night and a sold-out Rock the Market, JTHS-MIAMI has our members covered. Be on the lookout for these and many more events & programs in 2018.













Leadership Takes on New Meaning at JTHS-MIAMI

Created in 1989, the prestigious JTHS-MIAMI Leadership Academy is tasked with identifying emerging leaders who have demonstrated an interest in supporting their association as well as to empower and motivate participants to get involved and make a difference within their association and community. With the task of organizing and participating in numerous team-building and community-enrichment programs and events throughout the area, this is no easy task. But in 2017, 10 members joined the ranks of this esteemed group and are proud to be the newest members of the JTHS-MIAMI Leadership Academy. Congrats to all!









JTHS-Miami Holiday Party & Awards Celebration





JUPITER YPN

JTHS-MIAMI YPN

Jupiter's Launch Pad for Future Leaders Our JTHS Young Professionals Network (YPN) continues to exceed expectations. Again in 2017, this growing yet active

group of young, career-minded professionals planned and executed a number of highly-successful events that solidified JTHS YPN's place on the map. But it's not all work...from after-hours mixers to a sold-out bowling competition and even a Battle of the Bartenders, our JTHS-MIAMI YPN has cultivated a great balance of work and play. And with MIAMI winning the prestigious National YPN Chapter of the Year, JTHS-MIAMI YPN is set to soar in 2018.









Members Come First With JTHS-MIAMI



Customer Service has Always Been Our #1 Priority!

While valuable and timely educational trainings and state-of-the art products and resources are some of the pillars of our association, at our core is customer service — serving YOU, our members. We've made great improvements to enhancing your JTHS-MIAMI membership experience. In addition to assembling a top-notch professional team, we've enhanced and standardized many aspects of the office to ensure it is the most member-centric and professional environment you deserve. If you haven't visited your JTHS-MIAMI office lately, we encourage you to stop



by and meet your local JTHS-MIAMI team and feel free help yourself to a to fresh cup of Starbucks coffee while there.

JTHS-MIAMIResources

JTHS Main: 561-746-2707 **Fax**: 561-575-9766

ITHS.

2151 Alternate A1A South, Suite 1100 Jupiter, FL 33477

Email: jths@miamirealtors.com **Website**: JTHSrealtors.com



facebook.com/JTHSrealtors



twitter.com/JTHScouncil



instagram.com/jthscouncil

YPN

YPN: Young Professionals Network

MIAMI YPN: From a Focused Few to a Globally Recognized Network

What started as a group of 15 young professionals in 2010, has now blossomed to over 1,300 members strong. The MIAMI YPN Leadership Board oversees three different chapters in Miami-Dade, Broward, and Palm Beach Counties that promote professional collaboration through social and community involvement. MIAMI YPN is committed to staying informed of the latest tools, resources, and network opportunities for the REALTOR® community. A culmination of all MIAMI YPN's efforts brought them the ultimate recognition as Young Professional Network of the Year from the National Association of REALTORS® in 2017. Joining MIAMI YPN can provide lifelong benefits to your business through a multitude of activities geared towards helping you excel in the real estate industry:

Community Outreach

MIAMI REALTORS® was given the privilege of implementing a pilot program that allowed for multiple placemaking, diversity, and smart growth grants that help transform the communities that our REALTORS® serve every day. MIAMI REALTORS®, with the help of MIAMI YPN, have completed almost twenty projects in 2017 alone. From creating brand new dog parks with dog friendly water stations and agility equipment to showing communities how to best implement public space for community gatherings through our Better Block Smart Growth Grants, there are projects that will get you excited to be an ambassador for the area you serve. MIAMI YPN is excited for the new projects slated for 2018, and we are always open to new ideas on how we can make our communities better. To get started serving the community, visit MIAMIREALTORS.com/volunteers.





International Influence

The world is watching MIAMI. Not only does MIAMI have some of the brightest minds in real estate, but the city itself has some of the best business opportunities in the entire world. MIAMI YPN is host to some of the most technologically advanced and business savvy REALTORS® in the world and is always willing to lend real estate advice to our international partners. On occasion, our members have even been invited abroad to share their wisdom with the rest of the globe at international conferences. MIAMI YPN operations have even been used as a template for starting Young Professional Networks in other countries. Look for MIAMI YPN to continue to be a beacon of influence internationally in 2018.



Education & Government Affairs

MIAMI YPN takes pride in its educational classes they provide for MIAMI REALTORS®. The Game Changer Series is a six-part showcase that covers almost every aspect of real estate taught exclusively by MIAMI YPN. Hundreds of REALTORS® have attended our classes throughout Broward and Miami-Dade. Whether you are just getting you feet wet or need a quick refresher in a certain area in real estate, look to MIAMI YPN to guide you in the right direction for real



estate success. Protecting the rights of homeowners is another big passion of our young professionals. Every year, MIAMI YPN takes time out of their busy schedules to visit legislators in Tallahassee and Washington D.C. At these meetings, MIAMI YPN along with leaders from MIAMI REALTORS® talk to state and national politicians about REALTOR® initiatives that protect homeowner rights. In 2017 alone, two major policy changes requested by REALTORS® went into effect, the capping of estoppel fees and lowering of the business rent tax. Taking part in these initiatives are important for MIAMI YPN members because these changes will have a lasting impact in their careers for years to come.

Signature Events



MIAMI YPN takes its role as real estate professionals very seriously, but some of the most effective events find a nice balance between networking and education. Every year MIAMI YPN hosts its REBar Camps in both Broward and Miami-Dade for REALTORS® to connect, communicate, and collaborate on some of the most daunting tasks in real estate. MIAMI YPN hosts four break out sessions every half hour for members to discuss the best practices on a certain topic. Our REALTORS® often leave REBar Camps with multiple strategies to implement into their business immediately along with making a few new friends along the way. Another educational event that leaves many of our members inspired is our Legends & Millennials Panel. MIAMI YPN has two different panels, one of younger professionals and the other of experienced REALTORS®, that explain how they conduct business in their market. This event demonstrates that there is more than one way to find success in the real estate industry and looking to successful REALTORS® of

Kevin PuricelliDirector of Creative Services
and Executive for YPN

kevin@miamire.com



all ages for advice can be instrumental in finding a routine that works best for their business.

If you're looking to unwind after a busy day, MIAMI YPN has you covered here too. We host many networking events in the hottest venues in Miami, Ft. Lauderdale, and Jupiter. Enjoy a few hors d'oeuvres and visit the MIAMI YPN table! We are always looking forward to making new friends. MIAMI YPN also enjoys competition and sports. Skate with us before a Florida Panthers hockey game on their home ice and then cheer them on from the luxury box. If hockey isn't for you, MIAMI YPN hosts the biggest YPN bowling tournament in Florida with the Tri-County Bowling Tournament. Over 200 competitors from Miami-Dade, Broward, and Palm Beach battle it out to see which county has the best bowlers in South Florida.





MIAMI YPN Wins 2017 Network of the Year from National Assn. of REALTORS® "No matter what you are looking for in a young professional network, MIAMI YPN has you covered. We take pride in the wide range of activities we provide for REALTORS® locally and abroad. We feel very accomplished in winning 2017 Network of the Year from the National Association of REALTORS®, but we are even more excited to build off this nationally acclaimed program in 2018 with YPN Allstars. Join us in making the world of real estate a better place one young professional at a time," said Jorge Fernandez 2018 MIAMI YPN Chairman.



New in 2018 YPN AllStar Program

Starting in 2018, YPN All Stars is a brand-new program that will bring our best YPNs together for a brand-new experience. Members who join this exclusive group will have the opportunity get exciting educational opportunities, discounts to events, and much more.





2018 Upcoming Events

- Chairman's Ball
- Legends & Millennials Series
- MIAMI v. Broward v. Palm Beach Bowling Night
- REBarCamps
- Florida Panthers Hockey Game Night Meet Up
- 2017 Community Projects Pilot Program

Get Social with YPN

for Events, Opportunities & Programs



Find YPN MIAMI on Facebook: Facebook.com/groups/MiamiYPN Facebook.com/groups/GlobalYPN #MiamiYPN #GlobalYPN



Follow YPN on Twitter: @MiamiYPN & @GlobalYPN on Twitter

Email: YPN@Miamire.com for more info

on how you can get involved.

Join NOW at: Miamire.com/YPN







MIAMI Global

The Top International Council in the Nation

Go Global with MIAMI's Tools and Resources

Access Miamirealtors.com/International to Grow Your International Business

Who was Searching Miami Real **Estate in 2017?**

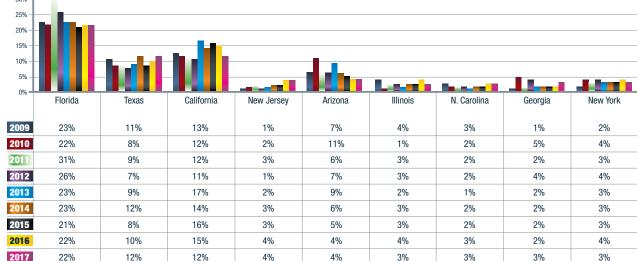
- Colombia
- Canada
- Venezuela
- **Brazil**
- **Argentina**
- India
- Spain
- **France Philippines**
- -- Dominican Republic

MIAMI Offers:

- Global Market Research
- Global Events in Miami & Abroad
- International Professional Development
- Cobranded International Marketing Materials
- Foreign Investors Guide
- And Much More!

Maior U.S. Destinations of Foreign Buyers



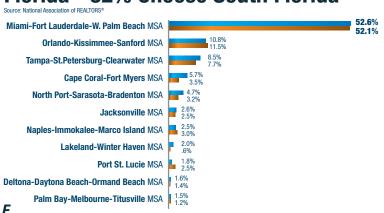


What Languages Do You Speak?

Update Your Member Profile

- 1. Go to Miamirealtors.com & Click on MIAMI Gateway
- 2. Click on MIAMI Dashboard
- 3. Click on Home
- 4. Click on Update Your Member Profile
- 5. Click on Personal Information
- 6. Select Languages You Speak & Click Save

Top Markets for Foreign Buyers in Florida - 52% Choose South Florida



Dollar Volume of Foreign Buyer Residential Purchases Increased to \$7.1

Dollar Volume of Foreign Buyer Purchases in the Counties of Miami-Dade. Broward.





\$6.2 2016

\$7.1 2017

INTERNATIONAL SCHEDULE

FIABCI Americas International **Global Summit**

February 28 – March 2 Cancun, Mexico fiabciamericas.com

MIPIM – The World's Leading **Property Market**

March 13-18, 2018 Cannes, Frances mipim.com

For updates, go to http://www.miamire.com/international/events

AREAA Global Luxury Summit April 7-9, 2018 Seattle, Washington summit.areaa.org

Learn to Succeed: Int'l Real Estate Conference & **Building Trade Fair** April 17-21, 2018 Belgrade, Serbia expo@learntosucceed.rs

69th FIABCI World Congress Dubai April 27 – May 2, 2018 Dubai. UAE fiabcidubai.ae

May 10-13, 2018 Expo May 9-11 SIMApro Madrid, Spain simaexpo.com

Inmocionate 18 June 7-9, 2018 Valencia, Spain inmocionate.com

Connecting Members & Markets... 167 International Partners

MIAMI now has 167 international real estate partners, the most of any REALTOR® Association in U.S. after signing eight International Collaboration Agreements in just four days in November. These alliances create business opportunities for MIAMI members, enhance Miami's global position and strengthen the local real estate market and economy. The bilateral agreements also provide resources, visibility and connections for our valued international partners. MIAMI has international partners in more than 50 countries and five continents.





MIAMI's New Partners:

■ Argentina

Colegio de Martilleros y Corredores Públicos del Departamento Judicial de la Plata

■ FNAIM Aix-Marseille-Provence

Italy

■ Digital Real Estate Observatory - OID

■ Mexico

- FIABCI Mexico
- Asociacion Mexicana de Profesionales Inmobiliarios (AMPI) Sección Matamoros, A.C.

PANAMA

■ FIABCI – Panama

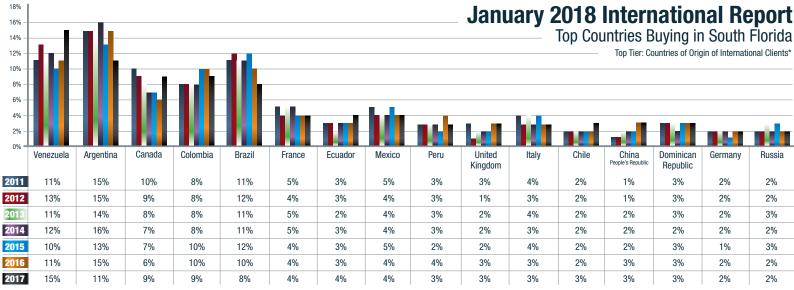
Ukraine

■ Ukranian Real Estate Union









^{*} Includes some purchases in areas outside Miami-Dade Broward, Palm Beaches and Martin Counties

Join Miami's International Council

There is no cost to join. Email international council@miamire.com to join today.

NAR-India 10th **Annual Convention**

August 2018 narindiaconvention.in

XIII Gran Salon Inmobiliario

August 9-12, 2018 Bogota, Colombia gransaloninmobiliario.com

SECOVI Convention Real Estate Week 2018

August 2018 Convention August 2018 Premio Master Imobiliario Sao Paulo, Brazil convencaosecovi.com.br

Salon National de L'Immobilier

October 12-14, 2018 Paris, France salons-immobilier.com

AMPI

October 2018 Mexico congresonacionalampi.com.mx

Miami Int'l Real **Estate Congress**

October 28-30, 2018 Miami, Florida miamicongress.com

REALTORS® Conference & Expo

November 1-5, 2018 Boston, Massachusetts Realtor.org/conference



Education & Professional Development miamire.com/education



Global real estate opportunities are everywhere. People move to the U.S. from other countries every day and foreign-born individuals residing in the U.S. move to new markets. Americans in your current market may look to invest in property overseas. No matter which audience you cater to, the CIPS designation will provide you with the knowledge, research, network and tools to globalize and expand your business.

Feb. 5 - JTHS-Miami • Feb. 7 - W. Broward • Feb. 9 - Coral Gables

GLOBAL REAL ESTATE LOCAL MARKETS*

CIPS PREREQUISITE • MUST BE TAKEN BEFORE ANY OTHER COURSE

Come prepared with pen or pencil and highlighter

MUST BE TAKEN BEFORE ANY OTHER COURSE

*Local Markets course must be taken before you take these courses

■ THE AMERICAS & INTERNATIONAL REAL ESTATE*

Mar. 5 - JTHS-Miami • Mar. 7 - W. Broward • Mar. 9 - Coral Gables Come prepared with pen or pencil and highlighter

■ GLOBAL REAL ESTATE: TRANSACTION TOOLS*

Apr. 16 - JTHS-Miami • Apr. 18 - W. Broward • Apr. 20 - Coral Gables Come prepared with pen or pencil and highlighter

■ ASIA / PACIFIC & INTERNATIONAL REAL ESTATE*

Apr. 30 - JTHS-Miami • May 2 - W. Broward • May 4 - Coral Gables Come prepared with pen or pencil and highlighter

■ EUROPE & INTERNATIONAL REAL ESTATE*

Jun. 18 - JTHS-Miami • Jun. 20 - W. Broward • Jun. 22 - Coral Gables Come prepared with pen or pencil and highlighter

Each class **ONLY** \$79 Mbrs., \$99 Non-Mbrs. Each Course is Approved for 7hrs CE

Registration: 7:30am | Course: 8am - 5pm

Instructor:

Deborah Boza-ValledorCIPS, CRB, CRS, GRI, TRC, RSPS, AHWD

2015 CIPS Instructor of the Year

IMPORTANT NOTICE:

Global Real Estate Local Markets <u>MUST</u> be taken before any additional courses

The Path to a Successful with the MIAMI Associate

- MIAMI REALTORS® offers over 3,300 Seminars annually
- 7 locations in Dade, Broward & Palm Beach counties

Get your real estate education from the Largest REALTOR® Association in the U.S. We are experts in real estate licensing and training. We are here to help you increase

6 Milestones to Success

First 60 Days

- iMapp
- Showingtime
- ProxioPro
- ListingBook
- HomeSwing

Specialty

- Commercial
- International
- First Time
 Home Buyers
- Luxury
- WorkforceHousing

Career Enhancement

- GRI Graduate
 - REALTOR® Institute
- CIPS Certified Property Specialist
- CRS Certified Residential Specialist
- ABR Accredited Buyer Representative
- SRS Seller Representative Specialist



letty@miamre.com



l Real Estate Career Starts tion of REALTORS®

- 84% FREE to MIAMI Members
- Full curriculum of real estate training options

your earnings potential and build better relationships with your clients.



South Florida Real Estate School Excellence in Real Estate Education

Get Your Broker License Today!

Only 2½ Weeks • Only \$495
Includes FREE State Exam Cram class
Don't pay \$600 elsewhere.

- Full-Service
- Top Instructors
- Competitive Pricing
- Pre and Post-license Courses
- Competitive Pricing
- Courses offered in English & Spanish
- Day and night classes



Rick Burch, CRB, CRS, GRI, TRC, e-Pro Director of SF Real Estate School rick@miamire.com

www.SFRESchool.com

Dade **(305) 468-7068**Broward **(954) 335-5200**

63Hr

FREC 1 Sales Associate Course

- First step in acquiring a state real estate license
- Overview of the real estate industry
- Must be completed prior to sitting for the required state exam.
- Includes a 270 page state exam manual

45Hr

45 Hour Post Licensing

- Must be completed prior to first real estate sales license renewal
- Education & skills training necessary to grow & compete

72Hr

JANUARY

MIAMI HQ

FREC II 72 Hour Broker Course

- Completion required prior to sitting for the Broker state exam
- Build on previously obtained knowledge
- Includes broker's perspective

STATE PREP CRAM

State Exam Prep Review

- Three day review of all course material
- For both Sales and Brokers license candidates
- Free to all SFRES students

60Hr

Broker 60 Hour Post License

- Required prior to your first Broker license renewal
- Two 30-hour courses: brokerage management & real estate investment
- Real world information on planning, opening & managing a real estate brokerage

CAM

Community Association Manager

- 2 day course is taught by a real world CAM professional
- Prepares the student for the required state exam
- License is required to manage a condo or homeowner association of 10 units or more or with an operating budget of \$100,000 or more

2018 Broker's Course Schedule

iaii. o lu 24	May 1411110
EBRUARY	JUNE
SAWGRASS	NE-BROWAF
eb. 5 to 21	Jun. 18 to J
MARCH	JULY
ORAL GABLES	MIAMI HQ
Nar. 19 to Apr. 4	Jul. 9 to 25
\PRIL	AUGUST
OCOTA	SAWGRASS
Apr. 9 to 25	Aug. 13 to 2
THS-Miami	SEPTEMBE
lupiter	CORAL GABI

MAY OCTOBER
CORAL GABLES East Broward
May 14th to 30th

JUNE Oct. 9 to 24

NE-BROWARD JTHS-Miami
Jun. 18 to Jul. 3 Jupiter

 Y
 Oct. 9 to 24

 MI HQ
 NOVEMBER

 9 to 25
 CORAL GABLES

 Nov. 5 to 21

DECEMBER NW DADE (HIALEAH) Dec. 3 to 19

Convenient Locations:

- MIAMI
- Coral Gables
- Northwestern Dade (Hialeah)
- West Broward (Sawgrass)
- East Broward (DCOTA)
- NE Broward (Pompano Beach)
- JTHS-MIAMI
 (Jupiter)

For all your real estate licensing needs & to find a course near you: **miamirealtors.com/school**

FREE 45 HOUR POST LICENSING

Sept. 17 to Oct. 3

Other courses available at SFRESchool.com

BROWARD

Apr. 9 to 25

Sheraton Cypress Creek
February 5-9

JTHS-MIAMI Jupiter Office February 12-16 MIAMI-DADE

Miami Airport Convention Center Sept. 10-14

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