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MIAMI Mission

To provide our members the resources and services to deliver the highest level of professional rvice to their customers and be more profitable and successful in the global ma

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- Market Influence
- Member Profitability and Broker Partnering
- Commercial and International
- Government Affairs, RPAC & Housing Opportunities
- Professional Development

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RCA MIAMI is dedicated to leadership in the commercial industry, the real estate profession, and the communities they serve. RCA MIAMI impacts key policy decisions and important issues affecting the commercial industry, analyzes

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largest in the nation - and offers more education, marketing tools and services than any other. RCA Miami received the first RCA Accreditation from the National Association of REALTORS®.

2014 Commercial Priorities:

- Education
- Commercial Services
- New Member Recruitment
- Partnerships
- Government Affairs & Property Rights
- Media

П

International

Residential Board of Governors 2014



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The Residential Board of Governors & **Broward Board of Governors**

The Residential Board of Governors and the Broward Board of Governors are the association's think tank, brain trust and expert resource for their respective marketplace. They are MIAMI's eyes and ears in the residential real estate market. The Governors identify and monitor threats, opportunities and solutions based on the issues and challenges facing MIAMI members on a day-to-day basis. The Governors make decisions relative to how the association can be an integral part of our member's business, professional and community solution. The Governors identify, customize and implement the very best leading edge products, services and programs to benefit MIAMI members - helping them win MORE listings, reach MORE buyers and close MORE sales - increasing their business and profitability. MIAMI delivers more than 2,400 programs, classes and seminars as a direct result of the input from the Boards of Governors and our members and 83% are FREE. The Residential and Broward Boards of Governors are MIAMI's primary knowledge center for the South Florida residential real estate industry and profession.

2014 Priorities Residential

- SUPRA & MLS
- Marketing Tools
- Standards & Professionalism
- Member Engagement
- Professional Development

Broward

- MLS & SUPRA
- Recruitment & Retention
- Marketing Tools
- Standards & Professionalism
- Member Engagement
- Branding & Promotion

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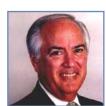
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MLS - A Top Priority in 2014

Helping MIAMI's more than 31,000 residential members win MORE listings, reach MORE buyers and close MORE sales in 2014 are top priorities for both the Residential and Broward Board of Governors. The integrity of the MLS data continues to be a major priority, and it is important to make all members aware that it is their responsibility to preserve the most valuable asset of the MLS: Data Accuracy. Initiatives include:

- Education and hands-on training leading the way to more awareness of correct & accurate information
- Maximum usage of good quality photos and timely changes of listing statuses
- iCheck notifications of violations and the internal ability for MIAMI members to report data errors

The Governors bring issues, challenges and opportunities before the Boards and discuss real-world solutions that benefit MIAMI. MIAMI members will see many changes and improvements to the MLS in 2014:

- MULTIPLE LISTING SERVICE
- A Professional Standards Review Board to address repeated violations and an escalating fine system repeated lack of responsiveness by agents contacted for showing appointments, acknowledgement of offers and professional conduct & code are just a few of the issues that will be addressed
- New Construction Listings Property Type NEW being added more available listings for MIAMI members to show and sell
- Common Input Forms across multiple counties and MLSs allowing for identical fields and full search capabilities in the data exchange
- Expanded cooperation with MLSs across the country in the MLS Data Co-op program integrated in MLS allowing MIAMI members' listings to be seen across the country by participating MLSs & the ability for MIAMI members to see listings in key market areas
- MORE MIAMI products & Services integrated with the MLS available at the click of a mouse or the tap of the screen
- A true MLS App for MIAMI members on the Go: GoMLS MIAMI for use on ALL iPhones, Droids and Tablets look for it in late January
- The roll-out of the Next Generation of MLS... beyond MLXchange & Fusion: Matrix giving MIAMI members choices, 3 choices!

YPN - Young Professionals Network Leadership Board 2014



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MIAMI



Young Professionals Network

2013 was a BIG year for MIAMI YPN with the creation of the first YPN Leadership Council comprised up of 18 talented real estate professionals throughout Miami-Dade and Broward Counties. The Miami Young Professionals Network works to improve our industry and help our business, careers and community through education, networking, and community service.

Go Global with YPN:

One of MIAMI YPN's 2014 goals is to expand internationally. The MIAMI Association of REALTORS® global partnerships, seminars, conferences and events are an incredible resource to engage other young professionals around the globe. Miami YPN uses social media to communicate with their international contacts. You too can Go Global with YPN at Facebook.com/groups/YPNGlobal or @ GlobalYPN on Twitter.

MIAMI YPN Rocks Florida REALTORS® & Wins!

MIAMI YPN showed off their creativity as performers when they channeled their inner Freddie Mercury and were named the winners of the 2013 Florida REALTORS® "We Will Rock You" Video Contest announced at the 2013 Florida REALTORS® Annual Convention. Check it at YouTube.com and search "YPN We Will Rock You."

Get Social with YPN for Events, Opportunities & Programs

Find YPN MIAMI on Facebook:

Facebook.com/groups/MiamiYPN & Facebook.com/groups/YPNGlobal

Follow YPN on Twitter:

@MiamiYPN & @GlobalYPN on Twitter Email YPN@Miamire.com for more info on how you can get involved.

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"The Miami Association really goes out of their way to be helpful and supportive of all of their members. All Board Staff make you feel welcomed and happy to be a member. I'm really impressed with consistent wonderful customer service and information the Board Provides." - Susan Aarons

"The service of the MIAMI

Association of REALTORS® gets better every day, the educational courses are what we REALTORS® need, and I'm very happy with all aspects of the association and would not change associations for anything!" - Adriana Angel



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Rosa V. Ruiz



20131



Natascha Tello REALTOR® of the Year



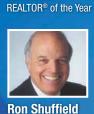
Martha Pomares Achievement Award



Francis Ragoo Professional Standards Chairman of the Year



Ileana Ros-Lehtinen Real Estate **Industry Champion**



Jose Serrano

Commercial

Community Leader of the Year



Elizabeth Pines Educator of the Year



Carlos Lopez-Cantera Real Property Advocate of the Year



Commercial Industry Leader of the Y



Jack H. Levine Pinnacle Award



Broward Council Advocate of the Year





Matey Veissi

of the Year

REALTOR® Advocate

Christina Pappas YPN of the Year

PORT/MA/M



REALTOR® Developer

Advocate of the Year

Alicia Cervera Lamadrid

SECOVI-SP International Partner of the Year

Vincent Lago

City of Coral Gables

Community Advocate



Carlos ThurdeKoos International



Expansion Award



PortMiami Economic **Development Award**



Brad O'Connor Industry Analyst of the Year



Greater Miami Chamber of Commerce

Chamber Partner of the Year



Fidelity National Title Corporate & Professional



Gilbert & Caddy Sponsor of the Year

Qual Imovel



Global Marketing Partner



SavvyCard **Marketing Product** of the Year



CraneSpotters.com Tech Product of the Year



Jungle Island **Event Partner of the Year**

2014 Inaugural & Awards Celebration January 31, 2014

An Afternoon of Celebration 11:30am - 3:00pm

The Ballroom at Jungle Island 1111 Parrot Jungle Trail – Miami, FL 33132

11:30am Reception

12:30pm Inaugural Program

1:30pm Chef's Stations Throughout the Ballroom
Featuring the Best of South Florida with Carving Stations, Pasta Stations, Stir Fry, Dessert Stations & More!

2:30pm Entertainment

3:00pm Prize Drawings!

Cost: Only \$35 per person or Reserve a Table of 10 for your Company for \$350/table (includes 1 drink ticket, food, entertainment and parking - thanks to our Sponsors!)

For Sponsorship Opportunities:

Contact Ro Ozdemirci at ro@miamire.com or (954) 505-5189



Awards & Recognition



MIAMI CEO Honored with International Leadership Awards

MIAMI CEO Teresa King Kinney Recognized as Visionary Leader of the Year On September 25, 2013, the Greater Miami Chamber of Commerce recognized Kinney with the prestigious and well-deserved Visionary Leader of the Year Award, recognizing her "vision and motivation to advance the community's future." She is the first woman to ever receive this honor.

Progressive Industry Leadership Award to Kinney

On March 21, 2013, the Miami Beach Chamber of Commerce honored Teresa King Kinney with the Progressive Industry Leadership Award at the inaugural Better Beach Awards, which recognize exceptional leadership and accomplishments in the Miami Beach real estate community.

Saluting Teresa King Kinney for 20 Years of Outstanding Leadership

2013 also marks 20 years since Teresa King Kinney moved from St. Joseph, Missouri, to become chief executive officer of the former REALTOR® Association of Miami. Following a landmark merger in 2010, Kinney today leads the largest local REALTOR® association in the nation with more than 31,000 members.

Kinney Recognized for

- Helping make Miami a top real estate market for both domestic and international buying and investment. Following the market downturn, she was instrumental in helping the local market recover stronger and faster than experts predicted and than any other market in the U.S.
- Negotiating and completing more than 115 Reciprocal Agreements with foreign real estate associations around the world on behalf of MIAMI, the only local real estate association in the world to achieve this accomplishment, linking Miami to major markets worldwide and connecting thousands of real estate professionals in more than 60 countries to generate business opportunities.
- Hosting more than 60 inbound trade missions from real estate delegations worldwide, including seminars, briefings, real estate office tours, property tours, receptions and opportunities to do business.
- Leading MIAMI to promote the market, destination and opportunities at over 100 national and international conferences and expos, resulting in increased market visibility, media exposure, internet traffic and business opportunities.
- Launching the award-winning MIAMI Platinum International Council and Miami International Real Estate Congress
- Presenting numerous leadership and professional development seminars at state, national and international association meetings and public venues across the U. S., Latin America, Europe, and Asia and has written a number of articles on association management and leadership
- Serving as 2012 Global Business & Alliances Chairman for the National Association of REALTORS® (NAR), twice as NAR Liaison for the President to International and Resort Divisions and Committees, NAR Enlarged Leadership Team and the Executive Committee, Chairman of the Association Executives nationally, and Chairman of the Board for the Florida Society of Association Executives
- Facilitated the largest and fastest merger in NAR history in 2010, bringing together 23,000 REALTORS® and creating the largest local REALTOR® association in the nation, now representing over 31,000 members

MIAMI International Wins Triple Platinum

Honored third consecutive year for Global Achievement by National Association

For the third consecutive year, NAR has honored MIAMI with its prestigious Platinum Award as part of its Global Achievement Program. MIAMI is the only association to achieve Platinum Council status each year since the program's inception in 2011 and was one of just a handful of associations to have been recognized with NAR program's highest honor. In recognizing MIAMI, the National Association of REALTORS® noted MIAMI has "demonstrated exceptional commitment to building members' awareness of the global and multicultural business opportunities in its local markets."

NAR presented the prestigious award to MIAMI's 2013 Chairman of the Board Natascha Tello and other MIAMI leaders and executive staff at the International Night Event during the REALTORS® Conference and Expo in San Francisco in November.

MIAMI Again Wins Greater Miami Chamber of Commerce International Business Award

The Greater Miami Chamber of Commerce (GMCC) presented MIAMI with its prestigious International Business Leadership Award. This is the third International Business Leadership award that MIAMI has received from the Chamber, two in the last year alone. The annual awards program recognizes business leadership in international activities in both forprofit and not-for-profit sectors that significantly impact the economy of South Florida. MIAMI was recognized in the Business Expansion category for small businesses.



MIAMI Products & Services...

Get MORE Listings • MORE Buyers • Mo

29.6% - nearly one out of every three International purchases in the State of Florida were in Miami/Ft. Lauderdale - *Miami 21.1% and Ft. Lauderdale 8.5% **Building your International business** requires a combination of education, resources, expertise, marketing and networking opportunities. No other REALTOR® Association in the country has more official International Partnerships and has built relationships around the world - MIAMI's International Network connects global markets to you!

International Referral Network has more than 100 Partner associations and links MIAMI properties to over 100,000 real estate professionals around the world. A

customizable/co-branded marketing piece that can be used in electronic or print format is available to all MIAMI members and contains an updated list of MIAMI's partner associations.



MIAMI provides you with more products, services and tools to help you build, grow and expand your International business. Go to miamire.com and click on the International tab and you will find the best resources available at the click of a mouse or a tap of the screen.

Knowledge is powerful. Knowing where the international business is coming from. where the buyers and investors are purchasing. what they are buying, how much they are paying and how they are paying for it is some of the most powerful information available to MIAMI members. MIAMI'S International Reports &

Resources found on our website, Miamire. com/International, are available for download in multiple formats and can be integrated into presentations and buver listing

helpina to build vour expertise and credibility with your customers.



Top 20 Reasons to Buy in Miami & Broward are two incredible marketing pieces available in print or electronic format and can be co-branded with your company, team or personal information and logo and should be included in

buyer/investor packages for all **YOU** International customers.



60% of International business comes from referrals from previous clients, friends & business contacts

The very best referrals come from **past clients**, from **people who know you** and from **other professionals** who know your area of expertise. MIAMI Members have MORE products & services that help you build strong relationships using leading edge technologies world wide reach.

ProxioPro is your Global Real Estate networking platform that brings together real estate professionals in 132 countries to find and make connections with other professionals with similar specialties. languages, designations and more. Available in 20 languages, ProxioPro enables you to connect with real estate professionals around the world who are working with buyers who are predisposed to purchase in your market... increasing the opportunities for referrals! **ProSioPro**

SavvyCards® are more than just convenient information-rich websites - they're viral mobile websites that are super easy to share! Once your customer, contact or other professional saves your SavvyCard to their smartphone, they will always have access to your information and can instantly refer you anytime, anywhere. Your Savvy Card is

a great way to make new long-distance connections feel more personal.



NetAspects is one integrated platform to manage up to 10,000 customer relationships (CRM). Keep your customers and contacts. domestic as well as international, informed with market information through automated email marketing campaigns allowing you to keep in touch, stay top of mind and achieve the goal of getting and keeping satisfied customers for a lifetime.



As a MIAMI Member, these are just three referral building tools provided at no additional cost - You also have MORE than 90 products, services & tools plus a full range of training classes from set-up to implementation and marketing - offered at all MIAMI locations at no cost.

MORE Products · MORE Services

ORE Sales



Condos represent 57% of total residential resales in the Miami-Dade/Broward Market.

If you list or sell condos in South Florida - resales, preconstruction or new construction - you need condo specific information at your fingertips and MIAMI has just what you need to provide the best up-todate information for your buyers and sellers.

MyCondoPlans - Real-time market-tofloor plans, and the most extensive AVS (Automated Valuation System) for the Miami-Dade and Broward your buyers are looking for - access to not only the unit floor plans but the actual location in the building and the views and helps *mu*condoplans you and your seller strategically

market pricing integrated with the MLS, actual unit Markets. MyCondoPlans helps you find what **price** their condo

in today's market by providing the most up-todate comparable sales, not only in the building, but according to market trends. MyCondoPlans provides links to the condo docs (as available) and contact information for the Condo Association.

MyCondoPlans Professional - Now you can have all the powerful information tools and access that MyCondoPlans provides right on your own website. Provide full search capabilities

for your website visitors and for more my condoplans information they are prompted to contact Professional Miami-Dade condo database available only to MIAMI members.

Cranespotters - Keeping track of condo preconstruction in South Florida could turn into a full-time job...unless you are a MIAMI member with special access to **Cranespotters** – an incredible website dedicated to tracking and following all phases of pre-construction projects in South Florida. The website compares projects by some 200 metrics, including financing arrangements, prices and building contractors. **Cranespotters** has built its database on information provided by brokers and developers, as well as documents filed with planning and zoning departments. As a MIAMI

Member, vou access the database for free.

As a MIAMI Member, these are just three condo specific tools provided at no additional cost - You also have MORE than 90 products, services & tools plus a full range of training classes - from set-up to implementation and marketing - offered at all MIAMI locations at no cost.



Foreign Investor Guide

Features articles by attorneys on immigration and visas for real estate investors, forms of ownership, financing, starting a business in the U.S plus glossaries of terminology used

in U.S. real estate transactions. Most articles are available in English, Spanish, French, Russian, Portuguese, Italian, German and Chinese. How to effectively use the Foreign Investors Guide is included. Available for purchase: Members: \$49.95/ Non-Members \$99.95 – one Foreign Investors Guide included with Congress 2014 registration.

Build & Customize YOUR own Listing Presentations and Buyer Consultation Packages using MORE with MIAMI Products & Services. Complete your printed or electronic packages with Co-Branded Marketing Flyers available at no cost & downloadable from Miamire.com. MIAMI gives you MORE than 90 Ways

to Compete and Gain the Competitive Edge in Today's Market.

MIAMI Members are doing a great job of pricing listings to sell. MIAMI Market Statistics indicate that our selling prices on average are **97%** of the listing prices.

Helping competitively price a home in today's market is one of the top three services sellers want from their agent in today's market. Helping make the best offer possible in today's low inventory market is also one of the top three services buyers want from their agent.

You have the three best premium tax programs available in the market as MIAMI Members - allowing you to help your customers make informed buying and selling decisions. The tax trio of iMAPP, Realist and RPR allows you to pick and choose reports and formats based on your customers or their real estate goals and create incredible **Competitive** Marketing Analysis reports for both residential buyers and sellers as well as investors. Stay ahead of your competition with all the information you need. Nowhere else, but MIAMI, can you take advantage of the full range of hands-on training classes in our computer labs to learn how to more effectively utilize and maximize this tax trio and blow your competition away.

> \$iMapp[®] Realist



MIAMI... THE GLOBAL CITY

Record Sales Fuel Two Years of Double-Digit Appreciation

Following two record sales years, the Miami real estate market again experienced remarkable strengthening in 2013. Despite more new listings finally coming on the market, record sales continue to favor sellers and drive home values, which have experienced double-digit appreciation since December 2011.

Current market fundamentals create opportunities for both buyers and sellers. While many homeowners have recovered equity lost during the market downturn and can now make a profit if they sell, median sales prices in Miami remain at preboom levels of 2004. Those who purchased in the last three or four years are yielding strong returns on their investments

Consistently the top market for foreign buyers, Miami continues to benefit from international buying activity – but also from local, U.S. and international buyers. Miami remains a top market for vacation and second homebuyers, for baby boomers, and for net migration from other states.

Miami Draws Worldwide Attention

Miami is a unique city that has transformed itself into a highly desirable global destination. It offers a strategic location between Latin America and Europe, enviable year-round weather, cultural affinity for all, and an exciting lifestyle. Affordability compared to other world-class markets, strong rental returns, and strong foreign currencies enhance Miami's appeal.

Miami continues to expand, attracting new residents, visitors and tourists and global business enterprises. The local area offers world-class shopping venues, prime restaurants featuring worldwide cuisine, sporting activities and events, all types of entertainment and endless recreational options amidst a refreshing global culture. These factors will continue to attract commerce and domestic and foreign buyers to Miami unlike any other market long into the future.

Housing Inventory Remains Tight Despite Greater Supply

Excess housing inventory locally has been absorbed at a record pace, years faster than experts predicted, resulting in limited supply in 2011 and a housing shortage in 2012. The housing shortage persisted in 2013, but more sellers began listing homes generating much needed supply that is quickly being absorbed.

Currently, there are 5.2 and 6.5 months supply of inventory for single-family homes and condominiums in Miami-Dade, respectively. A market that is balanced between buyers and sellers typically offers six to nine months of supply.

At 14,892 active listings, residential inventory in Miami-Dade County is currently 18 percent higher than it was at the end of 2012, when active listings totaled 12,592. Since August 2008, when sales bottomed, existing housing inventory has decreased more than 70 percent, down from 43,095 active listings.

Evident Demand Continues to Fuel Strong Price Appreciation

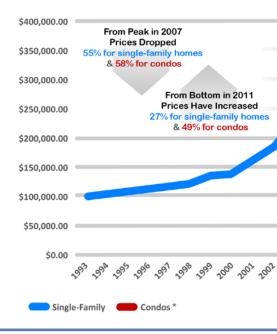
The performance of the Miami real estate market remained strong in 2013 with rising sales and prices amid very tight supply. On average, sales over the last year have increased eight percent for single-family homes and 15 percent for condominiums.

Miami home prices rose again in October, marking 23 consecutive months of appreciation for both single-family homes and condominiums. The median sales price of Miami-Dade condominiums, which has increased each of the last 29 months, rose 17.2 percent to \$170,000 compared to a year earlier. The median sales price of single-family homes rose 18.9 percent to \$220,000 year-over-year.

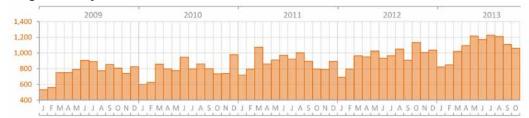
The average sales price for single-family homes in Miami-Dade County increased 29.9 percent to \$421, 546. The average sales price for condominiums increased 11.8 percent to \$296,568.

Despite strengthening prices, the median sales price in Miami-Dade is approximately what it was in 2004.

Median Sales Price - Mi

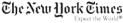


Miami-Dade Monthly Market Detail - Closed Sales at Oct. 2013 Single Family Homes



2013 Miami Market Global Coverage Highlights











Moneycom







BUSINESS JOI



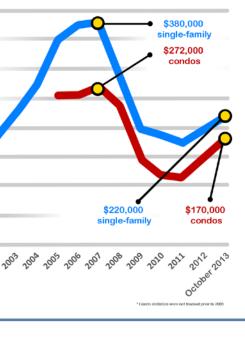


Sellers Offering Few **Discounts**

Limited supply coupled with rising demand is yielding offers that are increasingly closer to asking price, as sellers offer fewer discounts. In October, single-family home and condominium sales respectively received 96.3 and 97.5 percent of the original list price, compared to 95 percent and 96.9 percent in October 2012. These increases indicate rising demand is absorbing inventory more rapidly.

> Access Market Information at SFMarketIntel.com

iami-Dade



Distressed Sales Continue to Decline

The percentage of distressed sales again dropped significantly in 2013, as strong demand for bankowned (REO) properties, improved processing of short sales, and limited distressed inventory continue to yield absorption of distressed listings and price appreciation. Currently distressed sales account for approximately 38 percent of all closed residential sales in Miami-Dade County, including REOs (bank-owned properties) and short sales, compared to 47 percent a year ago. During the market downturn, distressed sales accounted for two-thirds of all closed transactions.

Cash Sales Reflect Strong Int'l Presence

In Miami-Dade County, 61 percent of total residential transactions in October were all-cash sales, compared to 63 percent in October 2012. Cash sales accounted for 48.9 percent of single-family and 71.3 percent of condominium closings. Nearly 90 percent of foreign buyers in Florida purchase properties all cash. This reflects the much stronger presence of international buyers in the Miami real estate market. By comparison all-cash sales nationally accounted for 31 percent of transactions in October, down from 33 percent the previous month and up from 28 percent in October 2012.

Global Media Exposure

The MIAMI Association of REALTORS® strategically positions members and the local market for continued strengthening and success through unprecedented global media exposure and strategic relationships with more than 115 worldwide partner organizations.

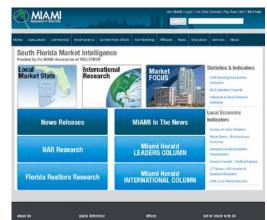
As the central address for Miami real estate, MIAMI (www.miamire.com) provides current and accurate statistics to REALTORS®, the media, and consumers, creating visibility for Miami and strengthening the local real estate market and the local economy.

MIAMI is featured in hundreds of leading media outlets - including television, radio, print, and electronic - throughout the world, generating millions of dollars in coverage for you and our market!

MIAMI Launches South Florida Market Intelligence Site **SFMarketIntel.com**

Access all pertinent local, state, and national real estate data and information in one place! MIAMI has launched new South Florida Market Intelligence Site (SFMarketIntel.com), featuring:

- Market Focus Reports
- Local, State, and National Market Statistics
- Int'l Research, Reports, and Presentations
- U.S. Census & Government Data and Resources
- News Releases
- Miami in the News Coverage
- MIAMI Articles and Advertorials
- And More!

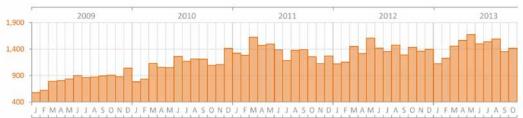


MIAMI Market Focus

MIAMI produces and emails the Miami Market Focus reports to members on the first business day of each month, featuring all news releases distributed to the media, Miami-Dade and Broward information, related news coverage, research, and media opportunities.

Access Market Focus Archives at SFMarketIntel.com

Townhouses & Condos





The Miami Herald 4















Now Bigger Than Ever In Broward!

MORE products + MORE resources + MORE trainings = MORE successful members

The numbers prove that the MIAMI "members come first" approach is what agents and brokers want. Members just can't seem to get enough of our hands-on, member-centric education, programs/events and our world-class services. Our biggest membership growth continues to be in Broward County - as of early December 2013, we have nearly 7,200 members in Broward representing over 843 individual real estate offices across the county.

When counted separately, our Broward membership alone would rank as the 14th largest REALTOR® association in the nation!

2 Locations in Broward Means We've Got You Covered!

Wherever your business takes you, there's a Broward County facility near you! Hands-on computer labs, daily education programs, complimentary Starbucks coffee and our unmatched member experience.

West Broward - Sawgrass

- West Broward Location
- Minutes from I-75, I-595 & the Sawgrass Expressway
- Ample FREE parking
- 120 seat auditorium
- Hands-on computer lab

"As MIAMI members, the support, training & resources that are available to us are priceless and have definitely helped us grow our business. The Association's mission is to ensure we are the most successful real estate professionals we can

be, and it's evident in everything they do. It pays to be a MIAMI member." Stan Rosen Team Top Producers Southwest Broward



13680 NW 14th Street Sunrise, FL 33323

Complimentary Starbucks Coffee Served at each of our four Miami & **Broward Offices**

Fast Broward-DCOTA

Located at Griffin Road & I-95

Plenty of parking

(\$1 for Members & guests with a business card)

- Closest REALTOR® Association to an international airport
 - 100 seat auditorium
 - Hands-on computer lab



- Members in 843 Broward real estate offices
- **2** Full-Service Facilities with Training Centers
- 2 Hands-On Computer Labs **60** Computers
- MORE than **800** Seminars. Classes & Lunch & Learns
- MORE than 700 FREE Seminars in Broward
- MORE than 600 FREE Hands-On Tech Classes



Sawgrass East Broward



"Access to over 90 products & services, timely training courses, unique marketing tools & unparalleled international exposure has definitely given me a competitive advantage in Northeast Broward,"

Andy Weiser Top Producer Northeast Broward





Why do so many REALTORS® choose the Broward Council of the MIAMI Association of REALTORS®?

If you're not a MIAMI Member, find out what you're missing!

- LOWEST AGENT DUES of any board in South Florida-more payment options & no installment fees
- SUPRA EKEY SERVICE INCLUDED with your MLS membership
- 2 LOCATIONS IN BROWARD + 4 in Miami = 6 convenient locations to serve you
- MORE EDUCATION More than any other board, over 2,300 classes a year (83% no cost)
- COMPUTER LABS only association in Broward to offer hands-on computer lab training
- MORE PRODUCTS & SERVICES over 90 to help you excel in today's competitive market
- INTERNATIONAL EXPOSURE on over 500+ websites & 115+ international partnerships
- STARBUCKS COFFEE complimentary at each of our 6 locations
- AND SO MUCH MORE!

To find out why so many REALTORS® have joined the largest local REALTOR® Association in the nation, go to **www.Miamire.com/browardcouncil.com** or call us at **(954) 843-9782** to learn more.



Broward's Unique Events Continue To Wow Attendees!

The word is out: MIAMI events are the best! Broward agents have been craving something new and different for so long that most of our events sell out immediately. In 2013, we offered some of the most unique "out-of-the-classroom" events: from Water Boat Tours of the Fort Lauderdale River to our 1st ever Broward "More" Conference/Developer Showcase to our legendary networking events...and 2014 will prove even better!



Be On the Lookout For These Top 2014 Broward Events

And be sure to register early!

- Business After Hours Networking Events
- Boat Tour of Fort Lauderdale Intracoastal Properties
- Broward Developer Showcase
- Selling the Beach in Broward
- Vendor Expo & Showcase

Plus DOZENS of other valuable & unique events



Hands On Training

In Broward County, we are the ONLY REALTOR® association to offer our members not just one, but two computer labs for hands-on technical trainings.

For dates, times and locations of Tech Classes, go to:

miamire.com/Broward-Council

"The step-by-step hands-on training offered in the Association's two Broward computer labs has been invaluable. Without it I'd be spending endless time and money trying to learn the

and money trying to learn the tools on my own. It's one of the best values and benefits of being a MIAMI member."

Leigh Bethel
Top Producer Northwest Broward



Get **MORE** with MIAMI

Broward products included with membership:

Previsite

YouTube Video, Facebook Post & Tweet with each new MLS Listing

ProxioPro

20 language website & International Referral Network

DotLoop

Paperless Contract Negotiations & Management

ReboGateway

Unique Market Data - Find your next listing

■ eBokerhouse

Online Offer Submission & Management

■ NetAspects

CRM, Drip Email Marketing & IDX Websites

"Miami's increasing membership in Broward, the many exclusive products, along with the unmatched international exposure were key factors in our team's transfer to MIAMI in 2012. And despite being an active REO team, the transfer process was fast and painless –not a moment of downtime on the MLS. The only regret is that we didn't make the move sooner!"

Chris Davall Team Top Producers Downtown Ft. Lauderdale

Broward Resources

Broward Main: (954) 335-5200

Transfer Hotline: (954) 843-9782

Broward MLS Helpline: (954) 492-1200

Website: miamire.com/broward-council

E-mail: transfers@miamire.com

East Broward/DCOTA

1815 Griffin Rd., Ste. 104, Dania Beach, FL 33004

West Broward/Sawgrass 13680 NW 14th St., Sunrise, FL 33323

Congratulations

2014 National Directors from the MIAMI Association of **REALTORS®**

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Chris Tello Barbara Tria

Martha Pomares Matey Veissi Moe Veissi Christopher Zoller

Announcing 2014 State Directors From

the Miami Association of REALTORS®

Pablo Alvarez Israel Ameijeiras Maria Elena Arrias Judith Baker Patrick Bissett Gina Blanco Ginenne Boehm Sarah Boggs Manny Bouza Deborah Boza-Valledor Tom Bryan **Bob Cardenas** Debbie Cardenas Carlos Cruz Patricia Dahne Ralph De Martino Oscar Delgado Rosa Delgado Patricia Delinois Norka Diaz Sergio Duran

David Dweck Jorge Fernandez Jorge A. Fernandez Julianna Giordano Jorge Guerra Carol Housen Daniel Kijner Donna Lancaster Vilma Lopez Charlene Oakowsky Mayra Ocana Kathleen Price Frank X. Pulles Donna Reid

Aurace Rengifo

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Melissa Rubin

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Lisa Vizcaino

Albert Yabor

Peter Zalewski Frank Zepeda

Julio Seda

Terry Schreiber

Patricia Rotsztain

2014 Florida District 4 Vice President

Rei Mesa

2014 CRS Leaders MIAMI

Georgina "Gina" Blanco

National Chair Global Business and Alliance Committee

District 4 Vice President Florida Chapter

Sandra Fernandez

Immediate Past President Florida Chapter

Israel Ameiieiras

Women's Council of REALTORS®

Miami-Dade Chapter Officers:

Vivian Macias . President

Marlene DeCespedes • President Elect

Nordis Alvarez • Treasurer

Maria Elena Garcia • Secretary

Carlos Iraola • Membership Marketing Committee

Florida State Chapter:

Georgina "Gina" Blanco • Governor

Certified Commercial Investment Member (CCIM) Miami-Dade & Monroe Counties

Frank Rodriguez Melo • President

Society of Industrial & Office REALTORS® (SIOR) South Florida

Edward Redlich, CCIM, SIOR 2014 SIOR Florida Chapter Officer

2013 RCA Commercial Certificate Recipients

Jorge Cantero

Julia Escaffi

William Espinosa

Dario Florez

Jorge Gonzalez

Salvador Perez

Kadir Puente

Tom Preston

Barry Smith

"The service I receive from the MIAMI Association of REALTORS® is great and the products are even better! The customer service is exceptional... every employee is extremely helpful & knowledgeable". - Gricel Albarracin

National Designations & Certifications

National Designations & Certifications are the benchmark for excellence in the field of real estate. They are an important indicator of advanced qualifications, show a commitment to higher learning and advanced knowledge - and those who proudly display them show evidence that they are on the cutting edge of the real estate industry.

Congratulations to our new recipients!

ABR

Accredited Buyer's Representative Francisco J. Angulo Rita Lechner Julio Cesar Perez

AHWD

At Home With Diversity Jamie L. Martin Susan L. Thompson

BPOR

Broker Price Oninion Resource Deborah Padilla

CCIM

Certified Commercial Investment Member Isabel Fine Jose Maria Serrano Christopher Spear Viktoria Telek Edison Vasquez

CDPE

Certified Distressed Property Expert Yaniv Cohen Maritza C. Jorge Samy Matat Rosibel Perez

CIPS

Certified International Property Specialist Rosana R. Almeida Gyula Csuka Christine Hansen Beniamin Jacobson Amilcar Rodriguez Susan L. Thompson

CRIS

Certified Residential Investment Specialist Jose G. Rodriguez

CNE

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CRS

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Leadership Training Graduate Georgina Blanco

PPMC

Professional Property Management Certificate

Thomas Marrazza

RE0

Real Estate Owned Irma Prieto-Agrafojo

RSPS

Resort & Second Property Specialist Alfredo E. Manrara Philip Vias

SFR

Short Sale & Foreclosure Certificate Ryan Gebauer

SIOR

Society of Industrial & Office REALTORS® Rene Vivo

SRES

Seniors Real Estate Specialist Ryan Gebauer

Transnational Referral Certificate

Adriana Alvarez

Ramon Alvarez

Eduardo Arriaga

Carlos Alvarez-Recio

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Dania Marie Diaz Arlene Del Carmen Everett

Paula Flores Juliana E. Giordano Carlos Gomez Maria Elena Gomez

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Leonardo Villate Elsa Weaver

G. Wyskoarko Rocio Yaffar

Julie Zhang

RCE

REALTOR® Association Certified Executive Lynda Fernandez

MIAMI Premier Events & Conferences



































REALTORS® Political Action Committee (RPAC

The REALTORS® Political Action Committee (RPAC) is the voice of REALTORS® on Capitol Hill. Since 1969 RPAC has been promoting the election of pro-REALTOR® candidates across the United States. RPAC is the number one trade association political action committee in the nation. Why has RPAC been so successful? Because RPAC is not a charity, RPAC is a business... your business!

A special thanks to the following members who have invested in their business and our future for 2013:



Your Best Investment In Real Estate

Hall of Fame President's Circle Golden R - \$5,000+ Francisco Angulo* Teresa Kinney* Maurice Veissi*

Golden R - \$5,000+ Manny Bouza* Frank Kowalski Reinaldo Mesa* **Ed Roberts** Michelle Rojas* Madeline Veissi*

Crystal R - \$2,500+ Terri Bersach R. Ginenne Boehm Deborah Boza-Valledor John Dohm Sandra Fernandez Jorge Luis Guerra Jr. Fernando Martinez Liza Mendez Martha Pomares Natascha Tello

Sterling R - \$1,000+

Pablo Alvarez Israel Ameijeiras Judith Baker Patrick Bissett Eduardo Blanco Georgina Blanco **Robert Cardenas** Paul Cauchi **Danielle Clermont** Angel Cobo Jose Collado Carlos Cruz Oscar Delgado Patricia Delinois Norka Diaz Sergio Duran **David Dweck** Lynda Fernandez Cassandra Gallego Carlos Gutierrez Nancy Hogan Carol Housen Daniel Kijner John Kinney Theodore Konigsberg Donna Lancaster Jack Levine Vilma Lopez

Vivian Macias Leticia Oliver Michael Pappas Elizabeth Perez Martha Pomares Sherrie Porter Kathleen Price Donna Reid Melissa Rubin Robert Sadler Theresa Schreiber Julio Seda Jose Serrano Michael Silver Christopher Tello **Guy Trusty**

Statesman - \$500+ Maria Arias **David Carlisle** Ingrid Carlos Rosa Delgado Julianna Giordano

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Lourdes Seda Debra Spadafora Ricardo Tobchi

Barbara Tria Philip Vias \$150+ Club

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David Berger

Pelayo Duran Jr. Marcos Egipciaco Alexandra Fernandez Dupille Yolanda Flores Bennett Gamel David Garcia Christian Giraldo Jack Greacen Sandra Gross Vanessa Grout **Rex Hamilton** Sandra Hanson Stella Holmes Gleb Klioner Delma Koessler Norman Laporte Ana Levv Monica Luzarraga Lourdes Machado Annette Marquez Jim McCaffrey Milli Membiela Sandra Monteverde Ruth Ann Moore Fernando Naranjo llan Neuwirth Johan Nunez Lori Ordover Marci Osheroff Sharlane Packar Joann Parker Eric Pearl Demetrio Perez Raul Pinevro Guillermo Retchkiman **Edward Rodriguez** Vincenzo Sacco Lester Salzman Andrew Savysky Thomas Sawver **Edward Schmidt**

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Fernando Salvade **Daisy Sanchez** Viola Sanchez Nelia Santamarina Vivian Sassi Gardenia Saumell Linda Schechter Alan Schiffman Charles Scimeca John Scurtis Magdalena Senn Afsaneh Shakibpanah Teresita Shelton Mark Shemel Cardigan Shipman Albert Sigler Steven Smoke Adam Sochet Vitali Sokolov Cecilia Solorzano Richard Sox Toby Spill Adriana Spitale Del Campo Lee Sterling Sebastien Studer Erena Stus Bernard Superstein Alicia Swan Cecilia Teran Venancio Torre James Tortora Waldo Toyos Mauricio Uribe Anna Valdes Ginny Valls **Daniel Veitia** Nilo Ventura Octavio Verdeja Pamela Vlachos Elisa Wagner William Webb Folko Weltzien Erik Wesoloski Jeffrey Williamson Jacinta Wong Minny Worthalter Antonio Yannelli Armand Yazejian Jaime Zohrer *A member of NAR's President's Circle -Additional \$2,000

Investment

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Yoel Gonzalez

Moises Gorin

David Guerra

Norma Guerra



National Flood Insurance Program; What you Need to Know

Uncertainty surrounding drastic increases in flood insurance premiums for coverage under the National Flood Insurance Program is negatively impacting transactions and the real estate recovery.

REALTORS® and homeowners across the country were already reporting significant increases in annual premium rates before NFIP rate changes took effect on October 1; this is raising concerns among consumers and REALTORS® about decreased property values and stalled housing market recovery.

Flood insurance rates are dependent on risk levels, property type and location. Under the Biggert-Waters Flood Insurance Reform Act, rate increases for older primary residences go into effect when the policy lapses, the property is sold or a new policy is purchased.

Rates for commercial properties and non-primary residences are increasing by 25 percent per year until premiums reach the full actuarial cost. Changes to flood insurance rate maps in some communities may also affect the timing of increases, and some could go into effect immediately.

Under the Biggert-Waters Flood Insurance Reform Act of 2012, homeowners could save \$75,000 or more over 10 years if they build three feet above base flood elevation. It is recommended that policy holders talk to an insurance agent about their options and to obtain an elevation certificate.

NAR has requested that Congress delay the implementation of rate hikes until FEMA submits its affordability study, as required by Biggert-Waters. NAR has also recommended that FEMA take interim measures to ensure that the NFIP continues on a path towards financial solvency and actuarial responsibility without damaging the real estate recovery. NAR is pushing FEMA to issue proposed regulations for installment payments and appeals reimbursement; and that FEMA work to improve and publicize the Community Rating System program, which encourages community floodplain management activities that exceed NFIP's minimum requirements, and rewards participating communities with lower premiums.

NAR also recommends streamlining and improving the process for obtaining property elevation certificates, and improving and publicizing information and education resources for consumers, real estate agents, lenders, and insurers, among others.

New FHA loan limits take effect Jan. 1

HUD announced the new FHA loan limits which are effective from Jan. 1 to Dec. 31, 2014. The full chart and information can be found at:

https://entp.hud.gov/idapp/html/hicost1.cfm

The new FHA mortgage limits for Miami-Fort Lauderdale-West Palm Beach are:

- Single Family \$345,000
- Two-Family \$441,650
- Three-Family \$533,850
- Four Family \$663,450

The Rising Tide How Will Possible Sea Level Rise affect South Florida?

Broward and Miami Dade officials are aware of the threat of sea level rising and have stated that all future plans should take into consideration possible sea level rise. Meanwhile, both counties have taken steps to consider how to mitigate the issue. This will be a topic of much discussion in 2014, as some disagree on the level of danger and others on how to fix it. MIAMI plans to take an active role in helping the community and government solve this potentially devastating matter.

Portability – How it WorksThe Transfer of Homestead Assessment Difference

Property owners with a Homestead Exemption also receive a benefit known as Amendment 10 or "Save Our Homes," which limits increases in the annual assessment of a home to a maximum of 3% regardless of increases in market value.

Beginning in 2008 homeowners may be able to transfer (or port) the savings they have accumulated (known as the Homestead Assessment Difference) to another homesteaded property up to \$500,000, by applying online at: https://www.miamidade.gov/PaPortal/AutoOnlineFile/ExemptionOnlineMainMenu.aspx

All property Tax Exemption Applications are due March 1st.

Calculating the Transfer of Homestead Assessment Difference (Better known as Portability)

Generally, there are two major components in calculating portability known as upsizing and downsizing. Here is how it works:

PORTABILITY

Upsizing Example

Prior Home		New Home	
Market Value	\$250,000	Market Value	\$400,000
Save Our Homes Assessment Difference	- \$100,000	Transfer of Assessment Difference	- \$100,000
Portable Amount	\$150,000	Assessed Value	\$300,000

Downsizing Example

Prior Home		New Home	
Market Value	\$250,000	Market Value	\$150,000
Save Our Homes Assessment Difference	- \$100,000	Transfer of Assessment Difference*	- \$ 60,000
Portable Amount	\$150,000	Assessed Value	\$90,000

*Note: The amount Save Our Homes Assessment Difference transferred is apportioned at 60%. Here is how it is calculated: 150,000 / 250,000 X 150,000 = \$90,000 (New Assessed Value). Also, Portability benefits may be reduced if the benefit is split among multiple homestead owners and the maximum amount of Save Our Homes Assessment Difference that can be transferred is limited to \$500,000.

2013 RCA Receives Multiple Awards Under the leadership of President Michael Silver, 2013 has been another fantastic year for RCA MIAMI, with record membership, incredible attendance at education and events and several awards to the organization and its members.

RCA MIAMI ended the year with over 1,600 members, a record, and particularly remarkable considering we started the year at fewer than 1,400. Growth came from both new members and existing members who either added commercial or became primary commercial. Members eager to access the Member-to-Member Marketing system as well as the unique programs and services commercial offers joined and helped not only to increase numbers but also to strengthen our group both through networking and by leveraging our influence through government advocacy.

In addition to the increase in membership, RCA and its members received multiple grants and awards in 2013. In March of this year, the National Association of REALTORS® awarded RCA MIAMI an Innovation Grant to improve services, which is being used to help expand current services and create even more user-friendly tools for members.

RCA received two awards at the National Association of REALTORS® annual meeting in November in San Francisco. First, 2012 RCA President John Dohm, was recognized as a REALTOR® of the Year in the 2013 National Commercial Awards. One of only nine recipients in Florida, John was acknowledged in NAR's publication and at a ceremony during the annual meeting. RCA MIAMI also received the coveted ACE (Accredited Commercial Excellence) Award. There were only six recipients out of 200 associations. In the award presentation, the National Association of REALTORS® noted RCA MIAMI has "made tremendous strides in building your commercial members presence and prominence within the association and community. Your efforts over the last several years have demonstrated the care you have for your commercial members, but also your willingness to continue to strive for higher achievements."

"Your association is seen by your peers as a leader and a role model for best practices."

(NAR) National Association of REALTORS®

RCA Commercial Certificate Launch a success

In 2013, RCA MIAMI launched a successful commercial certificate program that requires certain classes throughout the year in addition to electives. Members can also attend networking and Commercial Marketplace monthly meetings to earn the 30 points required for a certification. Required classes include the three-part commercial series with Thomas Dixon or at least two contracts classes throughout the year. This year, electives included a seminar with legendary investor Kenneth Rosen and a half-day symposium at PortMiami.



The certificate program has been a great success, with increasing interest throughout the year, prompting us to expand it and increase the educational offering and options. In 2014, members will also receive points for attending training classes such as Commercial IMAPP and Commercial MLS.

Those who met the 30-point and core curriculum requirements in 2013 received a certificate signed by the RCA President and are recognized in both our annual publication and at the final Commercial Marketplace in December. See page 18 for the list of recipients.

RCA Education Grows & Expands Partnerships

RCA MIAMI featured a number of educational offerings to members for both beginners and experienced practitioners. Throughout the year we also had top local and national speakers on programs that ranged from practical topics such as contracts, prospecting and property evaluations to future "game changers". For example, the annual Commercial Super Conference featured sessions on the new Miami Beach convention center and Larkin Hospital's new development in Homestead.

RCA also continued its tradition of bringing in the best local instructors like Thomas Dixon and Kenneth Rosen. Both instructors presented to sold out venues, with Kenneth Rosen drawing more than 150 attendees at his investment seminar. Other classes like Top Dogs and Commercial Boot Camp brought national speakers that conducted extensive workshops. Bringing in the best speakers will continue to be a priority in 2014 as we offer more classes in Broward and our membership continues to grow.





Promote your commercial haves & needs to over 1,600 commercial members with just a few clicks...

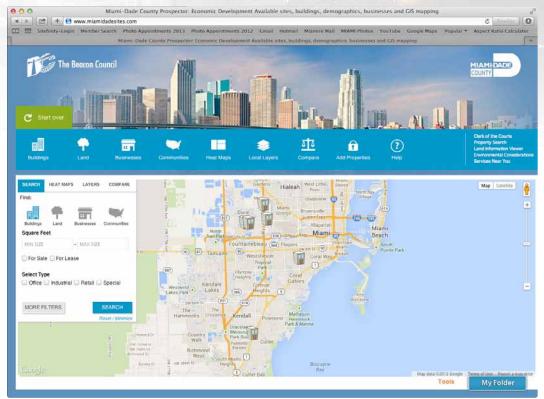
Member-to-Member Marketing A Commercial Must-Have Tool

If you are currently a RCA MIAMI member and not using the system or would like to become a commercial member, please email Senior VP of Commercial Paul Cauchi at paul@miamire.com or call him at 305-468-7060



22 miamire.com

RCA MIAMI Partners with Miami-Dade County & Beacon Council on a New Platform for Commercial Properties



Miami-Dade County, in conjunction with The Beacon Council, launched the **miamidadesites.com** website to show available vacant industrial and commercial properties. Property seekers can view geographically based demographic and business information for Miami-Dade County. This tool assists The Beacon Council and other economic development organizations in their mission to attract business enterprises to Miami-Dade County and is a great new tool for our commercial members.

Miami-Dade County Vice Chair Lynda Bell sponsored Resolution R-250-13, which directed the development of the site to include a geospatial layer analysis and a database of vacant industrial and commercial lands.

Main Features

Including 5,000 Miami REALTORS® properties

Property Database Reports:

Search online database of available properties in Miami-Dade County.

Demographic Analysis Reports:

Create overview analysis of the areas around each property such as travel distances, demographics, consumer spending, wages and labor force reports.

Business & Industry Clusters:

Display and filter businesses by industry using a completely interactive map interface.

Thematic Mapping:

Produce "heat maps" of unique demographic variables by location.

Local Layers:

Using interactive GIS layers directly from Miami-Dade County, users can view community assets such as schools, special zones, transportation services, land use and zoning.

Community Search:

View complete community profiles for all Miami-Dade County's municipalities

Compare:

Quickly compare selected communities or locations sideby-side, using a wide range of demographic variables and data on consumer spending and labor force.

Search by Businesses:

Search businesses by name, type, employees, and revenue. Analyze businesses within a specific radius of the location of interest to view potential suppliers, customers, and competitors.

Paul Cauchi Senior Vice President of Commercial

paul@miamire.com



The 2013 **Commercial** Super Conference









Pre-Register for the Commercial Event of the Year

The 2014

Commercial Super Conference

October 2014
Sponsorships Available

RCAMiami.com

INTERNATIONAL Worldwide Partnerships, Events & Opportunities



Miami top market for consumers worldwide

This year MIAMI launched a monthly news release that tracks who is searching Miami properties nationally. The new release details the top countries for consumers searching for Miami properties on Realtor.com, Realtor.com/international, & Miamire. com. Miami is consistently a top market drawing consumers from countries worldwide and is always ranked in the top four U.S. markets most frequently searched by foreign consumers.





Plus Top 5 U.S. Markets those Global Buyers Are Searching

*Canada: Detroit, Las Vegas, Los Angeles, Fort Lauderdale. Miami

United Kingdom: Los Angeles, Orlando, Houston, New York, Las Vegas

Australia: Los Angeles, New York, Detroit, Las Vegas, Houston

Ireland: Washington, Los Angeles, Orlando, New York, Statesville (NC)

*Brazil: Orlando, Miami, Los Angeles, Fort Lauderdale, Boca Raton

*Germany: Los Angeles, Colorado Springs, Miami, San Antonio, Detroit

India: Los Angeles, Dallas, Las Vegas, Chicago, New York

Japan: San Diego, Los Angeles, Honolulu, Las Vegas, Jacksonville

*France: Los Angeles, Miami, Detroit, San Francisco, Miami Beach

Mexico: San Diego, Houston, Laredo, San Antonio, Fl Paso

*Countries with Miami and/or Fort Lauderdale as top searches.

*Italy: New York, Detroit, Miami, Los Angeles, Miami Beach

China: Los Angeles, Las Vegas, New York, San Francisco, Irvine

*Netherlands: Los Angeles, New York, Miami, Houston, San Francisco

Philippines: Las Vegas, Los Angeles, Detroit, Sacramento, Phoenix

*Spain: Miami, Los Angeles, New York, Washington, San Francisco

*Russian Federation: New York, Los Angeles, Miami, San Francisco, Orlando

South Korea: Los Angeles, Las Vegas, Irvine, Houston, Colorado Springs

*Switzerland: Miami, Los Angeles, Las Vegas, Detroit, Fort Lauderdale

*Portugal: Los Angeles, Washington D.C., Miami, New York, San Francisco

New Zealand: Los Angeles, Washington D.C., Houston, Nashville, Detroit

Top 10 U.S. Cities Searched by Foreign Consumers

- 1. Los Angeles, CA
- 6. Orlando, FL
- 2. New York, NY
- 7. Houston, TX
- 3. Miami, FL
- 8. Fort Lauderdale, FL
- 4. Las Vegas, NV
- 9. San Francisco, CA
- 5. Detroit, MI
- 10. Atlanta, GA

Source: Omniture Discover - October 2013

Top Countries Searching South Florida Properties on Miamire.com

- 1. Venezuela
- 6. France
- 2. Argentina
- 7. India
- 3 Canada
- 8. United Kingdom
- 4. Brazil
- 9. Spain
- 5. Colombia
- 10. Italy

Source: MIAMI - October 2013

ACOBIR Expo Inmobiliaria 2014 Jan. 29 – Feb. 2, 2014 Panama City, Panama expoinmobiliariapanama.org

Americas Linkage 2014 Jan. 29-31, 2014 Panama City, Panama MiamiChamber.com MIPM 25 Years
Mar. 11-14, 2014 ● Cannes, France mipim.com

Italy-America Chamber Real Estate Week-Miami Feb. 25-27, 2014 • Miami, Florida

Salon National de l'Immobilier Apr. 3-6, 2014 • Paris, France salonimmobilier.com

DOMEXPO

Apr. 10-13, 2014 • Moscow, Russia domexpo.ru/eng

2014 AREAA Global Luxury Summit April 12-15, 2014

April 12-15, 2014 New York City, New York summit.areaa.org **2014 REGS - R. E. Global Summit** Apr. 28 – May 1, 2014 Taipei, Taiwan

2014regs.com

NAR Midyear Legislative
Meetings & Trade Expo
May 12-17, 2014 • Washington, D.C.
realtor.org/events

65th FIABCI World Congress May 17-22, 2014 ◆ Luxembourg fiabci65.com

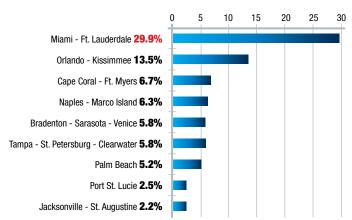
SIMA14

May 29 – Jun. 1, 2014 • Madrid, Spair simaexpo.com

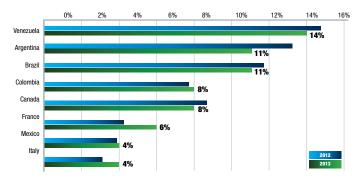
NAR India Convention 2014 Jun. 2014 • Kolkata, India narindia.com

South Florida Remains Top Destination for Foreign Buyers

The NAR Profile of International Home Buying Activity 2013 again ranked Florida the top state in the nation for foreign buyers with 23 percent of all international sales. In Florida, the Miami/Fort Lauderdale area is by far attracting the highest percentage of foreign home purchasers in the state. According to the NAR Profile of International Home Buyers in Florida 2013, nearly 30 percent all international sales in Florida occurred in South Florida. Access the latest international research for South Florida, and the U.S. at SFMarketIntel.com



Top Tier Countries of Origin of International Clients Who Purchased Property in Miami



Property Search News Releases SFMarketIntel.com

MIAMI International Online miamire.com/international

MIAMI Has 118 Foreign Int'l Partners

In 2013, MIAMI further expanded its landmark network of international partners to 118 real estate organizations throughout the world. These signed agreements with foreign partners facilitate business opportunities for MIAMI members, enhance Miami's global position, and strengthen the local real estate market and economy. In the last year, MIAMI has added 15 new foreign partners. See photos of the signing ceremonies for the 10 new partners in November.

Argentina

■ CMCPSI

Colegio de Martilleros y Corredores Públicos de San Isidro

Colombia

AFYDI - Associacion para el Fomento y Desarrollo Inmobiliario

Dominican Republic

AEI - Asociación de Empresas Inmobiliarias

Ecuador

■ FENACBRE

Federación Nacional de Corredores de Bienes Raíces del Ecuador

- ASOCOBIRA
- Asociación de Corredores de Bienes Raíces de Azuay
- **ASOCOBRAL**
 - Asociación de Corredores de Bienes Raíces de Loja
- ACBRF

Asociación de Corredores de Bienes Raíces de Pichincha

Greece

■ EPPA - Greece

Philippines

■ CREBA

Chamber of Real Estate and Builders' Associations, Inc.

Taiwan

- CAREB Chinese Association of Real Estate Brokers
- **TAREB** Taipei Association of Real Estate Brokers

Romania

■ APAIR - Asociatia Profesionala a Agentilor Imobiliari din Romania

Singapore

■ IEA — Institute of Estate Agents in Singapore

United Arab Emirates

■ **DREI** - Dubai Real Estate Institute

Central Europe

■ CEREAN - Central European Real Estate Association Network





















COIPRI 2014
Jun. 3-4, 2014 • Lima, Peru coipri.pe

Italy-America Chamber Real Estate Week-Italy Jun. 15-21, 2014 Rome & Florence - Italy **30th FEDELONJAS Congress**August 2014 • Colombia congreso.fedelonjas.org.co/es

SECOVI-SP Real Estate Week SECOVI Convention Aug. 27 – Sep. 1, 2014

Real Estate Master Award Sep. 1, 2014 • Sao Paulo, Brazil secovi.com.br 2014 AREAA National Convention Sep. 5-8, 2014 • Las Vegas, Nevada areaa.org

20th Miami International Real Estate Congress Nov. 2-4, 2014 • Miami, Florida 2014MiamiCongress.com 2014 REALTORS® Conference & Expo Nov. 7-10, 2014 New Orleans Louisiana

New Orleans, Louisiana realtor.org/convention

FNAIM International Convention & European Forum
Dec. 2014 • Paris, France fnaim-international.com

FIABCI Dec. Business Meetings Dec. 2014 • Washington, D.C. fiabci.org

Did You Know?

Luxury home sales* represented 45% of total Miami-Dade residential sales volume in 2013

CLHMS: The Certified Luxury Home Marketing Specialist is recognized as THE mark of accomplishment in luxury markets around the world. This designation assures affluent buyers and seller that the agents who have earned it have the knowledge, experience, competence and confidence they require. MIAMI is proud to bring the CLHMS to South Florida in 2014

- Feb. 5 & 6 W. Broward Sawgrass
- May 15 & 16 Coral Gables
- Aug. 20 & 21 E. Broward DCOTA
- December 3 & 4 MIAMI HQ

For MORE information & registration go to: www.luxuryhomemarketing.com/real-estate-agents/Schedule.html

MORE Services & 4 Trainers



MIAMI offers MORE Than 90 Ways to Compete in Today's Market – MORE than 90 Products, Services and Marketing Tools and our four Full-Time Trainers provide YOU with the hands-on training!

1,550 FREE Tech Classes offered in 2013... MORE FREE Classes to come in 2014

Did You Know?

Of all New & Preconstruction condos in Miami-Dade/Broward are:

- Sold by REALTORS®
- CASH Sales!

In response to this ever increasing segment of YOUR market, MIAMI offers classes to help YOU get your share of this market:

- How to Sell Pre-construction 101 Ali Lamadrid, Instructor
- MyCondoPlans Hands-On training
- Cranespotters.com Hands-On training

MORE than 2400 Seminars a Year!

MORE than 700 FREE in Broward

+ MORE than 1200 FREE in Miami- Pade

= MORE than 1900 FREE to YOU- MIAMI Members!

Brokers or Agents · Residential or Commercial New to the business or Seasoned professional

Attendance in 2013 exceeded 38,600!

MIAMI offers MORE Programs for YOU & YOUR Business

MORE with MIAMI...

As market conditions change and technology advances, so do the MIAMI programs and classes that help YOU quickly Adapt, Learn and EXCEL in today's market.

- SRS Seller Representative Specialist Designation
- Service Driven Property Management
- Personal Security Awareness Training for REALTORS®
- Quickbooks for REALTORS®
- Citizens Insurance Bill Are you AWARE of all the Changes?
- Reverse Mortgage Purchase Program3 CE FREE Seminar
- Successfully Selling HUD Homes 3 CE

- How Top Producers Make Money in Today's Real Estate Market
- Understanding and Reaching the "New Consumer"
- Broker Liability & Contracts
- It's Nice To Be RICH \$\$\$ Making YOUR Plan - Working YOUR Plan

For MORE information on these specialty programs including dates, locations & registration go to: Miamire.com/education

Special Events

MIAMI's unique and innovative programs combine Education, Information, and Networking opportunities Learning also comes from Experience...

...Experience some of the best Special Event programming MIAMI has to offer:

- MIAMI River Tour
- Fort Lauderdale Water Tour
- Short Sales Mastery Webinar
- Pre-construction Bus Tour
- Developer Showcase
- The **MORE** Conferences
- International Congress

For MORE information on upcoming programs, dates & locations near YOU go to Miamire.com/education











Miamire.com/education

Leticia Oliver, e-Pro, CIPS, RSPS, TRC Chief of Professional Development

letty@miamre.com



Did You Know?

29.6% - nearly one out of every three International residential purchases in the State of Florida were in the Miami/Ft. Lauderdale market

MIAMI provides MORE training, MORE programs and MORE classes to help YOU get YOUR share of the **International** buyer's market

- CIPS The Certified International Property Specialist Designation from NAR – 5 classes in 2014
- TRC The Transnational Referral Certification course from ICREA – 5 classes in 2014
- Getting Your Share International Marketing Class – 5 classes in 2014
- ProxioPro Lunch 'n Learn presented in conjunction with Getting Your Share
- ProxioPro hands-on training classes offered several times & locations/month

For MORE information on all of these programs including dates, locations & registration go to:
Miamire.com/education

Did You Know? 82.7% of ALL MIAMI seminars & classes are FREE!

The Top Five FREE Seminars in 2013:

- Creative Thinking Workshop
- Increase Your Business Through Social Media
- Turning ACTION into RESULTS
- Residential Leasing & Tenant Evictions
- FIRPTA When & How it Applies

With over 2,000 FREE seminars coming this year... What will be the Top FREE seminars in 2014? What will you Attend?

Did You Know?

Distressed properties represent 38% of total residential sales in Miami-Dade/Broward.

MIAMI offers MORE classes and training to help YOU be better educated and prepared to help both sellers and buyers with foreclosures, short sales and all facets of the **distressed** property market.

- CDPE Certified Distressed Property Specialist
- HB 87 How The Foreclosure Law Affects Short Sales
- Dealing with Distressed Real Estate
- REO Transactions All you need to know
- Bankruptcy: The Ultimate Loan Modification Strategy
- Effects of Bankruptcy Chapters 7 & 13 in Real Estate

For MORE information on these specialty programs including dates, locations & registration go to: Miamire.com/education

South Florida Real Estate School

Educating South Florida REALTORS® of the Future

The South Florida Real Estate School (SFRES) is your full-service real estate school with top instructors, convenient locations, and competitive pricing. SFRES offers industry professionals all state required pre and post-license real estate courses necessary to maintain your license in good standing. Course curriculum continues to expand in order to meet the growing demand of our members and the real estate industry. Courses are offered in both English and Spanish.

The South Florida Real Estate School offers five convenient locations in both Miami-Dade and Broward, featuring state-of-the-art facilities with dual screen presentations, comfortable seating and flexible schedules.

Coral Gables - MIAMI Headguarters - Northwestern Dade (Hialeah) - West Broward (Sawgrass) - East Broward (DCOTA)



63Hr

FREC 1 Sales Associate Course

- First step in acquiring a state real estate license
- Overview of the real estate industry
- Must be completed prior to sitting for the required state exam.
- Includes a 270 page state exam manual with enter-active flashcard CD

Prep

State Exam Prep Review

- Two day review of all course material
- For both Sales and Broker license candidates
- Free to all SFRES students

45Hr

45 Hour Post Licensing

- Must be completed prior to first real estate sales license expiring
- Education & skills training necessary to grow & compete
- A real must for new licensees

CAM

Community Association Manager

- 2 day course is taught by a real world **CAM** professional
- Prepare the student for the required state exam
- License is required to manage a condo or homeowner association of 10 units or more or with an operating budget of \$100,000 or more

72Hr

FREC II 72 Hour Broker Course

- Build on previously obtained knowledge
- Includes broker's perspective
- Completion required prior to sitting for the Broker state exam

PPMC

The Landlord Academy- Prof. **Property Management Certification**

For anyone who does property

- management or just invests in property
- Earn 8 hours of CE credit while learning the ins & outs of property management
- Taught by Bryan Chavis of The Landlord Academy

60Hr

Broker 60 Hour Post License Course

- Required prior to your first Broker license expiring
- Two 30 hour courses: brokerage management & real estate investment
- Real world information on planning. opening & managing a real estate brokerage

14Hr

14 Hr Continuing Ed & Core Law

- Law changes concerning licensure & the real estate industry
- Taught in a fast moving learning environment
- Must be completed every two years prior to license renewal

MING in 2014

New & exciting additions to The South Florida Real Estate School curriculum

Foundations for Success Series 2014

Offers skills training for new associates entering the marketplace, providing essential skills necessary to succeed in the competitive real estate market while earning CE credits toward license renewal. All courses are taught in a hands-on, real world fashion providing maximum real world results. Each course is approved for 6 hours CE. Courses offered will include:

- Prospecting and Farming for Listings
- Building and Presenting the Listing Presentation
- Servicing the Listing and Working With Buyers
- Understanding and Writing the FAR / BAR AS-IS Contract
- Understanding and Writing the CRSP-13 Contract
- More to be announced throughout the year

New to Real Estate: Getting Started

Now you have a license, what next? A fun and exciting overview of how to get started. What to ask and look for in choosing a broker. Necessary tools and training to get started and insight into the different real estate specialties. FREE to all new Miami members.

Real Estate Instructor Workshop

A must for anyone wanting to teach real estate related topics in an adult environment. Focus is placed on acceptable standards in adult learning, and classroom andragogy. A fun, interactive course to sharpen platform and delivery skills for maximum effectiveness and learning in the adult classroom.

45 Hour Post Licensing • March Renewal Period

January 13 - 22 Northwestern Dade Office Class in Spanish

February 10 - 14 Sheraton Cypress Creek Fort Lauderdale

February 24 - 28 MIAMI Airport Convention Center

March 10 -14 Sheraton Cypress Creek Fort Lauderdale

March 17 -21 MIAMI Airport Convention Center

45 Hour Post Licensing • September Renewal Period

August 11 - 15 **MIAMI Airport Convention Center**

August 18 - 22 **Sheraton Cypress Creek** Fort Lauderdale

September 8 - 12 Sheraton Cypress Creek Fort Lauderdale

September 15 - 19 MIAMI Airport Convention Center

*FREE Classes require purchase of \$35 class textbook – Register at www.SFRESchool.com - Paid Classes: \$139 MIAMI Members/\$189 Non-Members March renewal class registration now open — September renewal class registration opens July 1st

