



For Immediate Release

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MIAMI REALTORS Commercial Partners with Research and Data Firm Vizzda to Provide South Florida Commercial Statistics Reports

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MIAMI — MIAMI Association of Realtors Commercial (MIAMI Commercial) has formed a strategic alliance with Vizzda (Visual Data) to provide *The Quarterly Report – South Florida Commercial Real Estate*, which will offer comprehensive commercial research and statistics to MIAMI's 46,000 members and the consumers they serve. The first 16-page, quarterly report (4Q 2017). The joint reports feature commercial sales data for Miami Dade, Broward and Palm Beach counties, including all property sectors - office, industrial, retail and multi-family asset classes.

“MIAMI Commercial is excited to partner with Vizzda to be able to provide this valuable commercial real estate resource to our members and their clients and to consumers in general,” said Brian Sharpe, 2018 MIAMI Commercial President. “The Vizzda reports offer a comprehensive overview of the commercial market in South Florida, which was not previously available.”

The reports will include detailed information by sub-markets in the various South Florida counties, narrative and the following market performance metrics:

- Square footage sold
- Average price per square foot
- Number of transactions

- Dollar volume
- Percentage distribution by county
- Five largest transactions

“Vizzda is the leading software and information provider for the commercial real estate industry, and we look forward to working with the MIAMI Association of Realtors, the largest local Realtor association in the nation, and bringing our innovative product to MIAMI Commercial members and to the Miami commercial real estate market,” said Kris Thompson, Vizzda founder. “Vizzda will further create a competitive advantage for MIAMI Commercial and the markets they serve.”

About MIAMI Commercial

MIAMI Commercial seeks to serve South Florida commercial members and to shape and unify the commercial real estate brokerage and service industry. The largest commercial REALTOR® association in Florida, MIAMI Commercial has more than 2,000 members in Miami-Dade, Broward, Palm Beach and Martin counties. MIAMI Commercial provides member services, including a legislative voice, education opportunities, a code of ethics, and networking opportunities that provide enhancement of the commercial REALTORS knowledge base and ability to service their clients. MIAMI Commercial participation facilitates networking opportunities. MIAMI Commercial hosts an annual conference, the largest commercial event in South Florida.

About Vizzda

Vizzda (Visual Data) is a leading software and information provider to the Commercial Real Estate Industry. Vizzda's comprehensive data tracks every commercial sale, new project, contact information, and debt. Founded in 2011, Vizzda serves many of the largest commercial real estate firms in the nation. Because it runs five to ten days faster than other providers, Vizzda's clients enjoy unparalleled competitive advantages, including expanded deal flow, increased revenue, and access to the most active buyers and sellers in the industry.

About the MIAMI Association of REALTORS®

The MIAMI Association of REALTORS® was chartered by the National Association of Realtors in 1920 and is celebrating 98 years of service to Realtors, the buying and selling public, and the communities in South Florida. Comprised of six organizations, the Residential Association, MIAMI Commercial, the Broward Council, the Jupiter Tequesta Hobe Sound (JTHS-MIAMI) Council, the Young Professionals Network (YPN) Council and the award-winning International Council, it represents 47,000 real estate professionals in all aspects of real estate sales, marketing, and brokerage. It is the largest local Realtor association in the U.S. and has official partnerships with 171 international organizations worldwide. MIAMI's official website is www.MiamiRealtors.com