CartoFront

Simplifying Flood Insurance

Welcome to CartoFront User Guide

This USER GUIDE provides a step-by-step explanation to our application, helping you be the most knowledgeable, confident and profitable REALTOR® in your market.

As you use the application, we want to hear from you how we can improve your workflow and your customer service. Please send all questions, suggestions to info@cartofront.com

On behalf of the CartoFront Team, thank you for your time and your participation.
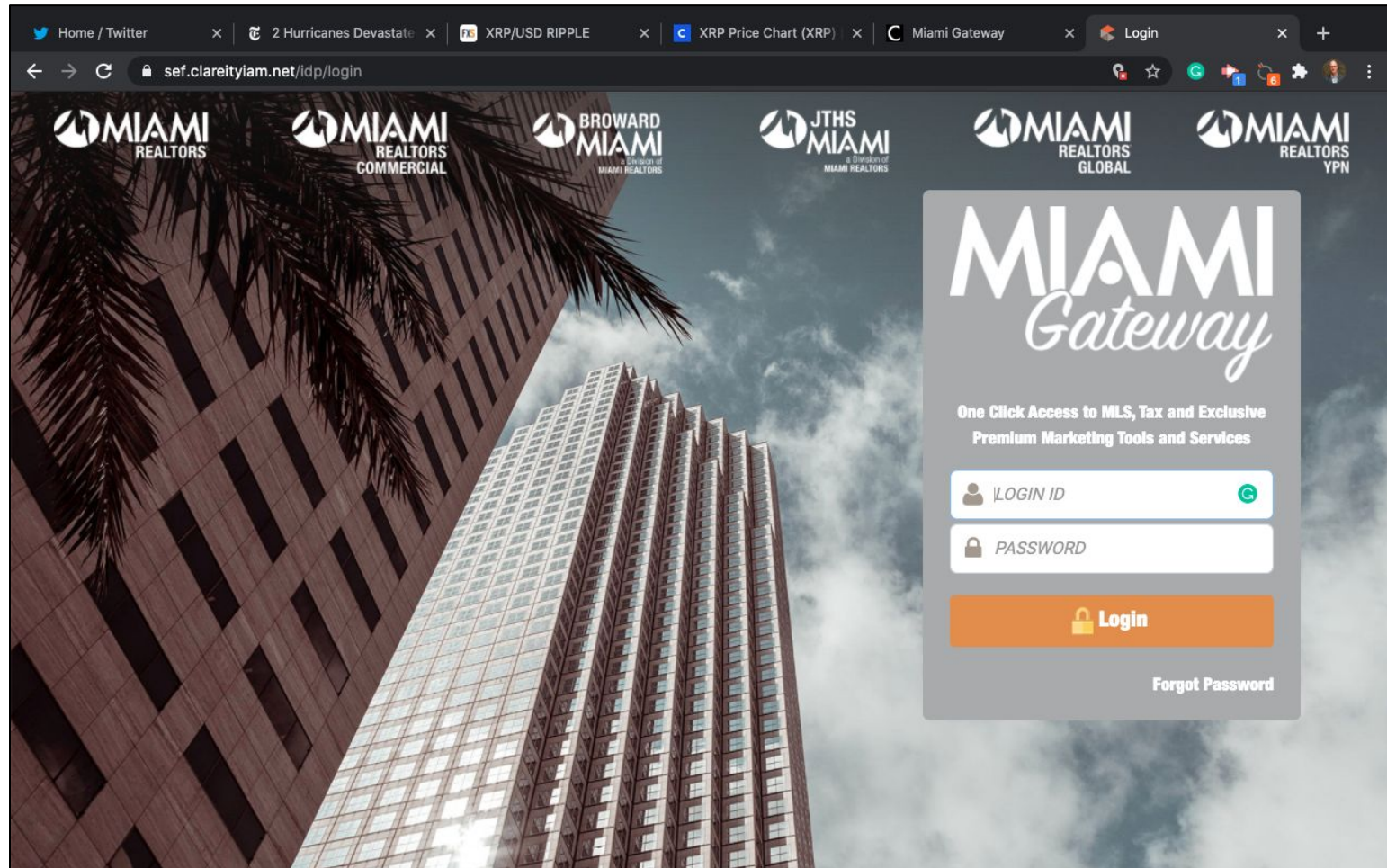
Sections

- CartoFront Application
- Integrating into your Workflow
- CartoFront Resources/FAQs

CartoFront Application

- Log on to Miami Gateway

- Click on Core Logic Matrix

- Click on any view within *Market Watch*

- Click on *Display*

- Choose *Agent Full View*

- Click **"The Raindrop"** in the listing Icon Bar

CartoFront 2.0 - Desktop

- Improved User Experience and User Interface (UX/UI)

- Quote screen loads instantaneously

- Quotes displayed vertically, highlighted by 'Lowest Price'

- Easier to share quote, capture homebuyer email

CartoFront 2.0 - Desktop

- Bilingual

CartoFront 2.0 - Mobile

- Fully operational

- Bilingual

New Feature: Property Photo

New Feature: Quick Info

New Feature: Vertical Quotes

New Feature: Lowest Price

Simplified:
3 Ways
To Share Info

1:   PDF
Share Option

1: PDF
Share Option

- Downloads printable PDF

- BIlingual

2: Quick Link
Share Option

2: Quick Link Share Option

- Copy and drop link in email or text

Link to Flood Insurance Quote

Jason Harris (cartofront.com)

Link to Flood Insurance Quote

https://quotes.cartofront.com/quote/8709

Jason Harris
CEO

CartoFront

(630) 240-8213

jason@cartofront.com

https://cartofront.com

Email Link

To: jasonbennettharris@me.com   Details

$670,000 13543 W Engelmann Dr   NFIP Flood Zone X

We found some Quality Flood Insurance Rates

Comparing Government and Private Flood Insurance Quotes. Find the best one and protect your home today.

PUBLIC	Standard	$39 /Mo.
	Standard Flood Coverage From FEMA	$468 /Yr.

$250,000 Building
$100,000 Property
$1,250 Deductible

PRIVATE	Standard	Lowest Price $$1 /Mo.
	The private match to FEMA's standard offering, from NatGen Insurance	$368 /Yr.

$250,000 Building
$100,000 Property
$3,000 Deductible

Today, 12:26 PM

quotes.cartofront.com

quotes.cartofront.com

Delivered

https://quotes.cartofront.com/quote/8709

Text Link

1: Email
Share Option

- Enter homebuyer email

- Customizable message from REALTOR® to Customer

- Hit 'Send' button

- REALTOR® can copy themselves

Note: *We take your customer's data privacy very seriously.*
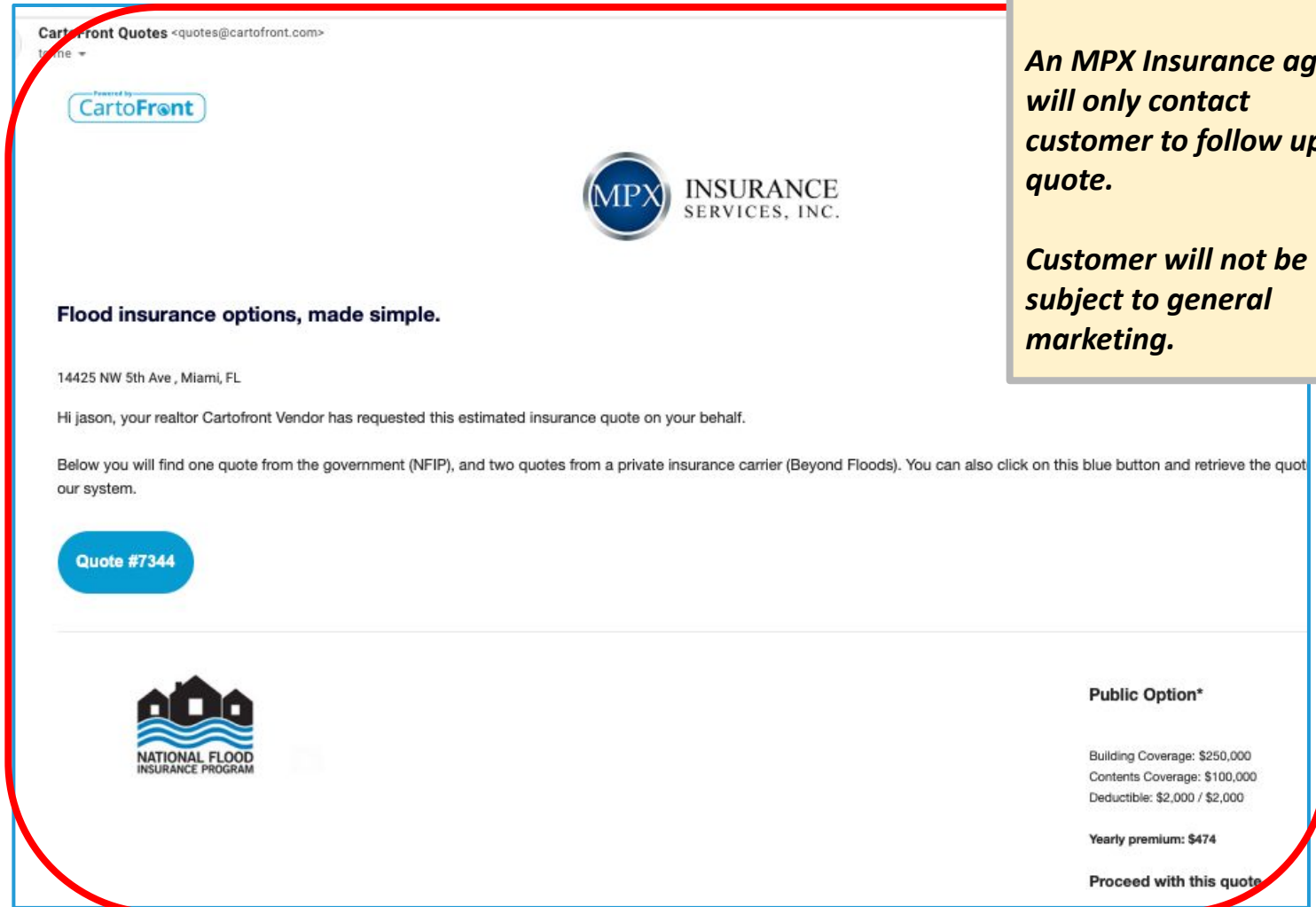
CartoFront stores customer information as a convenience to the real estate agent.

The information is never sold to any third parties.

1: Email
Share Option

- Customer receives customized email

- Includes FEMA + Private Quotes

- Link to Local Insurance Agent for service and binding

- Link back to CartoFront Platform to see quote

Simplified Insurance Agent Request

- Embedded in every quote

Simplified Insurance Agent Request

- Agent pop up screen + simplified contact form

FYI
F,R,S,T Listings

- Listings in West Palm Beach, Port St. Lucie

- Realtor needs to enter Home Address, then it runs the same quote process

A Few Important Notes

- Condos + Townhouses will only provide NFIP Quote.

- Over time, we will add private insurance options for Condos and Townhouses.

Integrating into your Workflow

REALTOR® Customer

Sales Process <> Assessment

- Buy or Sell Side

- Training, Education

- Confidence presenting and representing properties

Offer <> Contract

- Assess true, investment risk

- Compare flood insurance options

Contract <> Closing

- Remain at center of transaction

- Assure customer's deal closes

Sell Side

Education

- Prior to representing a seller property

- Use CartoFront for flood zone and estimated insurance options

Research

- Understand true, property risk

- Contact Getaquote.com* for free consultation

Marketing

- Confidence in property messaging

- Assure prospective buyers at open house and all negotiations

*Getaquote.com, Insurance through MPX Insurance Services, Inc., Florida License # L104424

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Buy Side

Market Assessment

- Use CartoFront for flood zone and estimated insurance options

- Confidence presenting all property options

Offer <> Contract

- Contact Getaquote.com* for accurate flood insurance quotes

- Include flood risk and costs into final property review / offer(s)

Contract <> Closing

- You remain at the center of the process

- Customer may purchase flood insurance with Getaquote.com*

*Getaquote.com, Insurance through MPX Insurance Services, Inc., Florida License # L104424

Resources / FAQs

- Miami REALTORS®
  Landing Page

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https://www.youtube.com/channel/UC4CPSwn91FmTPCJLLoTCg-w

https://www.linkedin.com/company/7793961/admin/

Our CartoFront Team: Experienced, Disciplined, Problem Solvers

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CartoFront

Please email us at:
info@cartofront.com

Smart.
Easy to use.
Reliable.
Service-oriented.
Bilingual.
Free.