

Your Competitive Advantage

MORE Than 100 Ways To Compete In Today's Market



Exclusive Tools - For MIAMI Members & MIAMI MLS - Subscribers Only

Not Available From Any Other REALTOR® Association in Miami-Dade & Broward Counties

- NewHomeSource Professional** - New home community search, floor plans, marketing materials with your contact info, builder info, inventory updates and more.
- Real Satisfied - NEW!** - Listen to your customers with interactive surveys and provide testimonials to share on Facebook, Twitter and Realtor.com
- Showing Suite - Coming Soon!** - Fully integrated with MLS - Showing appt. Calendar, confirm via call, text or email, showing clipboard and history, statistics, Mobile App.
- Public Reputation - Coming Soon!** - MIAMI Members FREE profile page, organic SEO, brand yourself, collect reviews and monitor your online reputation
- Gridics - NEW!** - Easy-to-use real estate data analytics, perform customized analysis and reports, hyper-local data updated daily - Residential and Commercial
- Listing Syndication** - Single Sign On through MIAMI Gateway for Broker Direct access to top listing syndication sites - sites continue to be added
- Landlord Station** - Online Tenant Screening includes Credit Report w/Score, Criminal Records, Bankruptcies, Foreclosures & Medical Collections
- MyCondo Plans Plus** - Condo floor plans, key plans, and site plans - Now 60 FREE condo floor plans/month - PLUS: unlimited access to HousePlans
- Wikirealty** - Online community for commercial & residential - Grow your digital footprint, attract new leads & improve your search results rankings
- Cityhawk** - The world's most powerful 3D property search engine - condo buildings & new developments are now viewable in 3D
- ePropertyExtra** - Innovative customer retention and discount shopping platform - let ePropertyExtra help you keep that customer for life
- Proxio Developer Showcase Website** - 19 language website, IDX, social search, referral network & International MLS
- GoMLS MIAMI** - Real-time access to MLS on smartphones & tablets
- SFMarketIntel.com** - One-stop resource for all the real estate news, stats, reports & information necessary for today's well-informed MIAMI Members
- Crane Spotters** - "First Look" Pre-Construction & New Condo developments in South Florida of all the houses in a neighborhood while on the road - instantly & with ease.
- MIAMI App** - Your MIAMI association at your fingertips including class & event registration, pay your class or your dues & more right from your smartphone
- MIAMI Savvy Card** - Your own highly interactive "mini website"/online business card - you can market yourself in ways not previously possible with regular business cards all on your smartphone
- MyHomePlans** - MLS integrated single family home plans from select developers/builders with market info, recent sales, valuation & more
- Market Intelligence** - Your one-stop resource for all the real estate news, stats, reports & information necessary for today's well informed real estate professional
- ProxioPro Professional Website Solution*** - 20 language property search tool for your personal website
- ProxioPro Professional*** - 20 Language IDX, International MLS & Website Solution coming soon
- MIAMI's "Top 20 Reasons to Buy in MIAMI and Broward"** - Co-brand for personalized marketing packages (English • Spanish • French • Italian • Russian)
- Over 4000 MIAMI Seminars** - 77% included with your MIAMI Membership - "The Educated Choice" - all are discounted only for MIAMI Members
- MIAMI REALTORS® Commercial Alliance (RCA)**
 - Largest Commercial Association in Florida** - CommercialSearch.com listings
 - Education & Resources**
 - Exposure on FlaCIE** - Commercial properties pulled from MLS & promoted on FlaCIE & its public website
 - MIAMI RCA** - Member-to-Member Marketing Program (MIAMI RCA Members ONLY)
- Your MIAMI International Referral Network** - get listings; use in every listing presentation & with buyers! - Co-Brand for personalized market packages
- MIAMI's WORLD** - get listings; use in every listing presentation & with buyers! - Co-Brand & Make it your own
- MIAMI "Buy Now" Ads & Advertisements in English & Spanish** - Use reprints with your clients & customers!
- MIAMI's World Postcards** - To Promote your Access to the Web International Referral Network - get PDF at miamire.com - MIAMI... a lifestyle like no other
- Market Focus** - MIAMI & Broward Reports & Newsletters - News release - Research - Media Opportunities - Resources to educate clients & generate business
- TerraFly Premium*** - Satellite images of neighborhoods integrated MLS
- TerraFly Premium Search Widget*** - TerraFly Solution for your personal Website
- TerraFly Pro*** - MIAMI Members Only - REO/Short Sales/Probable Deals/Possible Steals
- Surfina MLS Integrated Insurance Quotes** - Single family & condo insurance quotes integrated with MLS - indicative & binding quotes available in multiple languages
- MIAMI Premium Broker Open House** - Exclusive Broker Opens with auto notification, event details & great features
- Global Media Exposure for MIAMI & Broward Markets** - Public & media relations coverage in worldwide media outlets for MIAMI members
- 5 Full-Time Trainers** - English/Spanish - Basic & Advanced MLS, MLX Pro, iMapp, Realist, Proxio Pro, NetAspects & more
- Your Own "MIAMI, BROWARD, INTERNATIONAL OR COMMERCIAL BLOG"** - Co-Branded with MIAMI, Search Engine Optimized, RSS Feeds, Custom URL's, Video, Audio, Graphics
- DPI Showcase Web Sites** - "Brand Yourself Website" complete with (IDX* search for MLS members only), personal info, custom links & more
- MIAMI International Council** - Largest and most successful International Council in the world plus over 100 Foreign MIAMI Partners/Organizations
- MIAMI advertises & exhibits locally, nationally & internationally** - Promoting MIAMI members & your listings YOU earn more
- DashFly** - Driving Route Optimization & mileage tracking for REALTORS® - Optional Upgrade @ Deep Discount
- Market Focus** - Up-to-date information on Int'l buyers in S. FL - trends, statistics, insights - markets to target including news coverage - savings value per update
- RE Technology** - All Access pass to the latest technology information, reports, services & articles tailored for Agents & Brokers

The following products are available directly from these companies at different price, terms or features - however, these services have been contracted by MIAMI and are provided to MIAMI members at NO COST, integrated in the MLS where appropriate & with additional functionality:

- eBrokerHouse** - Submit offers to listing agents from inside the MLS - view status of offers online & amend offer terms at any time.
- ReboGateway Tract Utility** - Helps you get more listings by determining turnover rates, average sales price, locate investors, probable next sellers & potential empty nesters
- HomeSwing*** - MLS integrated CRM platform, auto-drip marketing, IDX websites
- SmarterAgent App** - Provides free, instant access to property listings including homes for sale, recent sales & rentals using GPS-triggered search technology

How strong is your Competitive Advantage?

To find out - Go through all the tools & Services and check those that you are currently using

Want to increase your Competitive Advantage?

Go through all the Tools & Services and check off those that you need to be using

MIAMI Members also get the full package of services from FR & NAR:

FR - Form Simplicity, Legal Hotline, Tech Helpline, IDX in 29 languages, Research reports, publications & more...

NAR - REALTOR® image campaign, Government Affairs Advocacy, Education, Research, Publications online/print & more...

MIAMI MEMBERS ONLY
Supra eKey*
 NOW included with your MIAMI MLS ACCESS



MIAMI Members
 Pay Only \$30 SUPRA
 Issuance Fee + \$55.00
 Fob/Adaptor
 (Purchase Separately)

* Does not contain all of the Broward or Palm Beach counties MLS data

MIAMI Premium Marketing Tools to help you List MORE, Sell MORE, Make MORE

All Included with your MIAMI Membership and/or MLS Access • Not Exclusive... But All Incredible



MIAMI Tools You Can't Live Without All Included with your MIAMI Membership and/or MLS Subscription

- Inman Select** – Breaking news, objective analysis, special reports, tech reviews and more in Inman's member's only new product
- Homes Connect Dashboard – Coming Soon!** – Lead and Contact Manager, drip email campaigns, profile page, business intelligence reports, Facebook Listing application & more
- Listrac – Coming Soon!** – Big Listing Data comes to your own dashboard integrated with MLS and your syndicated listings - Broker and agent dashboards
- INRIX DriveTime – Coming Soon!** – Takes the guess work out of purchasing a home. Latest traffic data integrated with MLS to help buyers know commute times: home to work to school and more
- bMonitored** – Safety App for agents - iPhone & Androids - enter meeting/showing details and customers info, choose up to 3 people to monitor
- RatePlug** – Online mortgage information and comparison service integrated with MLS
- DotLoop** – Online platform to share, negotiate changes and electronically sign transaction documents in real-time integrated with MLS
- Fax Manager** – Send and receive documents via a personal or shared office inbox - access anytime via your smartphone or tablet
- FIND** – MLS & Realtor.com integrated with 100M+ property records, local content, multiple AVMs, unique search technology & deep linking of data within MLS
- Realist Mobile App** – Outsmart your competition with Realist® Mobile for your smartphone - Get the details
- iMapp** – Tax, interactive plat maps, aerials, MLS, labels in seconds and Foreclosure Search
- FusionMLS** – Customizable MLS – multitasking, agent/client collaboration and system personalization. For Mac, Google Chrome, FireFox or Safari
- RPR*** – REALTORS® Property Resource – Online real estate archive with data on every property in U.S. - Dynamite reports
- RPR*** – Broker Tool Set (BTS) - Broker and Manager tools to leverage RPR across your market area
- ListingBook*** – connects agents and their customers through MLS - automates, tracks and analyzes customer activities
- Realist2** – Property centric approach to analyze neighborhood, market and trend data, dynamic mapping capabilities
- Realist2 Prospecting** – Lead development, class certification mailing labels & more

List More All Included with your MIAMI Membership and/or MLS Subscription

- AnnounceMyNews.com** – Increase engagement with your social network and stay top of mind when your contacts using announcements created by MIAMI
- MLS Stats Pro** – Statistics on every search including Market analysis, inventory report, price analysis, days on market, high-low comparison
- iMapp** – Prospecting Unique farming tool that generates labels in seconds for explosive lead development
- AnnounceMyListing.com** – Viral marketing online announcements for your customers
- Housing Trends eNewsletter** – monthly real estate market update you can share with clients and prospects

Sell More All Included with your MIAMI Membership or MLS Subscription

- Proxio Social Search*** – Facebook Application to personalize your page and promote your listings
- MyCondoPlans** – MLS integrated condo floorplans, key plans, views, building info, market info, recent sales, \$/SF, projected valuation & more
- MyCondoPlans Professional** – MyCondoPlans Search now on your website. Widget or i-frame solution
- ShowingAssist** – Streamlined scheduling, eliminate phone tag, generate more showings - new phone notification and 1 button connect
- ShowingTime Mobile** – ShowingTime now available on Kurio - your MLS solution on iPhones, Androids, Blackberrys & other smartphones plus the iPad
- iMobile** – MLS & Tax, Photos, Plat Maps, Aerials and more! All on your cell phone or PDA
- Your listings automatically sent to **Worldproperties.com** translated to 20 languages, listings from 52 countries, TRC, country profiles & more
- MLX Professional** – Web site with real time IDX, calls you, emails & auto adds clients, every client gets a web site
- MLS Advantage** – Access to 37 Boards in Florida representing nearly 90,000 participants - access through MLXchange
- Real Buzz** – Multi-language networking & listing portal B2B & B2C
- MIAMI Branded GreatSchools.net for Your Web Site** – Nationwide public, private & magnet schools including test scores, demographics, compare schools & more
- MiamiHomePrograms.com** – MIAMI's Exclusive Source to Federal, State and Local Financing Programs for members & public
- BrowardHomePrograms.com** – The Broward Council's Exclusive Source to Federal, State and Local Financing Programs for members & public

Make More All Included with your MIAMI Membership or MLS Subscription

- Property Panorama** – Integrated and automatic property tours from your MLS listing
- i-check** – Auto notifies of your expiring listings, cleans up MLS data for everyone, notifies you to correct errors and avoid fines
- Webinars** – Dozens of included with Miami membership (or MLS) & recorded webinars on tools, services, trends, marketing & more
- ListHub** – Listing Management - Brokers send your listings to over 300 top listing channels - no uploading of your listings saves you thousands of dollars!
- LiveChat** – Live support on MiamiRE.com – assistance with MLS, membership, marketing tools, offline (after hours) messaging & more
- MIAMI Government Affairs & Issues Advocacy** – Full time advocate for local, county, state and national issues

Save More All Specially Priced with Your MIAMI Membership or MIAMI MLS Subscription

- Homes.com Websites – Coming Soon!** – All the latest and greatest in real estate websites - all mobile responsive and specially priced for MIAMI members only!
- VINE IT – Coming Soon!** – Enterprise class anti-virus & malware protection, 24/7 tech support, hardware/software monitoring & cloud-based backups –MIAMI Member Pricing
- Discover MIAMI Store – Coming Soon!** – Additional products & services at MIAMI special discounts including dozens with FREE Trials
- BuyDomainNamesAndMore.com** – Register your domain names and receive additional \$105 in products to maximize your domain
- World Property Channel** – News Syndication services to power your website or blog pages
- SUPRA Professional** – \$14.08 per mo. + tax – eKey upgrade – client profiles, Google Maps and more
- SUPRA ActiveKey** – \$43.65 + tax – prorated by month activated
- Blue Roof websites*** – Basic websites choose from more than 2 dozen templates includes IDX* – Residential & Commercial –\$250.00 Set-up fee waived – first year savings \$610
- Blue Roof websites*** – Premier websites – Residential & Commercial templates available includes IDX* – CMA module included - \$500.00 set-up fee waived – first year savings \$889
- RealBiz360*** – hi-def virtual tours w/zoom-in capabilities - integrated into MLS \$2/tour - upgrade for just \$10/mo- first year savings \$534
- MIAMI REALTORS® Commercial Alliance (RCA)** – Florida Commercial Information Exchange (CIE) "The" Commercial Property Information Resource
- Planomatic Discounts** – Full Service Floor Plans, Photography plus 3D Furniture Planner and more Save \$50 off Photo, Floor and Photo Packs (866-599-7526)
- SmarterAgent** – Provide consumers information on properties from banded agent app
- DentalPlans.com** – Member only access to 30+ dental plans - save 10% - 60% - Save extra using MIAMI Code
- ProMed Healthcare Plan** - MIAMI Members & immediate family living in the same household - access to health plan plus exclusive special offers and gifts.

* Does not contain all of the Broward or Palm Beach counties MLS data

Get YOUR Competitive Advantage Today!
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