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GLOBAL EVENTS

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Access a full schedule of international events where you can target worldwide professionals and consumers, boosting your international referral business. Recommended by MIAMI... Includes opportunities to participate with association or on your own . . . in the U.S., Europe, Latin America, and Asia!

MIAMI INTERNATIONAL CONGRESS

2015 JOINT CONGRESS
IN MIAMI & SAN DIEGO
NOVEMBER 8-11

Now in its 21st edition, the award-winning Miami International Real Estate Congress (MiamiCongress.com) will take place at the Biltmore Hotel in Miami and on November 8 and 9 and in San Diego on November 10-11 immediately prior to the National Association of REALTORS® Conference & Expo also in San Diego on November 13-16. Known as “the place to do business,” the Congress brings together more than 300 U.S. and foreign real estate professionals for three powerful days of programming, networking, property tours, receptions, and more. Register Today!

EDUCATION & EVENTS

MIAMI offers the Certified International Property Specialist (CIPS) designation and the Transitional Referral Certification (TRC) course throughout the year – and other events, trade missions, and opportunities to boost your knowledge, skills, and resources to expand your international business.

Look for email promotions or go to MIAMI's Online Calendar miamire.com/calendar for dates and information • For international-specific courses, go to miamire.com/international/events

GLOBAL MARKET RESEARCH & REPORTS

FREE

Access the latest information on foreign buyers in the U.S., Florida, and South Florida. As the top area for international buyers in the country, this information helps you determine what markets to target and how to better reach the important foreign buyers.

Miami International Buyer Survey – Produced annually by the National Association of REALTORS® for the MIAMI, this exclusive survey ranks foreign buyers by country and offers detailed information on foreign buyers in South Florida - cash purchases, price points, type of properties, preferred areas. Includes information for both Miami-Dade & Broward.

PROXIOPRO INT'L MARKETING & NETWORKING PLATFORM

FREE

Extend your market reach – across the country and across the globe – this service provides automatic translations of all listings into 19 languages, detailed profiles of offices and agents and one-click networking for referrals. Go to proxio.com/MIAMI to activate your website.

Multi-Language IDX – ProxioPro includes your free multi-language IDX. This landmark service gives consumers easy access to your IDX in 19 languages, to listed properties for all MIAMI members, and to the listings of all the agents in your entire global network. Consumers worldwide can search for properties, for South Florida and other global markets of your invited network in their choice of 19 languages.

COBRANDED INTERNATIONAL MARKETING MATERIALS

FREE

Strengthen your listing presentation with MIAMI Marketing materials for you to personalize and co-brand with your logo. Download and use on social media, newsletters or in correspondence with buyers and sellers. miamire.com/cobrand

- MIAMI International Magazine Available in several languages, featuring local market statistics, reasons to buy or invest in Miami-Dade or Broward, and resources for foreign buyers.
- Top 20 Reasons to Visit & Buy in Miami/Broward Flyers
- Miami-Dade County Public School International Choices Flyers
- Member Listings Featured on Worldwide Websites Miami and Broward – Globe Flyers
- Connecting Global Market – International Referral Network Flyer
- Your Link to the World... Postcard
- SF Market Intel Flyer

FOREIGN INVESTORS GUIDE – 8 LANGUAGES

Features articles by attorneys on immigration and visas, forms of ownership, financing, and starting a business in the U.S. Most articles are available in eight languages English, Spanish, French, Russian, Portuguese, Italian, Chinese and German. \$49 Members/\$99 Non-Members.

ADVERTISING OPPORTUNITIES – SPECIAL MEMBER PRICING

As a MIAMI Member, we have negotiated steep discounts with top international media outlets, including Qual Imovel, The Miami Herald International Edition, and more!

GLOBAL MEDIA COVERAGE

MIAMI promotes the local market and members to major media outlets throughout the world, generating millions of dollars in annual coverage. Go to www.miamire.com/news for the latest news releases, including local market and international statistics, the Market Focus Report, MIAMI in the News, and the latest market data.

125-Plus Worldwide Partner Organizations We are working with more than 100 foreign partner associations to promote MIAMI Members and the South Florida market and to generate business opportunities through event participation, trade missions, sharing of listings and more!

MIAMI'S PLATINUM INTERNATIONAL COUNCIL

The National Association of Realtors has recognized MIAMI's International Council as a Platinum Council, the Global Achievement Program's highest distinction. MIAMI is the only association to achieve this honor every year since the inception of the program in 2011.

