

PSA

PRICING STRATEGY
ADVISOR

Start Pricing Homes with confidence



APPROVED
7HRS
CONTINUING
EDUCATION

Register for the Pricing Strategies: Mastering the CMA course.

The key to competitive home pricing is becoming proficient at comparative market analyses (CMAs). In the Pricing Strategies: Mastering the CMA course, you will learn how to evaluate the existing real estate market to take the guesswork out of pricing homes.

As the core requirement for the Pricing Strategy Advisor (PSA) certification, this course will enable you to:

- Determine the market-based value range of a home
- Choose the most appropriate comparables for a property
- Compile a CMA report for proper presentation
- Collaborate with appraisers

CYNTHIA DELUCA

Instructor



Cynthia has sold thousands of properties, managed over 135 Realtors, and educated tens of thousands of real estate professionals. After selling her real estate brokerage, Cynthia decided to focus her career on helping other Realtors reach a higher potential. She has been there, done that, walks the talk and loves to share her experiences with others so they can excel in their career.

Cynthia's love of real estate goes beyond her professional career. She purchased her first rental property in 1999, and as the saying goes, the rest is history. She now manages a portfolio of rental properties along with her husband. After being asked a multitude of times how she got started, Cynthia wrote a book called *The High Heels Landlord*, available on Amazon.

Register Now

miamire.com/education

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OCTOBER

8:30am Registration
9am - 5pm Seminar

West Broward Office
13680 NW 14 Street
Sunrise, FL 33323

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OCTOBER

8:30am Registration
9am - 5pm Seminar

MIAMI Office
700 S. Royal Poinciana Blvd
Suite 400
Miami, FL 33166

\$79

MIAMI
MEMBERS

\$99

NON-
MEMBERS

Paid your dues on time?
Pay ONLY
\$40 for this course or
FREE
with MPP Subscription
(MIAMI Platinum Plus)



Take the Pricing Strategies: Mastering the CMA course and become a recognized leader in home pricing.