



# HOW DO YOU GET YOUR LISTING FEATURED?



## Top TIPS

- Property photos taken with a mobile device should always be HORIZONTAL (Portrait=people & Landscape=Place)
- No obstructions when photographing front of property (i.e.. cars, trash cans, people, real estate sign, etc.)
- Show consumers interior and exterior photos
- Use as much natural lighting as possible
- When appropriate, use ariel (drone) photos
- Have the pets go on “vacation” during the Open House
- Run a Facebook LIVE at your next Open House
- Promote your Open House video Walk-through as an Instagram Story
- Repurpose your content for ongoing promotions
- Give yourself A MINIMUM of 3 Days to market your Open House
- Partner with the experts - MIAMI Preferred Photographers

- *Must have agent photo in the MLS*
- *Clear property photos (professional photos whenever possible)*
- *Captivating property description*
- *Contact information up to date*

**DO THIS**

USD 490,000  
700 S. Royal Poinciana Blvd  
Suite 400, Miami, FL 33166

**TODAY**  
Open House:  
12:00PM - 3:00PM

BEDS 3  
BATHS 2

**TODAY** 12:00PM - 3:00PM  
In Person

Carlos Duarte  
Miami Association of Realtors  
700 S. Royal Poinciana Blvd  
Suite 400, Miami, FL 33166

Open House Dates & Time



**NOT THIS**

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Feb. 10 12:00PM - 3:00PM

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Open House Dates & Time

[MiamiRealtors.com/PropertyShowcase](https://MiamiRealtors.com/PropertyShowcase)