





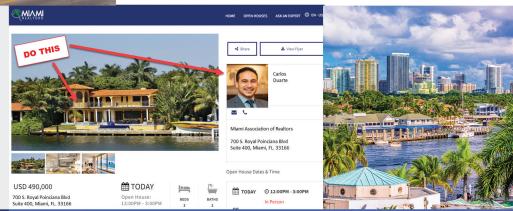
## HOW DO YOU GET YOUR LISTING FEATURED?

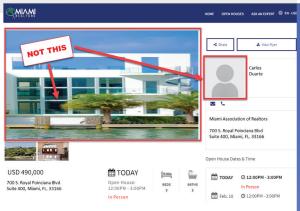


## **Top TIPS**

- Property photos taken with a mobile device should always be HORIZONTAL (Portrait=people & Landscape=Place)
- No obstructions when photographing front of property (i.e.. cars, trash cans, people, real estate sign, etc.)
- Show consumers interior and exterior photos
- Use as much natural lighting as possible
- When appropriate, use ariel (drone) photos
- Have the pets go on "vacation" during the Open House
- Run a Facebook LIVE at your next Open House
- Promote your Open House video Walk-through as an Instagram Story
- Repurpose your content for ongoing promotions
- Give yourself A MINIMUM of 3 Days to market your Open House
- •Partner with the experts MIAMI Preferred Photographers

- Must have agent photo in the MLS
- Clear property photos (professional photos whenever possible)
- Captivating property description
- Contact information up to date





MiamiRealtors.com/PropertyShowcase